

First Release

Year: LXII.

Zagreb, 16 October 2025

KUL-2025-1-1

ISSN 1334-0557



MUSEUMS, MUSEUM COLLECTIONS AND GALLERIES, 2024

The processing of statistical reports for 2024 covered 149 museums and museum collections, representing 87% of the legally established and registered museums listed in the Register of Public and Private Museums in the Republic of Croatia.

In 2024, out of **149** museums, 136 were open to the public. Of the 13 museums that were closed to the public, due to the ongoing repairs of damage caused by earthquakes in 2020, nine were national museums.

During 2024, the number of visitors to the permanent display in museums amounted to **2.9 million**, which was 120% more than in 2021. This is an indicator of the return of the number of visitors to museums to the levels recorded in the years before the earthquake and the restrictions due to the COVID-19 pandemic.

Museums in 2024 organised 1 177 temporary exhibitions, either on their own premises or in other museum or gallery institutions, which attracted 2.8 million visitors. Compared to 2021, this represents a 22% increase in the number of temporary exhibitions, and a 179% increase in attendance.

In order to make their collections more accessible online, museums and museum collections continued the digitisation of their holdings. In 2024, 127 thousand objects from their collections were made publicly available online, which was 141% more than in 2021. Additionally, 574 temporary exhibitions, 506 educational workshops, and 8 976 lectures, guided tours, and other online content were presented to the public online.

As for the additional programmes for visitors, museums in 2024 organised 10 662 lectures, guided tours, and presentations for 262 thousand visitors, as well as 1 444 other cultural events such as concerts, performances, and similar programmes, attended by 217 thousand visitors.

For the youngest audiences, the museums prepared 6 756 educational workshops and guided tours, and 341 performances and other cultural programmes.

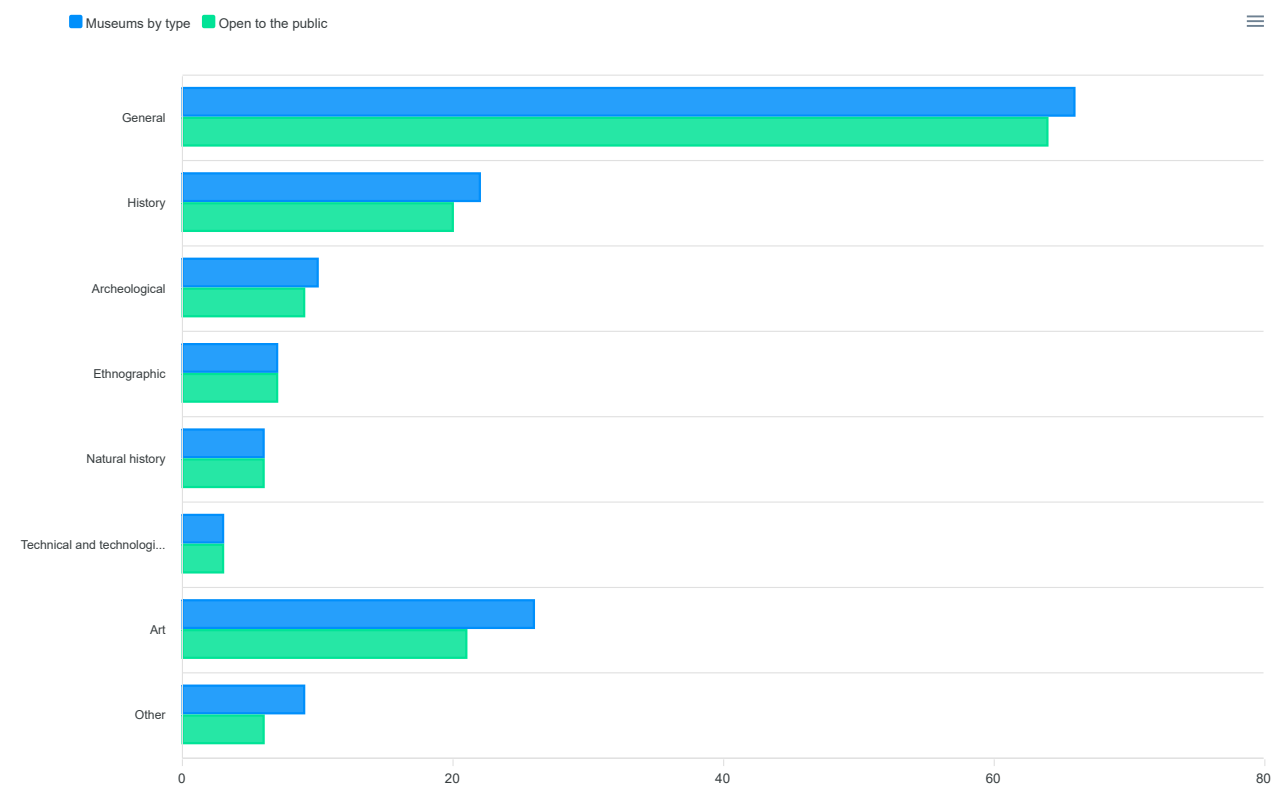
A significant increase in both the number of additional museum programmes outside the permanent display and the number of visitors at these events can be observed in 2024 compared to 2021. A strong audience turnout is a confirmation of the success of the museums' engagement in organising additional cultural programmes alongside their exhibition activities.

In 2024, museums and museum collections employed 1 763 staff members, of which 38% held positions in expert-museum occupations. Women made up 66% of the total number of employees. Additionally, 349 persons were engaged in occasional museum work, which was 33% more than in 2021. There was also a 75% increase in the number of students working in museums and a 42% increase in the number of volunteers.

Galleries in Croatia in 2024

In the Republic of Croatia, **70** galleries prepared 1 452 exhibitions for **498 thousand** visitors in 2024. The total number of employed persons in galleries was 178, of which 52% were professional staff, and women accounted for 71% of all employees.

G-1 MUSEUMS AND MUSEUM COLLECTIONS, BY TYPE, OPEN TO THE PUBLIC, 2024

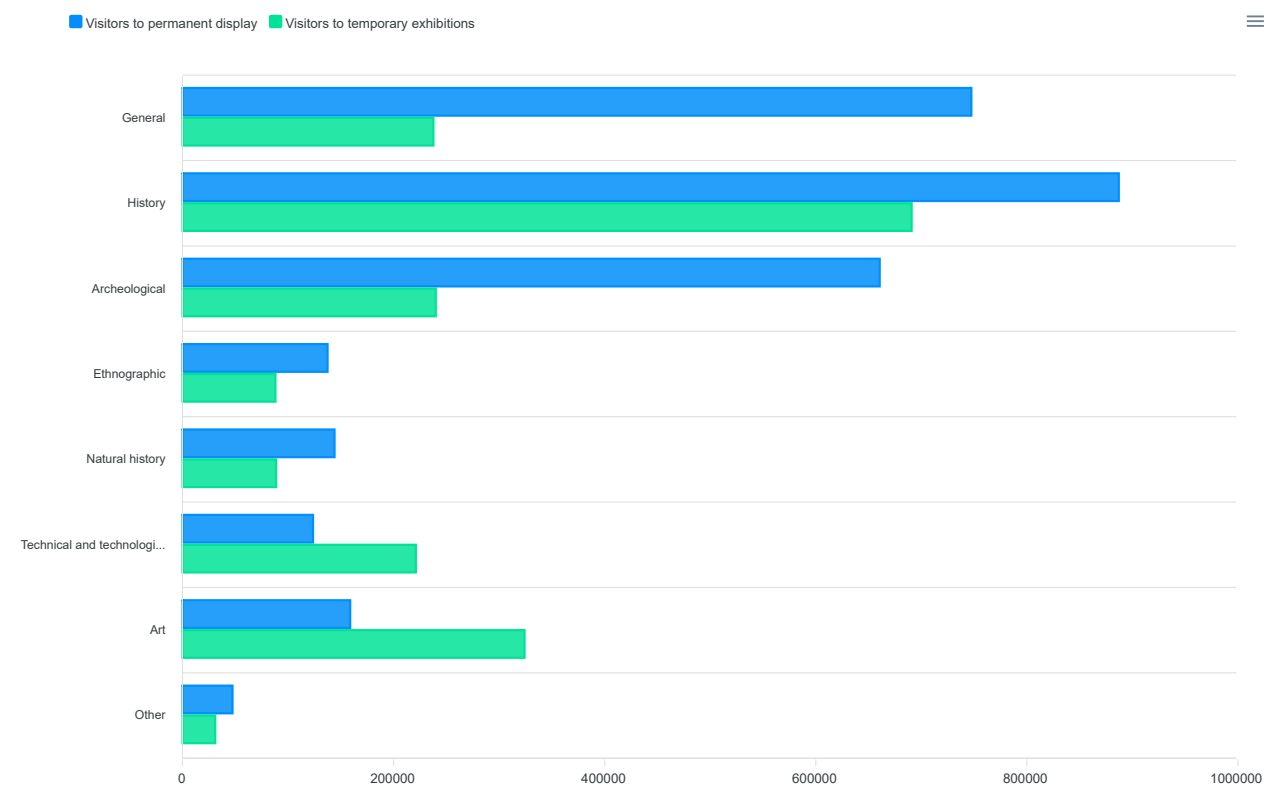


1 MUSEUMS AND MUSEUM COLLECTIONS, BY TYPE, EXHIBITS AND VISITORS TO PERMANENT DISPLAY AND TEMPORARY EXHIBITIONS, 2024

	Total	Open to the public	Exhibits				Visitors	Temporary exhibitions			
						In museum		Outside of museum			
						Exhibitions		Visitors	Exhibitions	Visitors	
Total	149	136	5 211 411	91 272	1 624 696	65 409	2 910 329	918	1 923 739	259	894 023
National	39	30	2 612 846	22 518	1 152 753	7 145	717 386	236	815 889	88	556 797
Regional	28	27	1 467 715	29 416	137 477	9 525	1 017 778	253	499 933	85	221 542
Local	82	79	1 130 850	39 338	334 466	48 739	1 175 165	429	607 917	86	115 684
General	66	64	1 529 765	47 045	412 097	49 686	748 463	481	238 033	88	87 652
History	22	20	616 095	10 180	461 302	3 244	888 359	82	691 774	47	154 934
Archeological	10	9	729 849	12 858	24 036	4 792	661 490	55	240 270	45	141 776
Ethnographic	7	7	124 359	7 709	43	1 102	137 576	42	88 142	14	222 595
Natural history	6	6	1 588 836	8 324	693 199	3 400	144 183	21	88 698	5	51 982
Technical and technological	3	3	22 323	3 027	1 257	559	123 809	22	221 355	6	175 192
Art	26	21	419 119	1 399	164	1 763	159 047	194	324 474	47	51 916
Other ¹⁾	9	6	181 065	730	32 598	863	47 402	21	30 993	7	7 976

1) Including eco, memorial, biographical and similar museums and museum collections.

G-2 VISITORS TO PERMANENT DISPLAY AND TEMPORARY EXHIBITIONS IN MUSEUMS AND MUSEUM COLLECTIONS, 2024



2 MUSEUMS AND MUSEUM COLLECTIONS, BY TYPE, ONLINE AVAILABILITY OF MUSEUM MATERIALS AND CONTENT, ADDITIONAL MUSEUM EVENTS, 2024

	Online content						Additional museum events							
							Museum events for adults				Museum events for children and youth			
	Own fund		Temporary exhibitions		Educational workshops	Lectures and guided tours	Promotions, lectures and guided tours		Other cultural events		Educational workshops and guided tours		Plays, projections and other cultural events	
	Number of units	Number of views	Number of units	Number of views			Number	Visitors	Number	Visitors	Number	Visitors	Number	Visitors
Total	127 057	3 417 623	574	1 115 634	506	8 976	10 662	261 863	1 444	216 977	6 756	209 010	341	114 370
National	57 489	2 134 024	290	764 574	159	1 798	6 535	100 234	425	68 575	2 710	92 086	39	7 254
Regional	59 145	563 582	41	24 258	58	5 393	1 352	72 231	443	67 769	1 734	40 689	89	99 322
Local	10 423	720 017	243	326 802	289	1 785	2 775	89 398	576	80 633	2 312	76 235	213	7 794
General	21 969	1 047 814	189	318 621	214	2 141	2 630	111 944	485	93 465	2 502	91 465	176	6 571
History	21 785	713 194	60	710	71	219	1 000	29 198	259	28 196	2 117	53 147	25	1 796
Archeological	206	193 982	7	11 850	52	388	602	16 562	91	28 737	159	14 639	26	97 169
Ethnographic	6 497	255 744	2	10 000	11	4 670	253	7 061	147	21 786	487	12 816	27	4 992
Natural history	56 874	48 430	1	21 573	71	384	452	17 132	103	6 979	626	10 972	73	2 904
Technical and technological	431	10 100	-	-	3	880	4 867	52 978	11	6 644	45	4 467	1	625
Art	17 693	1 142 692	315	752 880	81	290	756	24 409	335	27 824	757	17 843	13	313
Other ¹⁾	1 602	5 667	-	-	3	4	102	2 579	13	3 346	63	3 661	-	-

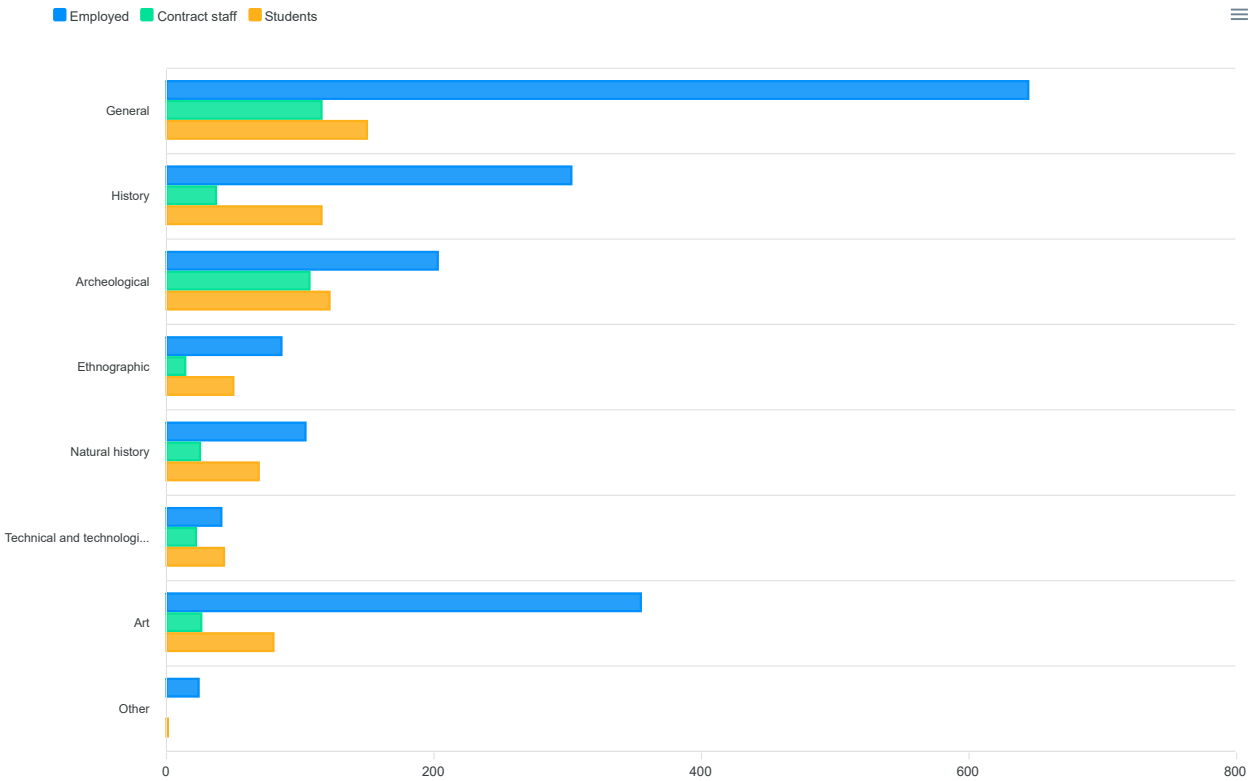
1) Including eco, memorial, biographical and similar museums and museum collections.

3 MUSEUMS AND MUSEUM COLLECTIONS BY TYPE, PERSONS WORKING ON EMPLOYMENT CONTRACT BASIS, PERSONS WORKING ON CONTRACTUAL AGREEMENT BASIS, AND VOLUNTEERS, 2024

	Working on employment contract basis												Working on contractual agreement basis		Students		Volunteers	
	Total		Persons employed by expertise								Full-time equivalent ¹⁾							
			Expert-museum occupations		Experts		Expert assistants		Other									
	All	Women	All	Women	All	Women	All	Women	All	Women	All	Women	All	Women	All	Women	All	Women
Total	1 763	1 167	665	468	263	197	193	58	642	444	1 730,99	1 145,72	349	172	632	367	102	69
National	649	436	239	173	103	83	73	20	234	160	642,55	430,40	78	38	281	168	1	1
Regional	529	363	176	127	83	62	63	25	207	149	518,22	353,15	137	66	178	111	70	51
Local	585	368	250	168	77	52	57	13	201	135	570,22	362,17	134	68	173	88	31	17
General	647	419	284	195	86	59	77	25	200	140	632,31	410,22	116	50	151	93	46	37
History	303	196	95	63	46	35	21	3	141	95	298,06	195,03	37	21	116	48	10	-
Archeological	203	128	79	51	33	25	26	8	65	44	202,17	127,12	107	44	122	70	1	1
Ethnographic	86	65	30	26	26	19	8	5	22	15	83,01	62,01	14	7	50	11	20	10
Natural history	104	63	44	27	7	5	11	6	42	25	103,01	62,01	25	16	69	52	-	-
Technical and technological	41	17	13	4	8	5	4	-	16	8	39,02	15,02	22	11	43	27	-	-
Art	355	258	113	96	55	47	45	10	142	105	352,39	256,29	28	23	80	65	25	21
Other ²⁾	24	21	7	6	2	2	1	1	14	12	21,02	18,02	-	-	1	1	-	-

1) See Notes on Methodology.
2) Including eco, memorial, biographical and similar museums and museum collections.

G-3 EMPLOYED, CONTRACT STAFF, AND STUDENTS IN MUSEUMS AND MUSEUM COLLECTIONS, 2024¹⁾



1) Persons working on employment contract basis, those working under contractual agreements, and students working under student employment contracts

4 MUSEUMS AND MUSEUM COLLECTIONS, BY TYPE, PREMISES AND FLOOR AREAS, AND PUBLISHING ACTIVITY, 2024

	Premises			Publishing activity	
	Number	Floor area, m ²	Commercial purposes, m ²	Number of copies	Edition
Total	3 530	510 039	33 493	2 442	274 914
National	946	219 238	17 396	622	84 985
Regional	1 072	110 132	10 020	609	67 573
Local	1 512	180 669	6 077	1 211	122 356
General	1 647	205 109	7 300	1 210	126 888
History	454	34 670	7 523	252	48 118
Archeological	341	115 721	2 346	183	20 322
Ethnographic	151	15 219	310	80	21 137
Natural history	182	10 358	1 042	190	9 205
Technical and technological	61	24 602	672	41	8 875
Art	589	101 251	14 146	434	34 020
Other ¹⁾	105	3 109	154	52	6 349

1) Including eco, memorial, biographical and similar museums and museum collections.

5 MUSEUMS AND MUSEUM COLLECTIONS BY TYPE, REVENUE AND EXPENSES, 2024

Euro

	Annual revenue		Annual expenses	
	Total	Out of that, own revenue	Total	Out of that, for purchase of museum materials
Total	147 182 281	13 162 097	128 102 618	1 418 434
National	83 761 231	4 763 853	55 723 953	466 880
Regional	32 306 336	6 509 842	30 385 882	282 697
Local	31 114 714	1 888 402	41 992 783	668 857
General	35 511 627	2 271 896	45 351 180	473 124
History	30 944 129	2 488 234	22 247 792	323 268
Archeological	17 584 998	5 384 435	15 540 025	11 580
Ethnographic	1 073 544	105 050	1 053 261	-
Natural history	12 002 140	520 589	8 313 999	18 075
Technical and technological	2 289 165	514 458	2 171 279	23 323
Art	47 064 621	1 860 375	32 682 985	559 892
Other ¹⁾	712 057	17 060	742 097	9 172

1) Including eco, memorial, biographical and similar museums and museum collections.

6 GALLERIES, EXHIBITIONS, PREMISES, VISITORS, PERSONS WORKING ON EMPLOYMENT CONTRACT BASIS, PERSONS WORKING ON CONTRACTUAL AGREEMENT BASIS, AND VOLUNTEERS, 2024

Galleries	Exhibitions	Premises			Visitors	Working on employment contract basis				Working on contractual agreement basis		Volunteers	
		Total	Exhibition			Total		Out of that, experts		All	Women	All	Women
			Number	Floor area, m²		All	Women	All	Women				
70	1 452	246	101	20 025	497 504	178	126	93	75	126	63	196	103

NOTES ON METHODOLOGY

Sources and methods of data collection

Presented data are the result of the statistical analysis of annual reports that are collected on the Report on Museums and Museum Collections (MZ-1 form), which is submitted by museums and museum collections that keep museum materials, on the Report on Galleries (MZ-3), which is submitted by self-contained galleries and galleries that are parts of institutions, which meet prescribed criteria.

The survey is carried out every third year.

Coverage and comparability

The survey covers museums and museum collections in the Republic of Croatia, irrespective of whether they exhibit items or whether they are open to the public. It also covers collections and galleries that were open to the public in the previous year.

Definitions and explanations

The activity of museums and museum collections includes systematic collection, recording, keeping, expert protection, scientific processing and presenting of museum items and other material at permanent displays, as well as temporary and mobile exhibitions. It also comprises the promotion of the museum profession and collaboration with museum and other cultural and scientific institutes and institutions in the country and abroad.

Museum and museum collection is a non-profit, permanent institution in the service of society, open to the public, which collects, keeps, explores, communicates and exhibits museum materials and testimonies of man and his environment in order to study, educate and render pleasure.

Art galleries that possess museum materials are processed as art museums.

Museum activities are carried out in indoor and outdoor spaces.

Gallery is an exhibition space whose main activity is organising exhibitions of artistic items.

Collection is a set of items gathered from various scientific and artistic fields, irrespective of whether it is self-contained, or a constituent part of an institution/enterprise, or private property. The main role of a collection is to collect and exhibit items.

Full-time equivalent is expressed in person/years. It presents time as a share of full working time in which persons in employment are engaged in work.

It is calculated in the following way:

- 1. An example for those employed on contractual agreement basis: one employee working half-time and one employee working quarter time give the equivalent $0.50 + 0.25 = 0.75$
- 2. An example for those employed on employment contract basis: one employee with a six-month contract and six employees with a one-month contract each give the equivalent $0.50 + 6 \times 1/12 = 1.00$.

Persons in employment presented in Table 3:

Expert museum occupations: curator, senior curator and museum advisor.

Expert: museum pedagogue, senior museum pedagogue, museum advisor pedagogue, documentalist, senior documentalist, advisor documentalist and IT technician, senior IT technician, advisor IT technician, restorer, senior restorer, adviser restorer, marketing manager, senior marketing manager, marketing advisor, PR manager, senior PR manager, PR advisor, graduated librarian, senior graduated librarian, advisor librarian, archivist, senior archivist, advisor archivist and other experts as required in a museum and gallery, or in a museum, gallery and collection within a legal entity.

Expert assistants: preparator, senior preparator, museum technician, senior museum technician, photographer, senior photographer, assistant librarian, librarian, archival technician, senior archival technician, and other expert assistants as required in a museum and gallery, or in a museum, gallery and collection within a legal entity

Other: administrative and auxiliary employees.

Abbreviations

COVID-19 COrona Virus Disease – 19
m² square metre

Symbols

- no occurrence

Published by the Croatian Bureau of Statistics, Zagreb, Ilica 3, P. O. B. 80

Phone: (+385 1) 48 06 111

Press corner: press@dzs.hr

Persons responsible:

Mario Vlačević, Director of Demographic and Social Statistics Directorate

Lidija Brković, Director General

Prepared by:

Marija Gojević, Gordana Bralić and Maja Lončar

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Phone: (+385 1) 48 06 138, 48 06 154, 48 06 115

E-mail: stat.info@dzs.hr

Subscription

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E-mail: prodaja@dzs.hr