



TOURISM SATELLITE ACCOUNT FOR THE REPUBLIC OF CROATIA, 2022

The Croatian Bureau of Statistics publishes the results of the calculation of the economic importance of tourism for the Republic of Croatia in accordance with the methodology for the Tourism Satellite Account. The Tourism Satellite Account is used to estimate the direct economic contribution of tourism to the national economy.

The most important results derived from the Tourism Satellite Account are presented, that is, the values of internal tourism consumption, inbound tourism expenditure, domestic tourism expenditure, gross value added of tourism industries, tourism direct gross value added and tourism direct gross domestic product in 2022.

Detailed tables of the Tourism Satellite Account with Notes on Methodology can be downloaded on the link [Statistics in Line](#).

It is estimated that the internal tourism consumption in 2022 amounted to **115 122 million kuna** (Table 1), of which other components of tourism consumption amounted to 2 324 million kuna, or 2.02% of internal tourism consumption, while internal tourism expenditure in 2022 amounted to 112 799 million kuna, or 97.98% of internal tourism consumption.

Inbound tourism expenditure accounted for **87.59%** (98 806 million kuna) of internal tourism expenditure, while domestic tourism expenditure accounted for 12.41% (13 993 million kuna) of internal tourism expenditure.

It is estimated that tourism expenditure of non-resident tourists (Table 2), that is, visitors who spent at least one night in Croatia, amounted to 92 897 million kuna, or 94.02% of inbound tourism expenditure.

Tourism expenditure of non-resident same-day visitors (excursionists) amounted to 5 909 million kuna, or 5.98% of inbound tourism expenditure (Table 2).

It is estimated that the domestic tourism expenditure in 2022 amounted to 13 993 million kuna (Table 3), of which the tourism expenditure of resident visitors on domestic trips amounted to 12 210 million kuna, or 87.26% of domestic tourism expenditure. The tourism expenditure of resident tourists on domestic trips accounted for 73.22% (8 941 million kuna) of the tourism expenditure of resident visitors on domestic trips, while the tourism expenditure of resident same-day visitors accounted for 26.78% (3 270 million kuna).

The gross value added of tourism industries in 2022 amounted to 104 069 million kuna (Table 4). The gross value added of tourism industries represents 24.53% of the total gross value added realized in 2022. Following the calculation of the tourist share in the production for each of the tourism industries and other industries, the tourism direct gross value added has been calculated. It amounted to 44 734 million kuna in 2022 and accounted for 10.54% of total gross value added.

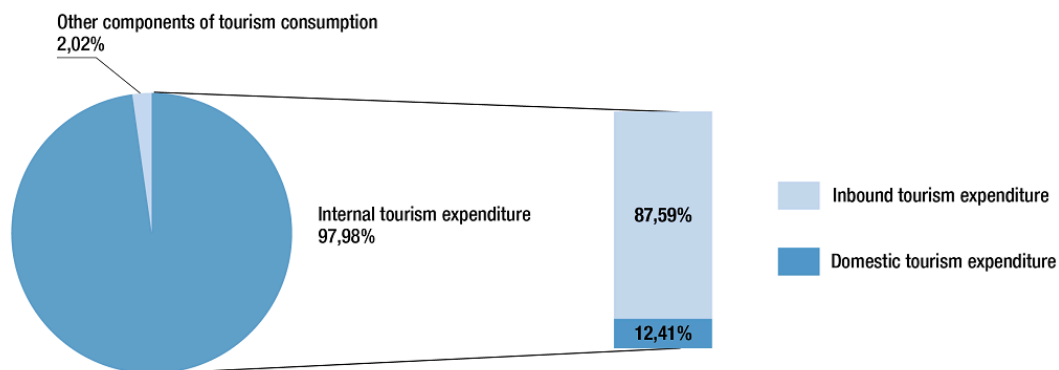
The tourism direct gross domestic product in 2022 amounted to 57 676 million kuna and its share in total gross domestic product amounted to 11.32%.

Tourism ratio (the ratio of the internal consumption and the total supply of goods and services) in 2022 amounted to 0.0872, that is, 8.72% of the total supply of goods and services were used to meet tourist demand.

1 INTERNAL TOURISM CONSUMPTION, 2022

	2022	
	mln kuna	%
Internal tourism consumption	115 122	100,00
Internal tourism expenditure	112 799	97,98
Inbound tourism expenditure	98 806	87,59
Domestic tourism expenditure	13 993	12,41
Other components of tourism consumption	2 324	2,02

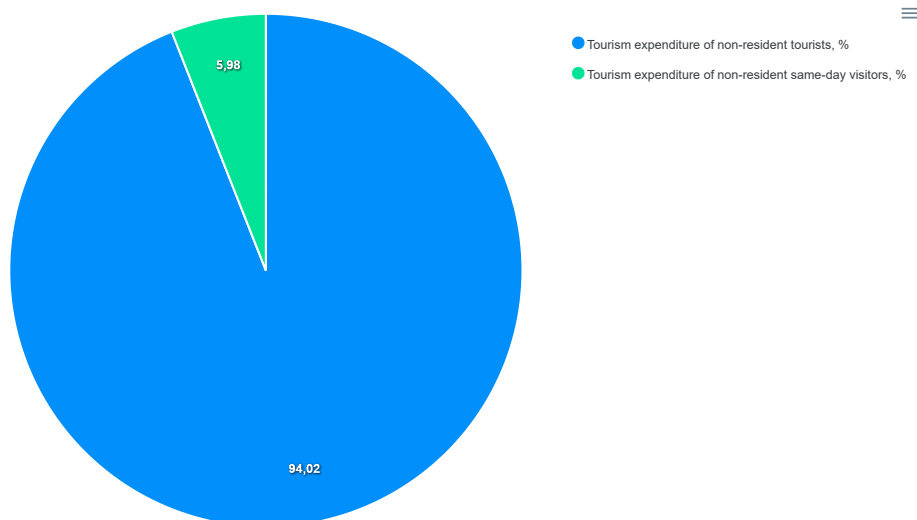
G-1 INTERNAL TOURISM CONSUMPTION, 2022



2 INBOUND TOURISM EXPENDITURE, BY CLASSES OF VISITORS, 2022

	2022	
	mln kuna	%
Inbound tourism expenditure	98 806	100,00
Tourism expenditure of non-resident tourists	92 897	94,02
Tourism expenditure of non-resident same-day visitors	5 909	5,98

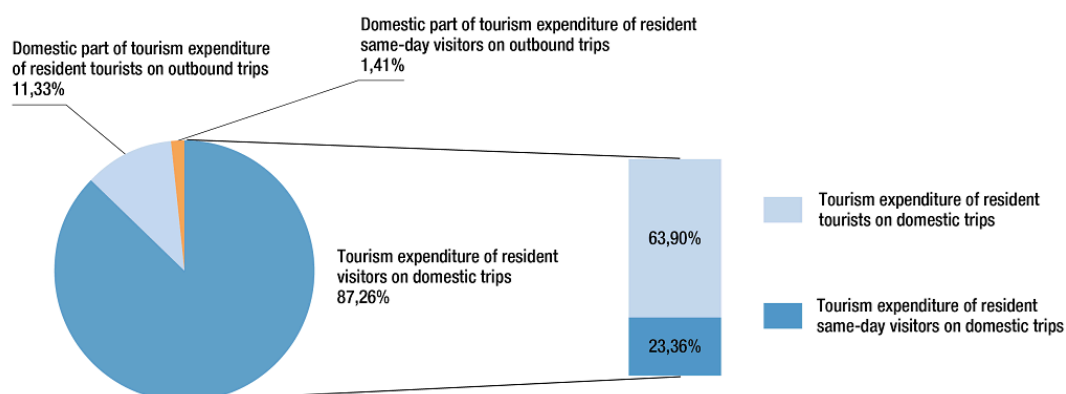
G-2 INBOUND TOURISM EXPENDITURE, BY CLASSES OF VISITORS, 2022



3 DOMESTIC TOURISM EXPENDITURE, 2022

	2022	
	mIn kuna	%
Domestic tourism expenditure	13 993	100,00
Tourism expenditure of resident visitors on domestic trips	12 210	87,26
Domestic part of tourism expenditure of resident visitors on outbound trips	1 782	12,74
Tourism expenditure of resident visitors on domestic trips	12 210	100,00
Tourism expenditure of resident tourists on domestic trips	8 941	73,22
Tourism expenditure of resident same-day visitors on domestic trips	3 270	26,78
Domestic part of tourism expenditure of resident visitors on outbound trips	1 782	100,00
Domestic part of tourism expenditure of resident tourists on outbound trips	1 585	88,92
Domestic part of tourism expenditure of resident same-day visitors on outbound trips	197	11,08

G-3 DOMESTIC TOURISM EXPENDITURE, BY CLASSES OF VISITORS AND TYPES OF TRIPS, 2022



4 GROSS VALUE ADDED OF TOURISM INDUSTRIES, TOURISM DIRECT GROSS VALUE ADDED AND TOURISM DIRECT GROSS DOMESTIC PRODUCT, 2022

	2022
Gross value added of tourism industries, mIn kuna	104 069
Share of gross value added of tourism industries in total gross value added, %	24,53
Tourism direct gross value added, mIn kuna	44 734
Share of tourism direct gross value added in total gross value added, %	10,54
Tourism direct gross domestic product, mIn kuna	57 676
Share of tourism direct gross domestic product in total gross domestic product, %	11,32

Abbreviations

mIn million

Published by the Croatian Bureau of Statistics, Zagreb, Ilica 3, P. O. B. 80.

Phone: (+385 1) 48 06 111

Press corner: press@dzs.hr

Persons responsible:

Suzana Šamec, Director of Macroeconomic Statistics Directorate

Lidija Brković, Director General

Prepared by:

Nikola Motik, Darko Vrančić, Ivana Škoro, Hrvoje Štefan and Lana Račić

USERS ARE KINDLY REQUESTED TO STATE THE SOURCE.

Customer Relations and Data Protection Department

Information and user requests

Phone: (+385 1) 48 06 138, 48 06 154, 48 06 115

E-mail: stat.info@dzs.hr

Subscription

Phone: (+385 1) 21 00 455

E-mail: prodaja@dzs.hr