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RADIO AND TELEVISION BROADCASTING, 2025

1 RADIO BROADCASTING

In 2025, data on **135** radio stations were presented. There were six stations that broadcasted throughout the whole territory of the Republic of Croatia. Other stations were either regional or local ones.

The total broadcast of own programme amounted to **1 252 170** hours. Considering the number of stations, the largest number of hours was broadcasted from in-state stations.

The average share of news and current affairs programme in own programme of all radio stations was 13%, out of which its share in the in-state radio stations reached 17%, in regional ones 15%, and in local ones 12%. The most frequent genre in all radio stations was music programme, which accounted for 65% of the total programme. It accounted for 63% of the total programme in both in-state and regional radio stations, while in local radio stations, it accounted for 66% of the total programme.

The share of promotion programme in all radio stations was 3%.

The production of programme was mostly the stations' own, with the share of 98% of own production in the entire production.

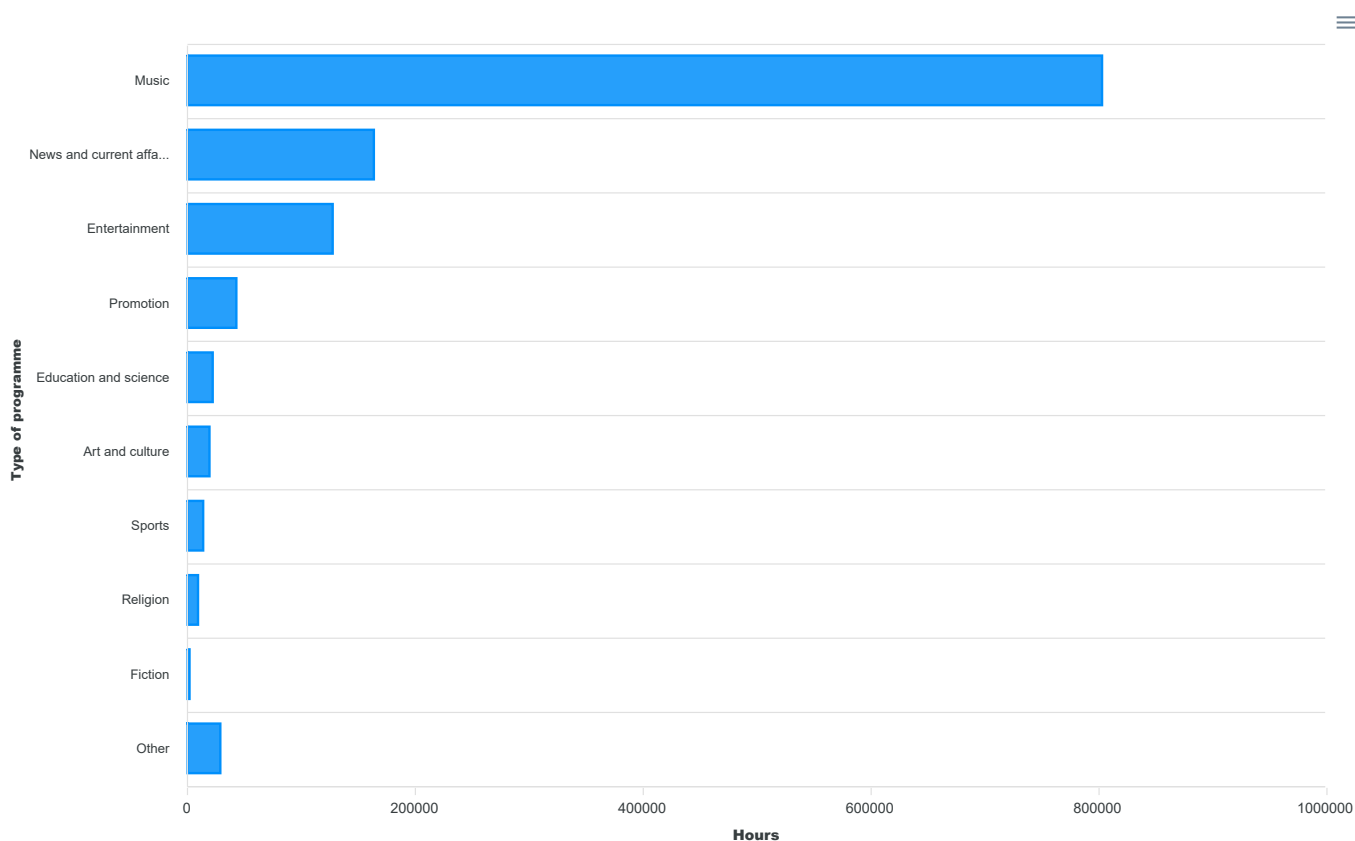
The share of women in the total number of persons in employment was 49%.

1.1 RADIO STATIONS, BY BROADCASTING AREA AND OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME, 2025

	Radio stations	Total hours	Radio programmes, ¹⁾ hours									
			News and current affairs	Fiction	Education and science	Art and culture	Entertainment	Music	Religion	Sports	Promotion	Other
Total	135	1 231 570	163 710	1 659	22 049	19 209	127 511	803 791	9 149	13 678	42 841	27 973
State	6	148 782	25 594	948	3 169	3 529	12 781	93 030	2 464	2 264	4 174	829
Regional	16	137 818	21 367	36	1 572	1 604	12 773	87 132	3 090	1 590	7 146	1 508
Local (narrow area)	113	944 970	116 749	675	17 308	14 076	101 957	623 629	3 595	9 824	31 521	25 636

1) Presenting programmes of in-house broadcasted radio programme, including programmes of own production and co-production with other radio stations.

G-1.1 OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2025



1.2 RADIO STATIONS AND PERSONS IN EMPLOYMENT, RADIO PROGRAMME PRODUCTION EXPRESSED IN HOURS, BY COUNTIES, 2025

County of	Radio stations	Persons in employment ¹⁾				Programme production, hours			
		Total		Out of that directly engaged in the production of radio programmes		Total	Own production	Co-production with other radio stations	Production of other radio stations
		All	Women	All	Women				
Republic of Croatia	135	1 158	567	1 016	468	1 252 170	1 228 311	3 259	20 600
Zagreb	9	51	28	48	25	78 750	78 314	-	436
Krapina-Zagorje	5	26	11	22	9	43 800	43 538	62	200
Sisak-Moslavina	6	34	20	26	16	52 560	52 194	60	306
Karlovac	5	26	15	26	15	43 800	43 440	-	360
Varaždin	4	21	12	18	10	35 040	34 900	-	140
Koprivnica-Križevci	4	22	10	20	9	35 040	34 680	-	360
Bjelovar-Bilogora	6	34	21	31	19	52 560	51 138	350	1 072
Primorje-Gorski Kotar	8	35	16	30	14	70 048	65 860	8	4 180
Lika-Senj	3	21	12	15	8	22 995	22 785	-	210
Virovitica-Podravina	4	27	15	21	12	32 120	31 600	39	481
Požega-Slavonia	2	10	5	10	5	17 520	17 468	-	52
Slavonski Brod-Posavina	6	38	22	29	15	52 561	52 222	-	339
Zadar	5	34	13	26	9	43 800	43 657	-	143
Osijek-Baranja	11	59	25	51	18	88 695	86 896	122	1 677
Šibenik-Knin	3	25	13	18	9	26 280	25 020	-	1 260
Vukovar-Srijem	6	55	34	43	23	52 560	52 222	-	338
Split-Dalmatia	12	66	35	57	28	105 120	99 430	624	5 066
Istria	7	46	25	39	20	61 296	60 309	586	401
Dubrovnik-Neretva	8	36	23	34	21	57 305	53 830	254	3 221
Međimurje	4	20	6	20	6	35 040	34 063	977	-
City of Zagreb	17	472	206	432	177	245 280	244 745	177	358

1) See Notes on Methodology.

2 TELEVISION BROADCASTING

The data for 2025 refers to **23** TV broadcasters.

The total number of in-house broadcasted hours of the programme was **193 245**.

The share of news and current affairs programmes of all TV broadcasters was 19%, in which TV broadcasters that cover the whole territory of the Republic of Croatia (hereinafter referred to as state TV broadcasters) participated with 13%, regional TV broadcasters with 24%, and local ones with 26%. The total share of the fiction programme in all TV broadcasters was 16%,

of which most was broadcasted by state TV broadcasters, with a share of 30%. The share of promotion programme at the level of all TV broadcasters amounted to 16%, with the largest share in local TV broadcasters, i.e. 25%.

The share of women in the total number of persons in employment was 46%.

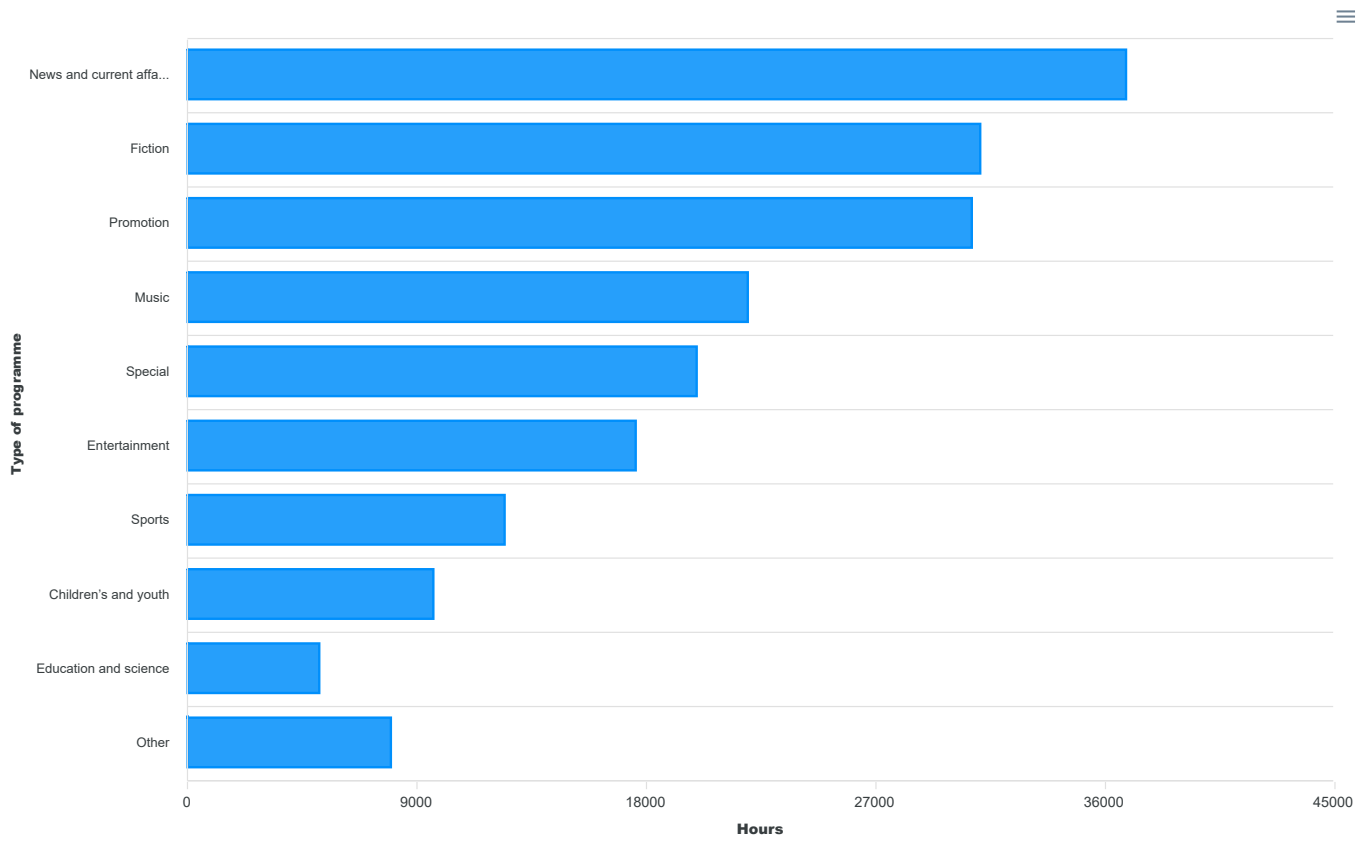
In order to achieve a more quality presentation of persons in employment and persons engaged by radio stations and TV broadcasters, the data on the number of engaged persons who worked in the course of 2025 on the basis of contractual agreements, author's contracts or performance agreements are presented separately from the data on persons in employment (shown in Tables 1.2 and 2.3). The number of concluded agreements or contracts for a particular job in 2025 amounted to 14 518 in radio stations and TV broadcasters. Out of the total number of agreements or contracts, 98% were concluded with radio stations and TV broadcasters that cover the whole country, while the share of engaged women was 44%.

In order to improve the statistics on radio and television broadcasting, the methodological breakdown of programmes has been taken over from relevant European associations, which brought the quality of data closer to that of other European Union Member States.

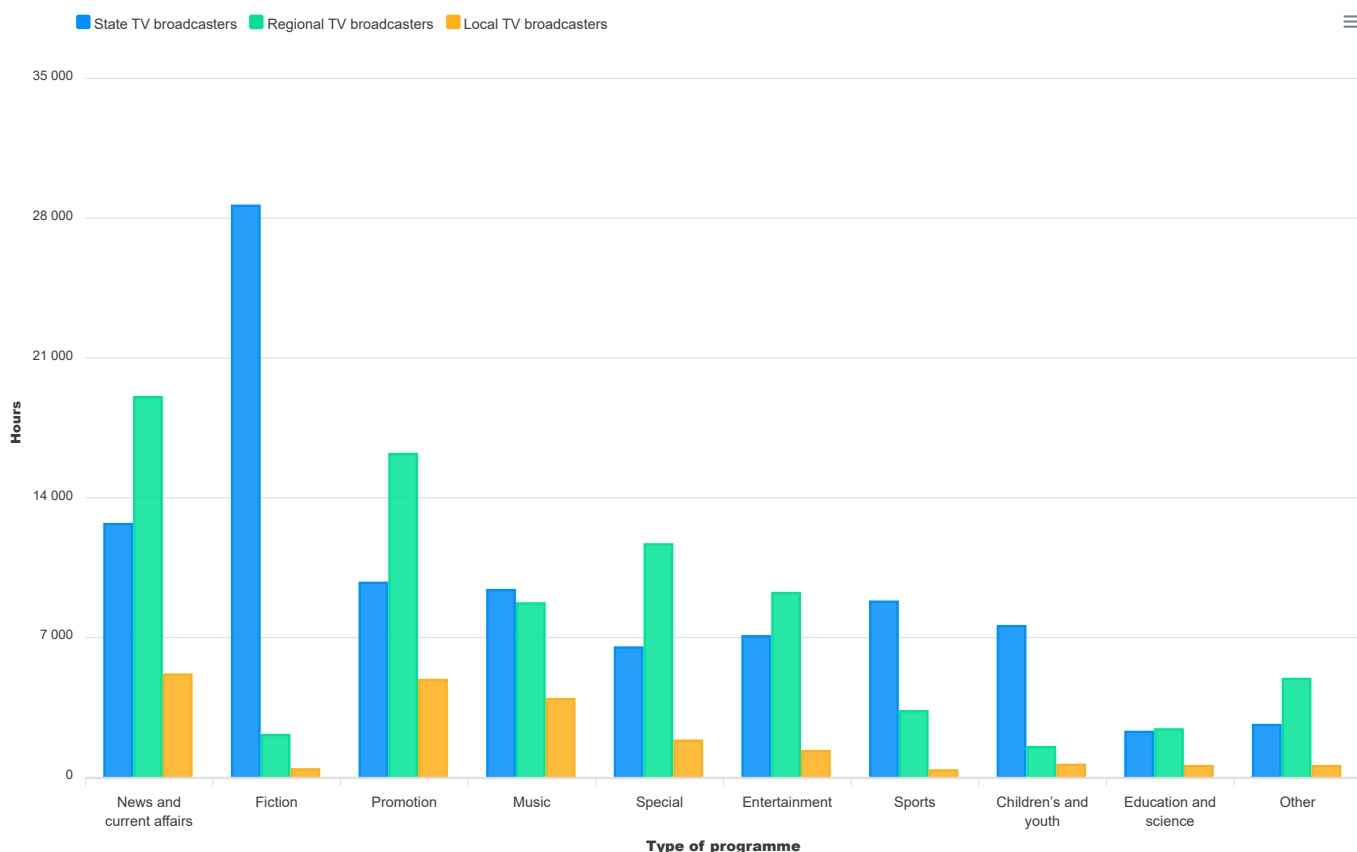
2.1 TV BROADCASTERS, BY BROADCASTING AREA AND IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2025

	TV broadcasters	Total hours	Type of programme, hours									
			News and current affairs	Fiction	Education and science	Special	Entertainment	Music	Children's and youth	Sports	Promotion	Other broadcasted programme
Total	23	193 245	36 859	31 132	5 095	19 995	17 600	22 002	9 645	12 451	30 801	7 665
State	8	94 993	12 682	28 620	2 214	6 498	7 063	9 376	7 527	8 794	9 740	2 479
Regional	12	78 739	19 036	2 112	2 335	11 664	9 228	8 708	1 500	3 311	16 186	4 659
Local (narrow area)	3	19 513	5 141	400	546	1 833	1 309	3 918	618	346	4 875	527

G-2.1 IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMMES EXPRESSED IN HOURS, 2025



G-2.2 TV PROGRAMME OF STATE, REGIONAL AND LOCAL TV BROADCASTERS, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2025



2.2 TV BROADCASTERS, BY BROADCASTING AREA, BROADCASTING AND DURATION OF PROGRAMMES EXPRESSED IN HOURS, 2025

	Total hours ¹⁾	Duration of programmes in reference year				Out of which	
		Channel 1	Channel 2	Channel 3	Channel 4	Satellite programme	Non-national TV broadcasters
Total	168 445	142 165	8 760	8 760	8 760	2 642	44 003
State	87 477	61 197	8 760	8 760	8 760	2 521	35 780
Regional	66 212	66 212	-	-	-	121	7 833
Local (narrow area)	14 756	14 756	-	-	-	-	390

1) The total broadcasted programme does not include commercial programme and non-programme contents.

2.3 PERSONS IN EMPLOYMENT, BROADCASTING AND TRANSMISSION OF TV PROGRAMME EXPRESSED IN HOURS, 2025

	TV broadcasters	Persons in employment ¹⁾				In-house broadcasted TV programme, hours	
		Total		Out of that directly engaged in the production of TV programmes		Total	Out of that, repeats
		All	Women	All	Women		
Total	23	3 185	1 461	2 494	1 007	193 245	79 400
State	8	2 834	1 313	2 216	909	94 993	41 599
Regional	12	257	108	198	67	78 739	30 806
Local (narrow area)	3	94	40	80	31	19 513	6 995

1) See Notes on Methodology.

2.4 CONTRACTS ON THE ENGAGEMENT OF PERSONS ON RADIO AND TELEVISION, 2025

	Contracts on the engagement of persons ¹⁾ , number	
	Total	Women
Total	14 518	6 364
State	14 199	6 243
Regional	130	48
Local (narrow area)	189	73

1) Joint data for radio and television that refer to contractual agreements, author's contracts, and performance agreements. The data do not relate to the number of persons, but to the number of agreements or contracts for a particular job.

NOTES ON METHODOLOGY

Sources and methods of data collection

Data published in this First Release are the result of annual processing of statistical data that are collected through the Annual Report on Radio Broadcast (RADIO-1 form) and the Annual Report on Television Broadcast (TV-1 form).

Coverage and comparability

Surveys cover radio stations and TV broadcasters that have a licence for operation on the territory of the Republic of Croatia. Data are comparable to those from previous years, except for those on persons in employment. Since the data are used solely for statistical purposes, they are not published individually, which makes them confidential.

The Republic of Croatia is divided into nine digital coverage areas (called D1 – D9), which consist of two or more counties or parts thereof. In addition, there are also six smaller urban areas (D41, D51, D52, D71, D72 and D81).

Analogue transmitters in all digital coverage areas that transmitted programmes of national TV broadcasters have been turned off, that is, the process of transition to digital transmission ended on 5 October 2010.

Definitions and explanations

Radio stations and TV broadcasters are institutions that broadcast programme for the public via radio and TV transmitters and TV converters.

According to the territorial coverage, radio stations and TV broadcasters can cover the whole country, that is, the programme can be received on the whole territory of the Republic of Croatia, in a particular region or in a particular narrow area.

According to status, radio stations can be public, non-profit and commercial, while TV broadcasters can be public and commercial.

In-house broadcasted radio programme includes programmes made either in own production or in co-production with other radio stations or those produced by other radio stations.

The origin of the in-house broadcasted television programme can be own production, production of other domestic producers and foreign production. Satellite programme is an in-house broadcasted television programme.

Persons in employment presented in tables 1.2. and 2.3. include permanent staff working for both Hrvatski radio and Hrvatska televizija due to the fact that Hrvatska radiotelevizija is, according to its Statute (NN, No. 14/13), organised as a single institution.

Contractual agreement, author's contract or performance agreement is a civil law contract (agreement) by which the performer undertakes to perform a particular job, physical or mental work and the like, and the client undertakes to pay a fee for the work performed. The contractual agreement is not concluded for a limited period of time, but for the production of a work or work results.

Territorial constitution

Data by counties are presented on the basis of the Act on the Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, No. 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13, 110/15) with the situation as on 31 December 2025.

Abbreviations

NN Narodne novine, official gazette of the Republic of Croatia
TV television

Symbols

- no occurrence

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