## First Release

## CINEMATOGRAPHY, 2022

A total of 79 cinemas operated in 2022. Out of the total number of permanent cinemas, 45 were equipped with one screen and 26 with more screens. There were 19 autonomous cinemas and 60 cinemas that were parts of other business entities, as follows: 11 of them operated as parts of film showing companies, 35 as parts of cultural/educational institutions (homes of culture, public and open universities, etc.) and 14 as parts of other institutions/companies.

## Recovery of cinemas in 2022

After 2020, when it was impossible for all holders of cultural activities to work for the most part of the year due to the COVID-19 pandemic, 2021 brought a gradual recovery, which continued in 2022. Most cinemas were open throughout the year, except for seasonal cinemas and cinemas in the areas of the County of Sisak-Moslavina struck with the earthquake. Compared to 2021, the number of screenings in 2022 increased by $9 \%$ and of attendances by $22 \%$. The number of screenings in 2022 reached almost the same number as in 2019, while attendances decreased by $37 \%$.
In addition to the seven registered open-air cinemas, in 2022, there were seven additional cinemas with a permanent screen that had open-air screenings during the warmer months. Due to the consequences of the earthquake, two cinemas in the County of Sisak-Moslavina had only open-air screenings during the summer months. In 2022, attendances of open-air cinemas increased by $47 \%$ compared to 2019 and by $67 \%$ compared to 2021.
Concerning domestic films, the share of screenings and attendances in 2022 was $4 \%$ and $5 \%$, respectively.

## Ticket sale revenue in cinemas

The increase in screenings and attendances was followed by an increase in ticket sale revenue. The total revenue of all cinemas was $25 \%$ higher than in 2021 . The growth of ticket sale revenues was recorded in permanent cinemas equipped with one screen, of $34 \%$, while cinemas equipped with more screens recorded a growth of $25 \%$, and open-air and mobile cinemas of $37 \%$. The revenue from alternative content in cinemas, such as concerts, sports events and plays, also increased significantly, by $138 \%$ compared to 2021 .

Data for 2022 show a continuation of the recovery of cinematography after the COVID-19 pandemic, as well as a tendency of cinemagoers to return.

G-1 CINEMAS, BY COUNTIES, 2022


1 CINEMAS, SEATS, SCREENINGS, ATTENDANCE AND PERSONS IN EMPLOYMENT, BY COUNTIES, 2022

| County | Cinemas | Screens | Seats | Number of screenings | Attendance | Persons in employment |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Total | Of that, full-time |
| Republic of Croatia | 79 | 189 | 36204 | 181608 | 3158507 | 508 | 501 |
| Zagreb | 3 | 4 | 837 | 1397 | 46869 | 17 | 17 |
| Krapina-Zagorje | 1 | 1 | 234 | 74 | 6705 | 3 | 2 |
| Sisak-Moslavina | 4 | 4 | 1058 | 483 | 11755 | 25 | 25 |
| Karlovac | 3 | 3 | 772 | 183 | 7536 | 6 | 6 |
| Varaždin | 3 | 8 | 1302 | 9535 | 168296 | 13 | 13 |
| Koprivnica-Križevci | 1 | 1 | 192 | 1059 | 22574 | 4 | 4 |
| Bjelovar-Bilogora | 2 | 2 | 433 | 890 | 34312 | 10 | 10 |
| Primorje-Gorski kotar | 9 | 20 | 4426 | 13875 | 263712 | 54 | 54 |
| Lika-Senj | 2 | 2 | 467 | 138 | 4336 | 6 | 6 |
| Virovitica-Podravina | 1 | 2 | 316 | 471 | 10145 | 7 | 7 |
| Požega-Slavonia | 1 | 1 | 280 | 117 | 1539 | 5 | 5 |
| Slavonski Brod-Posavina | 1 | 4 | 512 | 5963 | 69205 | 7 | 7 |
| Zadar | 1 | 6 | 980 | 8819 | 114821 | 7 | 7 |
| Osijek-Baranja | 5 | 14 | 2536 | 15486 | 220617 | 28 | 27 |
| Šibenik-Knin | 2 | 6 | 857 | 7615 | 68239 | 8 | 7 |
| Vukovar-Sirmium | 1 | 3 | 419 | 4459 | 36066 | 6 | 6 |
| Split-Dalmatia | 16 | 34 | 5973 | 31102 | 446825 | 107 | 107 |
| Istria | 6 | 8 | 1954 | 6150 | 125917 | 28 | 26 |
| Dubrovnik-Neretva | 7 | 12 | 2495 | 5566 | 76565 | 52 | 51 |
| Međimurje | 2 | 2 | 852 | 692 | 21640 | 25 | 24 |
| City of Zagreb | 8 | 52 | 9309 | 67534 | 1400833 | 90 | 90 |

2 CINEMAS, BY TYPE, ORGANISATIONAL FRAME AND NUMBER OF SCREENS, 2022

|  | Cinemas |  | By organisational frame |  |  |  | Number of screens |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | As part of |  |  |
|  | Total | Digitised | Autonomous | Film showing companies | Cultural/ educational institutions | Other institutions/ companies |  |
| Total | 79 | 79 | 19 | 11 | 35 | 14 | 189 |
| Permanent, with one screen | 45 | 45 | 7 | 1 | 27 | 10 | 45 |
| Permanent, with more screens | 26 | 26 | 11 | 10 | 4 | 1 | 137 |
| Open-air | 7 | 7 | 1 | - | 4 | 2 | 7 |
| Mobile | 1 | 1 | - | - |  | 1 | - |

3 CINEMAS, BY TYPE AND NUMBER OF MONTHS WHEN SCREENINGS WERE SHOWN, 2022


4 CINEMAS, BY TYPE AND AVERAGE NUMBER OF SCREENINGS PER WEEK, 2022


5 CINEMAS, BY TYPE, NUMBER OF SEATS, SCREENINGS AND ATTENDANCE, 2022

|  | Cinemas | Seats | Number of screenings |  |  | Attendance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total | Domestic films | Foreign films | Total | Domestic films | Foreign films |
| Total | 79 | 36204 | 181139 | 8120 | 173019 | 3145451 | 164576 | 2980875 |
| Permanent, with one screen | 45 | 11294 | 9909 | 688 | 9221 | 301915 | 31277 | 270638 |
| Permanent, with more screens | 26 | 23458 | 170882 | 7405 | 163477 | 2813876 | 131322 | 2682554 |
| Open-air | 7 | 1452 | 255 | 19 | 236 | 23357 | 1693 | 21664 |
| Mobile | 1 | - | 93 | 8 | 85 | 6303 | 284 | 6019 |

### 5.1 CINEMAS WITH OCCASIONAL OPEN-AIR SCREENINGS, 2022

|  | Cinemas | Number of locations | Number of screenings | Attendance |
| :--- | ---: | ---: | ---: | :---: | :---: |
| Total | 7 | 7 | 103 | 8712 |
| Permanent, with one screen | 7 | 7 | 103 | 8712 |

6 CINEMAS, BY NUMBER OF SEATS, 2022

| Cinemas | Number of seats |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 100 and less | 101-200 | 201-300 | 301-400 | 401-500 | 501-600 |  | 601-1 000 | $1001-1500$ | 1501-2000 | 2001 and more |
| 78 | 6 | 13 | 23 | 9 |  |  | 5 | 9 | 3 | 3 | 1 |
| Structure, \% |  |  |  |  |  |  |  |  |  |  |  |
| 100 | 8 | 17 | 29 | 12 |  |  | 6 | 12 | 4 | 4 | 1 |

7 CINEMAS, BY TYPE, PERSONS IN EMPLOYMENT BY SEX AND WORKING TIME, PROJECTIONISTS AND VOLUNTEERS, 2022


8 CINEMAS AND CINEMA PROJECTORS, BY TYPE AND YEAR OF PRODUCTION, 2022

|  | Cinemas by number of projectors |  |  |  | Projectors |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | With one projector | With two projectors | With three or more projectors | Total | By film width |  |  |  | By year of production |  |  |
|  |  |  |  |  |  | 16 mm | 35 mm | 70 mm | Digital | Until 1990 | $\begin{gathered} 1991 \text { - } \\ 2010 \end{gathered}$ | $\begin{gathered} 2011- \\ 2022 \end{gathered}$ |
| Total | 79 | 42 | 11 | 26 | 214 |  | 15 |  | 199 | 5 | 35 | 174 |
| Permanent, with one screen | 45 | 33 | 9 | 3 | 62 |  | 11 |  | 51 | 5 | 10 | 47 |
| Permanent, with more screens | 26 | 1 | 2 | 23 | 144 |  | 4 |  | 140 | - | 25 | 119 |
| Open-air | 7 | 7 | - | - | 7 |  | - |  | 7 | - | - | 7 |
| Mobile | 1 | 1 | - | - | 1 |  | - |  | 1 | - | - | 1 |

9 TICKET SALE REVENUE, COMPARISON BETWEEN 2021 AND 2022

|  | Ticket sale revenue, 2021 |  |  | Ticket sale revenue, 2022 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Regular cinema content |  | Alternative content, gross | Regular cinema content |  | Alternative content, gross revenue |
|  | Gross | Net |  | Gross | Net |  |
| Total | 88668045 | 84521652 | 721447 | 111178972 | 105890777 | 1717080 |
| Permanent, with one screen | 4866548 | 4690508 | 609929 | 6536912 | 6189975 | 142633 |
| Permanent, with more screens | 83250652 | 79306550 | 111518 | 103887699 | 98982484 | 1574447 |
| Open-air and mobile | 550845 | 524594 | - | 754361 | 718318 | - |

10 FILMS AND VIDEO FILMS PROVIDED, BY COUNTRY OF ORIGIN, 2022

|  | Films total ${ }^{1)}$ | Country of origin |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Croatia | Denmark | France | Italy | South <br> Korea | Canada | Germany | USA | Spain | United Kingdom | Other countries |
| Film distributors | 336 | 19 | 11 | 44 | 11 |  | 8 | 20 | 129 | 8 | 40 | $40^{2)}$ |
| Video film distributors | 191 | 10 | 5 | 15 | 3 |  | 4 | 7 | 89 | 12 | 16 | $26^{3)}$ |

1) Data refer to all films provided in 2022, irrespective of when rights for their commercial exploitation have been bought.
2) Other countries: Australia, Belgium, Hong Kong - China, India, Iran, Ireland, Iceland, Japan, South Africa, China, Hungary, Malaysia, Mexico, the Netherlands, Norway, Peru, the Russian Federation, Slovakia, Slovenia, Serbia, Sweden and Thailand.
3) Other countries: Australia, Bulgaria, Finland, Georgia, Hong Kong - China, Iran, Kazakhstan, China, Hungary, Mexico, Mongolia, Norway, New Zealand, Poland, Portugal, Sweden and Thailand.

## NOTES ON METHODOLOGY

## Sources and methods of data collection

Data are the result of the processing of annual reports filled in by cinemas on the KINO-1 form, the Annual Report on Film Production, by business entities engaged in the distribution of films on the KINO-5 form, the Annual Report on the Distribution of Feature Films and publishers of video works on the NKL-5/1 form, the Annual Report on AudioVisual Works.

## Coverage and comparability

The statistical survey covers cinemas, business entities engaged in distribution of films and publishers of video works. Data are comparable to those from previous years.

## Definitions and explanations

Cinema is an auditorium or an open-air space equipped with facilities for public showing of films.
Permanent cinemas show films in a permanent auditorium equipped with a cinema projector, film screen and seats.
Open-air cinemas show films on a permanent open-air space.
Mobile cinemas do not have a fixed auditorium, but show films at their headquarters or outside of it, either in an auditorium or at an open-air space.
Cinema show is a public screening of a film programme, a projection of a feature film, with or without an addition, lasting for approximately 120 minutes.
Film production companies and TV centres produce feature and short films independently or in co-production.
Audio-visual works (films and video films) are cinematographic or similar works that are filmed by using a method corresponding to cinematography, irrespective of the filming technique and contents.

## Territorial constitution

Data by counties are presented according to the Act on the Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, Nos 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13 and 110/15) with the situation as on 31 December 2022.
NN Narodne novine, official gazette of the Republic of Croatia

## Symbols

## USERS ARE KINDLY REQUESTED TO STATE THE SOURCE

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