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NON-COMMERCIAL TOURISM ACTIVITY, 2022

A total of 475 thousand arrivals and 10.3 million tourist nights recorded in non-commercial tourist accommodation in 2022

There were 475 thousand tourist arrivals and 10.3 million tourist nights in non-commercial accommodation establishments in 2022, which was 1.9% more tourist arrivals and nights, as compared to 2021. Tourists realised 21.8 nights on average.

Domestic tourists realised 108 thousand arrivals and 4.3 million nights in non-commercial tourist accommodation, which was a decrease in tourist arrivals of 4.8% and in tourist nights of 2.5%, as compared to 2021. Domestic tourists realised 40.4 nights on average.

Foreign tourists realised 367 thousand arrivals and 6.0 million nights in non-commercial tourist accommodation, which was 4.0% more tourist arrivals and 5.2% more tourist nights than in 2021. Foreign tourists realised 16.3 nights on average.

The most foreign tourist nights in non-commercial tourist accommodation realised by tourists from Slovenia

Concerning the structure of the total nights of foreign tourists who stayed in non-commercial accommodation establishments, the largest number of nights was realised by tourists from Slovenia (40.6%). These were followed by tourists from Bosnia and Herzegovina (12.6%), Germany (11.4%), Serbia (7.6%), Austria (4.3%) and the Czech Republic (3.3%). Tourists from other countries realised 20.2% of nights.

The County of Zadar recorded the most tourist nights in non-commercial accommodation establishments

As in the previous year, the largest number of tourist nights in non-commercial accommodation establishments was recorded in the County of Zadar, as much as 4.0 million nights (which was 38.3% of total realised tourist nights), followed by the County of Primorje-Gorski kotar with 2.5 million nights (which was 24.4% of total realised tourist nights) and the County of Istria with 1.4 million nights (which was 13.6% of total realised tourist nights).

1 TOURIST ARRIVALS AND NIGHTS IN NON-COMMERCIAL ACCOMMODATION ESTABLISHMENTS, 2022

	Arrivals			Nights			2022	
	2021	2022	Indices 2022 2021	2021	2022	Indices 2022 2021	Structure of nights (%)	Average number of nights by arrival
Total	466 228	475 015	101,9	10 148 326	10 337 639	101,9	100,0	21,8
Domestic tourists	113 115	107 642	95,2	4 454 554	4 345 037	97,5	42,0	40,4
Foreign tourists	353 113	367 373	104,0	5 693 772	5 992 602	105,2	58,0	16,3

2 FOREIGN TOURIST ARRIVALS AND NIGHTS, BY COUNTRY OF RESIDENCE, 2022

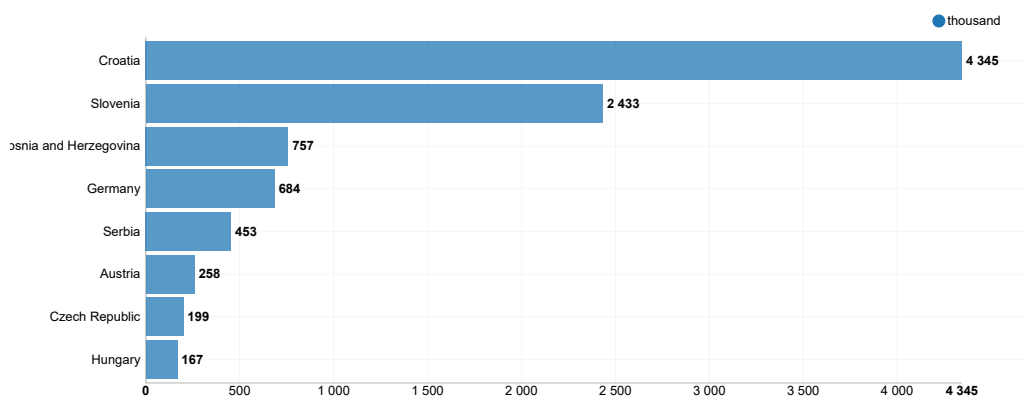
	Arrivals	Nights	Structure of nights (%)	Average number of nights per arrival
Total – foreign tourists	367 373	5 992 602	100,0	16,3
Albania	327	9 592	0,2	29,3
Austria	16 773	257 964	4,3	15,4
Belgium	1 205	21 603	0,4	17,9
Belarus	108	1 874	0,0	17,4
Bosnia and Herzegovina	68 134	757 208	12,6	11,1
Bulgaria	160	3 072	0,1	19,2
Cyprus	19	249	0,0	13,1
Montenegro	961	16 860	0,3	17,5
Czech Republic	15 993	198 787	3,3	12,4
Denmark	878	14 596	0,2	16,6
Estonia	56	724	0,0	12,9
Finland	176	2 638	0,0	15,0
France	2 260	29 095	0,5	12,9
Greece	44	628	0,0	14,3
Ireland	469	6 488	0,1	13,8
Iceland	31	392	0,0	12,6
Italy	10 607	143 334	2,4	13,5
Kosovo	486	11 838	0,2	24,4
Latvia	196	1 958	0,0	10,0
Liechtenstein	17	398	0,0	23,4
Lithuania	311	2 446	0,0	7,9
Luxembourg	112	2 268	0,0	20,3
Hungary	15 127	166 888	2,8	11,0
North Macedonia ¹⁾	3 860	101 725	1,7	26,4
Malta	12	140	0,0	11,7
Netherlands	2 175	33 546	0,6	15,4
Norway	1 712	27 921	0,5	16,3
Germany	43 761	684 032	11,4	15,6
Poland	9 134	84 047	1,4	9,2
Portugal	110	1 515	0,0	13,8
Romania	733	5 914	0,1	8,1
Russian Federation	1 822	43 191	0,7	23,7
Slovakia	10 599	131 603	2,2	12,4
Slovenia	111 517	2 432 609	40,6	21,8
Serbia	28 220	452 952	7,6	16,1
Spain	363	4 460	0,1	12,3
Sweden	3 525	64 165	1,1	18,2
Switzerland	3 395	62 214	1,0	18,3
Turkey	146	2 504	0,0	17,2
United Kingdom	3 401	49 645	0,8	14,6
Ukraine	2 069	40 863	0,7	19,8
Other European countries	89	1 707	0,0	19,2
South Africa	113	2 749	0,0	24,3
Morocco	12	196	0,0	16,3
Tunisia	3	110	0,0	36,7
Other African countries	72	1 144	0,0	15,9
Canada	1 132	23 486	0,4	20,7
USA	2 967	50 711	0,8	17,1
Other North American countries	25	509	0,0	20,4
Argentina	57	1 061	0,0	18,6
Brazil	98	1 740	0,0	17,8
Chile	40	676	0,0	16,9
Mexico	51	1 169	0,0	22,9
Other South and Central American countries	110	2 343	0,0	21,3

India	85	1 668	0,0	19,6
Indonesia	13	550	0,0	42,3
Israel	104	2 499	0,0	24,0
Japan	33	743	0,0	22,5
Jordan	5	106	0,0	21,2
Qatar	4	28	0,0	7,0
Kazakhstan	43	618	0,0	14,4
China ²⁾	18	331	0,0	18,4
Mainland China	21	233	0,0	11,1
Korea, Republic of	19	391	0,0	20,6
Malaysia	8	71	0,0	8,9
Singapore	6	47	0,0	7,8
Thailand	28	824	0,0	29,4
United Arab Emirates	60	1 047	0,0	17,4
Other Asian countries	224	4 522	0,1	20,2
Australia	852	16 263	0,3	19,1
New Zealand	71	1 083	0,0	15,3
Other countries of Oceania	6	31	0,0	5,2

1) As of 15 February 2019, the Republic of Croatia uses the name Republic of North Macedonia in all forms of public communication.

2) Data include Hong Kong, Macao and Taiwan.

G-1 TOURIST NIGHTS IN NON-COMMERCIAL ACCOMMODATION ESTABLISHMENTS, BY COUNTRY OF RESIDENCE, 2022

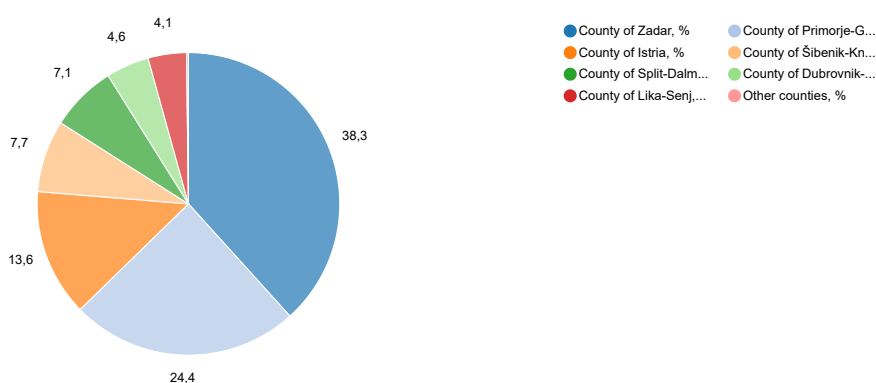


3 TOURIST ARRIVALS AND NIGHTS IN NON-COMMERCIAL ACCOMMODATION ESTABLISHMENTS, BY COUNTIES, 2022

	Arrivals	Nights
Republic of Croatia	475 015	10 337 639
Domestic tourists	107 642	4 345 037
Foreign tourists	367 373	5 992 602
County of Zagreb	113	4 673
Domestic tourists	93	4 267
Foreign tourists	20	406
County of Krapina-Zagorje	13	341
Domestic tourists	5	140
Foreign tourists	8	201
County of Sisak-Moslavina	122	684
Domestic tourists	1	5
Foreign tourists	121	679
County of Karlovac	22	462
Domestic tourists	5	135
Foreign tourists	17	327
County of Varaždin	2	4
Domestic tourists	-	-
Foreign tourists	2	4
County of Koprivnica-Križevci	337	816
Domestic tourists	235	550
Foreign tourists	102	266
County of Bjelovar-Bilogora	2	36
Domestic tourists	-	-
Foreign tourists	2	36
County of Primorje-Gorski kotar	107 899	2 525 010
Domestic tourists	22 666	924 118
Foreign tourists	85 233	1 600 892
County of Lika-Senj	17 213	419 219
Domestic tourists	4 720	204 421
Foreign tourists	12 493	214 798
County of Virovitica-Podravina	50	134
Domestic tourists	-	-
Foreign tourists	50	134
County of Požega-Slavonia	-	-
Domestic tourists	-	-
Foreign tourists	-	-
County of Slavonski Brod-Posavina	5	224
Domestic tourists	-	-
Foreign tourists	5	224
County of Zadar	138 453	3 958 550
Domestic tourists	57 812	2 485 012
Foreign tourists	80 641	1 473 538
County of Osijek-Baranja	122	809
Domestic tourists	36	122
Foreign tourists	86	687
County of Šibenik-Knin	33 673	797 132
Domestic tourists	11 581	461 501
Foreign tourists	22 092	335 631
County of Vukovar-Sirmium	13	22
Domestic tourists	6	14
Foreign tourists	7	8
County of Split-Dalmatia	54 103	738 407
Domestic tourists	4 269	126 606
Foreign tourists	49 834	611 801
County of Istria	83 075	1 406 381

Domestic tourists	3 984	100 714
Foreign tourists	79 091	1 305 667
County of Dubrovnik-Neretva	39 472	479 389
Domestic tourists	2 216	37 200
Foreign tourists	37 256	442 189
County of Međimurje	-	-
Domestic tourists	-	-
Foreign tourists	-	-
City of Zagreb	326	5 346
Domestic tourists	13	232
Foreign tourists	313	5 114

G-2 STRUCTURE OF TOURIST NIGHTS IN NON-COMMERCIAL ACCOMMODATION ESTABLISHMENTS, BY COUNTIES, 2022



NOTES ON METHODOLOGY

Purpose of the statistical survey

The statistical survey is aimed at monitoring the tourist activity in non-commercial accommodation establishments in the Republic of Croatia and providing internationally comparable data in line with the European standards concerning tourism statistics. The results of this survey ensure the basic indicators necessary for the analysis of tourism in the Republic of Croatia.

Legal basis

The survey is carried out on the basis of the Official Statistics Act (NN, No. 25/20) and the Regulation No. 692/2011 of the European Parliament and of the Council concerning European statistics on tourism.

Sources and methods of data collection

Until 2016, data on tourist activity in non-commercial accommodation establishments were collected in a regular survey (TU-11v form – the Report on Tourists Arrivals and Nights in Non-Commercial Accommodation Establishments).

Since 2016, the Croatian Bureau of Statistics has extracted the data on non-commercial tourism activity from the eVisitor system, the administrative data source of the Croatian National Tourist Board, and further processes them statistically.

Data on non-commercial tourist activity for 2022 were extracted from the eVisitor system with the situation as on 3 March 2023.

The owner of a summer house or apartment, regarding himself/herself and all persons who spend the night in his/her house or apartment, as well as a resident of a tourist municipality or a town who is obligated, according to the Ordinance on the eVisitor System (NN, No. 43/20), to register persons staying in his/her house or apartment, can execute check-ins and check-outs of tourists through the eVisitor system, as the central electronic system of check-ins and check-outs of tourists in the Republic of Croatia.

Coverage and comparability

Since 1996, the Croatian Bureau of Statistics has carried out a special survey on non-commercial tourism activity called the Report on Tourists and Realised Tourist Nights in Apartments and Summer Houses (TU-11v form).

The subjects of this survey are the owners of summer houses and apartments, members of their families, other relatives and friends who stay in summer houses and apartments, specifically, in parts of summer houses and apartments that are not intended for renting. Since 2014, this survey has also included tourists who stay in other establishments that are not intended for renting (e.g., with citizens of a particular tourist town/municipality).

According to the Tourist Tax Act (NN, Nos 52/19, 32/20 and 42/20), the owner of a summer house, apartment or flat is obligated to check in all persons staying in his/her house, apartment or flat in the eVisitor system within 24 hours of their arrival as well as to check them out on the last day of their stay. Exceptionally, the owner of a summer house, apartment or flat, who pays the tourist tax as an annual lump-sum, checks in and out himself/herself and members of his/her immediate family for the first time when paying the lump-sum tourist tax in the tourist board. A person residing in the municipality or town for which the local tourist board was established is obligated to check in all persons staying in that house, apartment or flat in the eVisitor system within 24 hours of their arrival and check them out on the last day of their stay, except immediate family members.

The quality of the survey results depends on the discipline of checking in and checking out the persons staying in non-commercial accommodation establishments as well as the operation of authorities supervising this phenomenon.

Definitions

Tourist tax is the income of tourist boards. Tourist tax in non-commercial accommodation establishments is paid for every realised night or, exceptionally, as a package deal (sojourn tax decreased by 70%). Paying the sojourn tax as a package deal is applied to the owners of summer houses and apartments and immediate family members who are citizens of the Republic of Croatia or the countries who signed the Agreement on the European Economic Area.

eVisitor is the central electronic system for checking in and checking out tourists that serves to link all tourist boards in the Republic of Croatia. It is available via the internet without the need for special installation on a computer.

The tourist registry in the eVisitor system is kept separately for every legal entity and natural person offering accommodation services as part of the hotel and restaurant activity (boarding houses, hotels, hostels, etc.), or on a sea vessel as part of the nautical tourism (charter, cruising), as well as accommodation services in households and rural households.

Also, the tourist registry in the eVisitor system is kept for the owners of summer houses and apartments, for all persons spending nights in that house or apartment, as well as for the citizens of a tourist town/municipality who have an obligation of checking in persons staying in their house or apartment.

Establishing and running the eVisitor system is the responsibility of the Croatian National Tourist Board.

The Croatian National Tourist Board (CNTB) is a national tourist organisation founded in order to create and promote the identity and reputation of the Croatian tourism, to plan and implement a common strategy and conception of its promotion, to propose and perform the promotional activities of mutual interest for all entities in tourism in the country and abroad, as well as to raise the overall quality of the entire tourist offer in the Republic of Croatia. The head office of the CNTB is situated in Zagreb. The duties of the President of the Croatian Tourist Board are undertaken by the Minister of Tourism.

Summer house, apartment or holiday flat is every building or apartment that is used seasonally or temporarily, but which is not an accommodation establishment in which accommodation services are rendered by legal entities and natural persons engaged in the hotel and restaurant activity.

Tourist nights in the observed period are calculated by the eVisitor system as the difference between the date and time of actual departure (check-out) and the date and time of arrival (check-in).

Tourist is every person who, outside his/her place of permanent residence, spends at least one night in a commercial or non-commercial accommodation establishment. Excluded are persons staying in a certain place for longer than 12 months in succession, persons whose main reason for visiting is an activity that is financed in the place of visit, persons that travel to their work place or an education institution on a daily or weekly basis, persons coming into or going out of the country as migrants, borderline workers, diplomats, consular representatives and military force members on their regular duties, displaced persons and nomads and persons in transit.

Tourist boards are organisations that operate on the principle of destination management. They are established in order to promote and develop tourism in the Republic of Croatia and the economic interests of legal entities and natural persons that provide hotel and restaurant as well as tourism services or perform other activities directly related to tourism by managing the destination at the level for which they were established.

According to the Act on Tourist Boards and the Promotion of Croatian Tourism (NN, Nos 52/19 and 42/20), the system of tourist boards, established according to the model of destination management organisation, consists of the following: a local tourist board, a regional tourist board, the Zagreb Tourist Board for the area of the City of Zagreb and the Croatian National Tourist Board for the territory of the Republic of Croatia.

Abbreviations

NN Narodne novine, official gazette of the Republic of Croatia
USA United States of America

Symbols

- no occurrence
0,0 value not zero but less than 0.05 of the unit of measure used

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