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BUSINESS OPERATIONS OF ENTERPRISES, 2025 – Provisional Data

Presented data refer to the business economy of the Republic of Croatia concerning activities of all market producers, except for activities classified in section Agriculture, forestry and fishing. The data are published at the level of the statistical unit ''enterprise'' in accordance with the definition and rules set out in the Council Regulation (EEC) No 696/93 of 15 March 1993 on the statistical units for the observation and analysis of the production system in the Community. They are harmonised with relevant European Union standards, and they are also internationally comparable.

Presented data are not comparable with the data on the structure and business collected and/or processed according to the methodologies having a different approach and/or using different concepts and definitions.

More detailed data by activities and employment size classes are available on the website of the Croatian Bureau of Statistics, under "PC-Axis databases", where it is possible to browse and print data in various forms.

The highest turnover was generated by enterprises in section G

According to the provisional results, in accordance with the definitions of structural business statistics (see Notes on Methodology), a total of **261 304** enterprises employing **1 373 732** persons were active in the business economy in 2025, and they generated a total turnover of **180.0 billion euro**.

The largest number of enterprises operated in section N (Professional, scientific and technical activities), in which there were 43 833 active enterprises, or 16.8%, and in section F (Construction), in which 35 823, or 13.7%, enterprises operated.

The largest number of employed persons was engaged in section C (Manufacturing), 272 761, or 19.9%, and in section G (Wholesale and retail trade), 253 635, or 18.5%.

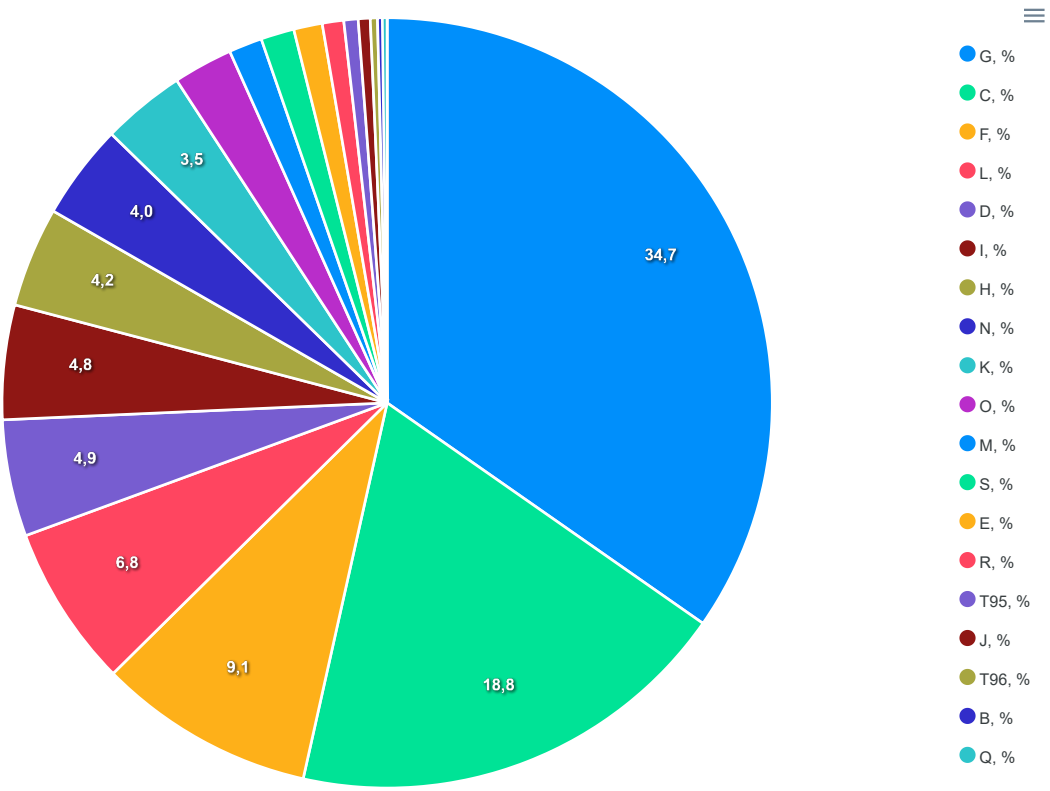
Enterprises in section G (Wholesale and retail trade) had the largest share in the generated turnover, of 34.7%, or 62.4 billion euro. They were followed by enterprises in section C (Manufacturing), with a generated turnover of 33.8 billion euro, or 18.8%.

1 BASIC STRUCTURAL BUSINESS INDICATORS OF ENTERPRISES, ACCORDING TO NKD 2025, IN 2025

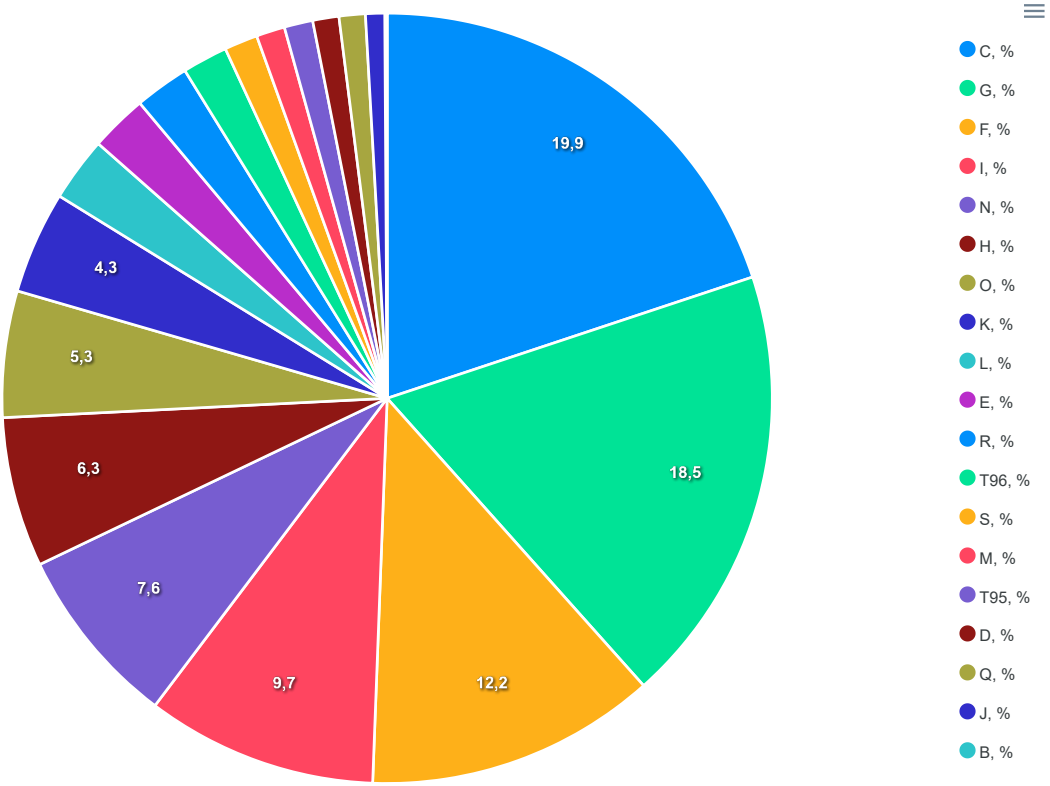
	Number of active enterprises	Number of employees and self-employed persons	Turnover, thousand euro[1)]
Business economy	261 304	1 373 732	179 988 206
B Mining and quarrying	196	1 938	335 091
C Manufacturing	25 650	272 761	33 814 622
D Electricity, gas, steam and air conditioning supply	948	15 558	8 751 925
E Water supply; sewerage, waste management and remediation activities	760	32 818	2 090 471
F Construction	35 823	167 632	16 328 974
G Wholesale and retail trade	30 567	253 635	62 379 570
H Transportation and storage	16 803	87 131	7 631 611
I Accommodation and food service activities	21 612	132 634	8 698 100
J Publishing, broadcasting, and content production and distribution activities	3 397	10 576	957 699
K Telecommunication, computer programming, consulting, computing infrastructure and other information service activities	13 157	58 504	6 264 636
L Financial and insurance activities	1 608	37 671	12 315 685
M Real estate activities	8 355	16 507	2 426 144
N Professional, scientific and technical activities	43 833	103 854	7 206 389
O Administrative and support service activities	16 914	73 170	4 415 725
Q Education	6 173	14 871	437 741
R Human health and social work activities	7 266	31 122	1 689 178
S Arts, sports and recreation	5 307	19 629	2 499 281
T95 Repair and maintenance of computers, personal and household goods, and motor vehicles and motorcycles	7 694	17 090	1 119 359
T96 Personal service activities	15 241	26 631	626 007

1) Deviation of sums may occur due to rounding of numbers.

G-1 STRUCTURE OF GENERATED NET TURNOVER, BY NKD 2025 ACTIVITY SECTIONS, 2025



G-2 SHARE OF THE NUMBER OF EMPLOYEES AND SELF-EMPLOYED PERSONS, BY NKD 2025 ACTIVITY SECTIONS, 2025



NKD 2025 sections

B	Mining and quarrying
C	Manufacturing
D	Electricity, gas, steam and air conditioning supply
E	Water supply; sewerage, waste management and remediation activities
F	Construction
G	Wholesale and retail trade
H	Transportation and storage
I	Accommodation and food service activities
J	Publishing, broadcasting, and content production and distribution activities
K	Telecommunication, computer programming, consulting, computing infrastructure and other information service activities
L	Financial and insurance activities
M	Real estate activities
N	Professional, scientific and technical activities
O	Administrative and support service activities
Q	Education
R	Human health and social work activities
S	Arts, sports and recreation
T95	Repair and maintenance of computers, personal and household goods, and motor vehicles and motorcycles
T96	Personal service activities

NOTES ON METHODOLOGY

Structural business statistics of enterprises (SBS) describe the structure, conduct and performance of economic activities of market producers, valued at market prices, by observing the units engaged in those activities. They provide information on output and performance, size, employment, productivity, national and regional specialisation, investments, etc.

The purpose of structural business statistics surveys is to monitor business operations and provide internationally comparable data in full accordance with European standards of structural business statistics (Regulation (EU) 2019/2152 of the European Parliament and of the Council of 27 November 2019 on European business statistics, repealing 10 legal acts in the field of business statistics). The obtained indicators enable the analysis of business and structural changes of the business population. They serve as a basis for performing market analysis and business decision-making as well as for the calculation of the gross domestic product and the assessment of basic macroeconomic categories.

Sources and methods of data collection

The SBS compilation data and those for calculation of indicators are entirely collected from the existing administrative and statistical sources. The principal data source in sections B – K, M – O and Q – T is the Annual Financial Report of Entrepreneurs (GFI-POD form) taken over from the Financial Agency, while data in section L are obtained from the Croatian National Bank and the Croatian Financial Services Supervisory Agency. Additional data sources are other financial reports, records of the Tax Administration (profit and income taxes) and own survey of the Croatian Bureau of Statistics – the Annual Report on Gross Investment in Fixed Assets (INV-P form), in accordance with the relevant methodology.

Observation units

The main observation unit used in the structural business statistics is an enterprise – a business entity that makes an organisational unit engaged in producing goods and/or services and benefits from a certain degree of autonomy, in accordance with Council Regulation (EEC) No 696/93 on the statistical units for the observation and analysis of the production system in the Community. Depending on the business and organisational situation, it may correspond to either one legal unit or a group of several legal units. In addition to legal units, enterprises also include free lances and crafts.

Each enterprise as a whole is assigned a code number of its principal activity according to the National Classification of Activities, 2025 version (NKD 2025). The principal activity is determined and updated by the Statistical Business Register of the Croatian Bureau of Statistics. The criterion for determining the principal activity is the largest share in the total value added of an enterprise. If it is not possible to obtain accurate information on the value added, the activity classification has to be determined by using substitute criteria such as income and/or the number of employed persons. For enterprises classified in section L – Financial and insurance activities, observation units are still legal entities or natural persons, which are used as proxies for enterprises.

Coverage

Data are presented by sections and divisions of the National Classification of Activities, 2025 version (NKD 2025). They include active enterprises – market producers, that are classified into sections B – O, Q – S and divisions T95 and T96 of the NKD 2025, according to their principal activity.

Publishing

Provisional data are published within 11 months after the end of the reference (reporting) year and refer to three variables (Number of active enterprises, Number of employees and self-employed persons and Net turnover). The final results for the entire set of variables are published within 19 months after the end of the reference (reporting) year. After publishing the data in the Republic of Croatia, they are also published by Eurostat.

Confidentiality

Aggregate data, for which confidentiality must be upheld (because of a small number of units, the dominance rule or secondary confidentiality rule), are treated as such and are not published, which is in line with the Official Statistics Act (NN, Nos 25/20, 155/23, 124/25 – corr. and 69/26) and the Regulation (EU) 2019/2152 of the European Parliament and of the Council.

Definitions of variables and additional notes on methodology are available in the document
Business Operations of Enterprises since 2025 – Notes on Methodology

Abbreviations

EEC	European Economic Community
Eurostat	Statistical Office of the European Union
NN	Narodne novine, official gazette of the Republic of Croatia

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