

## First Release

Year: LIX.

Zagreb, 21 July 2022

KUL-2022-3-1

ISSN 1334-0557



# RADIO AND TELEVISION BROADCASTING, 2021

## 1 RADIO BROADCASTING

In 2021, there were 121 radio stations in operation that delivered statistical reports. There were four stations that broadcasted throughout the whole territory of the Republic of Croatia. Other stations were either regional or local ones.

The total broadcast of own programme was 1 124 345 hours. Considering the number of stations, the biggest number of hours was emitted from national stations.

The average share of news and information programme in own programme of all radio stations was 13%, out of which the programme in the state-owned radio stations reached 21%, in regional ones 14% and in local ones 12%.

The share of music programme was 67% and the share of promotion programme in all radio stations was 4%.

The production of programme is mostly station's own, with the share of 98% of own production in the entire production.

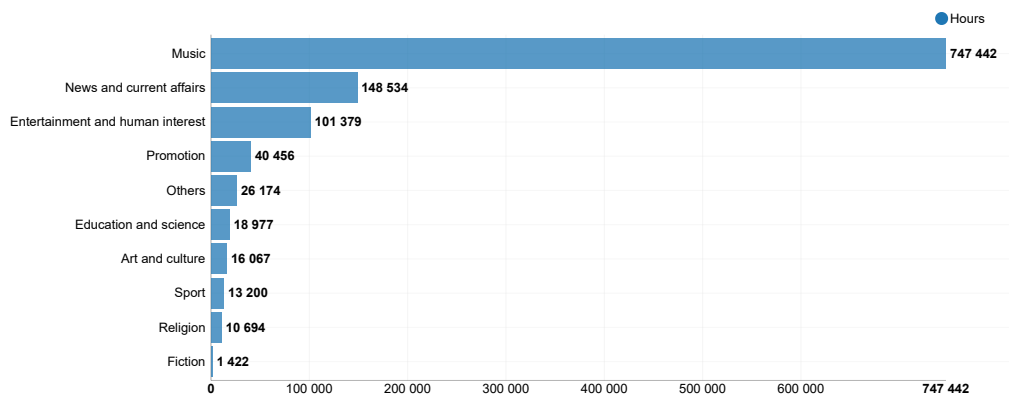
The share of women in the total number of persons in employment was 44%.

### 1.1 RADIO STATIONS, BY BROADCASTING AREA AND OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME, 2021

	Radio stations	Radio programmes <sup>1)</sup> , hours										
		Total	News and current affairs	Fiction	Education and science	Art and culture	Entertainment and human interest	Music	Religion	Sport	Promotion	Others
Total	121	1 124 345	148 534	1 422	18 977	16 067	101 379	747 442	10 694	13 200	40 456	26 174
State	4	131 400	27 590	737	3 334	3 865	11 307	77 154	2 471	2 436	1 897	609
Regional	12	105 120	14 736	20	760	1 136	7 520	74 336	264	1 643	4 473	232
Local (narrow area)	105	887 825	106 208	665	14 883	11 066	82 552	595 952	7 959	9 121	34 086	25 333

1) Presenting programmes of in-house broadcasted radio programme, including programmes of own production and co-production with other radio stations.

### G-1.1 OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2021



## 1.2 RADIO STATIONS AND PERSONS IN EMPLOYMENT, RADIO PROGRAMME PRODUCTION EXPRESSED IN HOURS, BY COUNTIES, 2021

County of	Radio stations	Persons in employment <sup>1)</sup>						Programme production, hours			
		Total		Out of which				Total	Own production	Co-production with other radio stations	Production of other radio stations
				Directly engaged in production of radio programmes		Full-time					
		All	Women	All	Women	All	Women				
Republic of Croatia	121	15 303	6 760	3 442	1 458	3 602	1 632	1 027 985	1 007 989	7 647	12 349
Zagreb	8	73	37	64	31	47	27	70 080	69 564	18	498
Krapina-Zagorje	5	34	16	29	13	28	14	43 800	43 275	294	231
Sisak-Moslavina	6	52	28	47	24	38	24	52 560	52 182	18	360
Karlovac	5	37	15	34	13	30	13	43 800	43 505	-	295
Varaždin	6	48	22	40	17	38	16	52 560	52 139	21	400
Koprivnica-Križevci	4	34	21	27	15	27	18	35 040	35 040	-	-
Bjelovar-Bilogora	6	57	34	51	29	53	32	47 544	42 875	3 749	920
Primorje-Gorski kotar	8	77	34	70	31	49	21	70 080	68 348	5	1 727
Lika-Senj	3	31	21	25	17	25	16	26 280	26 040	-	240
Virovitica-Podravina	5	41	26	37	22	30	21	40 880	39 493	635	752
Požega-Slavonia	2	14	9	11	7	10	6	17 520	17 468	-	52
Slavonski Brod-Posavina	6	38	22	31	16	33	20	52 560	51 817	9	734
Zadar	4	50	19	43	14	49	18	35 040	35 040	-	-
Osijek-Baranja	9	64	29	55	23	64	29	69 350	69 071	42	237
Šibenik-Knin	3	32	17	29	14	17	11	26 280	24 405	-	1 875
Vukovar-Sirmium	4	37	20	32	17	36	20	30 091	29 811	-	280
Split-Dalmatia	9	91	47	75	37	55	31	78 840	78 205	635	-
Istria	5	53	26	48	22	37	19	43 800	42 845	575	380
Dubrovnik-Neretva	7	53	34	49	30	44	29	51 720	48 537	161	3 022
Međimurje	3	24	8	22	7	12	4	26 280	25 297	983	-
City of Zagreb	13	14 363	6 275	2 623	1 059	2 880	1 243	113 880	113 032	502	346

1) See Notes on Methodology.

## 2 TELEVISION BROADCASTING

In 2021, data on 26 TV broadcasters were presented.

The total number of in-house broadcasted hours of programme (without satellite transmissions) was 203 920.

The share of information and documentary programmes of all TV broadcasters was 26%, out of which TV broadcasters that cover the whole territory of the Republic of Croatia (hereinafter referred to as state TV broadcasters) participated with 23%, regional TV broadcasters with 25% and local ones with 35%. The share of commercial programme and non-programme contents of all TV broadcasters was 20%.

The share of women in the total number of persons in employment was 44%.

## 2.1 TV BROADCASTERS, BY BROADCASTING AREA AND IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2021

	TV broadcasters	Total hours	Type of programme, hours									
			Information and documentary	Special	Education	Fiction	Music	Entertainment	Children's	Sport	Commercial	Non-programme contents
Total	26	203 920	52 237	13 783	5 906	31 753	25 493	15 416	8 023	11 129	26 135	14 045
State	9	90 688	20 676	1 578	4 122	28 091	11 048	4 792	5 839	7 683	4 756	2 103
Regional	12	82 972	21 014	10 544	1 368	3 551	11 948	6 409	2 004	2 464	17 681	5 989
Local (narrow area)	5	30 260	10 547	1 661	416	111	2 497	4 215	180	982	3 698	5 953

## 2.2 TV BROADCASTERS, BY BROADCASTING AREA, BROADCASTING AND DURATION OF PROGRAMMES EXPRESSED IN HOURS, 2021

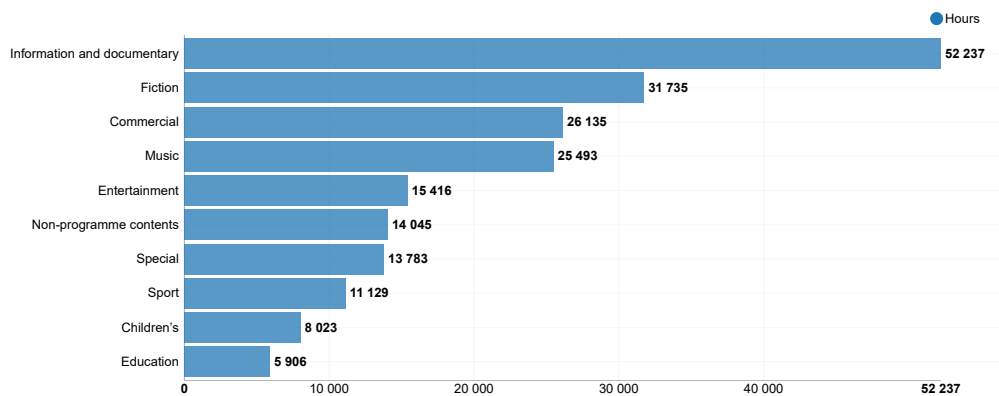
	Duration of programmes in reference year					Satellite programme	Transmission of foreign TV broadcasters, hours
	Total	Channel 1	Channel 2	Channel 3	Channel 4		
Total	203 920	164 022	15 674	15 464	8 760	1 792	1 268
State	90 688	50 790	15 674	15 464	8 760	-	738
Regional	82 972	82 972	-	-	-	-	218
Local (narrow area)	30 260	30 260	-	-	-	1 792	312

## 2.3 PERSONS IN EMPLOYMENT, TRANSMISSION OF TV PROGRAMME EXPRESSED IN HOURS, 2021

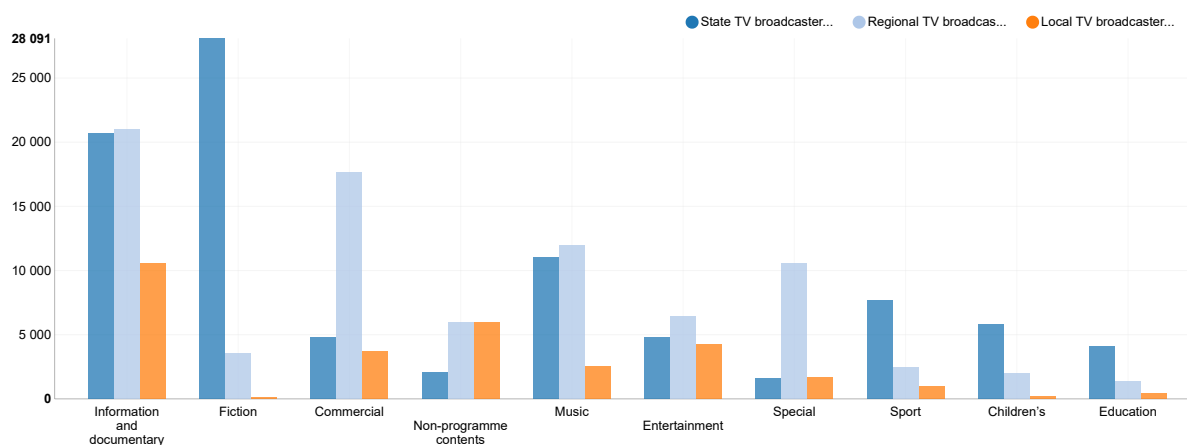
	TV broadcasters	Persons in employment <sup>1)</sup>						In-house broadcasted TV programme, hours	
		Total		Out of that				Total	Out of that, repeats
		All	Women	Directly engaged in production of TV programmes		Full-time			
				All	Women	All	Women		
Total	26	16 215	7 121	4 016	1 624	3 923	1 736	203 920	79 720
State	9	15 741	6 928	3 609	1 480	3 555	1 586	90 688	36 988
Regional	12	372	153	320	116	308	130	82 972	32 326
Local (narrow area)	5	102	40	87	28	60	20	30 260	10 406

1) See Notes on Methodology.

### G-2.1 IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMMES EXPRESSED IN HOURS, 2021



## G-2.2 TV PROGRAMME OF STATE, REGIONAL AND LOCAL TV BROADCASTERS, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2021



## NOTES ON METHODOLOGY

### Sources and methods of data collection

Data published in this First Release are the result of annual processing of statistical data that are collected through the Annual Report on Radio Broadcast (RADIO-1 form) and the Annual Report on Television Broadcast (TV-1 form).

### Coverage and comparability

Surveys cover radio stations and TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia. Data are comparable to those from previous years, except for those on persons in employment. Since the data are used solely for statistical purposes, they are not published individually – by name of the institution, which makes them confidential.

The Republic of Croatia is divided into nine digital coverage areas (called D1 – D9), which consist of two or more counties or parts thereof. In addition, there are also six smaller urban areas (D41, D51, D52, D71, D72 and D81).

Analogue transmitters in all digital coverage areas that transmitted programmes of national TV broadcasters have been turned off, that is, the process of transition to digital transmission ended on 5 October 2010.

### Definitions and explanations

**Radio stations and TV broadcasters** are institutions that broadcast programme for the public via radio and TV transmitters and TV converters.

According to the territorial coverage, radio stations and TV broadcasters can cover the whole country, that is, the programme can be received on the whole territory of the Republic of Croatia, in a particular region or in a particular narrow area.

According to status, radio stations and TV broadcasters can be public, non-profit and independent, while television channels can be public and independent.

In-house broadcasted radio programme includes programmes made either in own production or in co-production with other radio stations or those produced by other radio stations.

The origin of the in-house broadcasted programme can be own production, production of other domestic producers and foreign production. Satellite programme is an in-house broadcasted programme.

Effective radiated power is a parameter that defines the power of the radio station and television. It indirectly includes their transmission area, which, apart from the power, also depends on the altitude of the antenna system and the relief.

Persons in employment presented in tables 1.2. and 2.3. also include staff working for both Hrvatski radio and Hrvatska televizija due to the fact that Hrvatska radiotelevizija is, according to its Statute (NN, No. 14/13), organised as a single institution.

### Territorial constitution

Data by counties are presented on the basis of the Act on Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, No. 86/06) with the situation as on 31 December 2021.

### Abbreviations

kW	kilowatt
NN	Narodne novine, official gazette of the Republic of Croatia
TV	television
'000	thousand

### Symbols

- no occurrence

Press corner: [press@dzs.hr](mailto:press@dzs.hr)

Persons responsible:

Dubravka Rogić Hadžalić, Director of Demographic and Social Statistics Directorate  
Lidija Brković, Director General

Prepared by:

Marija Gojević and Gordana Bralić

**USERS ARE KINDLY REQUESTED TO STATE THE SOURCE.**

Customer Relations and Data Protection Department

Information and user requests

Phone: (+385 1) 48 06 138, 48 06 154

E-mail: [stat.info@dzs.hr](mailto:stat.info@dzs.hr)

Subscription

Phone: (+385 1) 48 06 115

E-mail: [prodaja@dzs.hr](mailto:prodaja@dzs.hr)