

## First Release

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# RADIO AND TELEVISION BROADCASTING, 2024

## 1 RADIO BROADCASTING

In 2024, data on **131** radio stations were presented. There were five stations that broadcasted throughout the whole territory of the Republic of Croatia. Other stations were either regional or local ones.

The total broadcast of own programme was **1 209 208** hours. Considering the number of stations, the biggest number of hours was emitted from state-owned stations.

The average share of news and current affairs programme in own programme of all radio stations was 13%, out of which the programme in the state-owned radio stations reached 19%, while regional and in local ones reached 12% each. The most frequent genre in all radio stations was music programme, which made 64% of the total programme. It was the least frequent genre emitted in state-owned radio stations with 59% of total programme, while in regional and local radio stations it reached 70% of the programme.

The share of promotion programme in all radio stations was 4%.

The production of programme is mostly station's own, with the share of 98% of own production in the entire production.

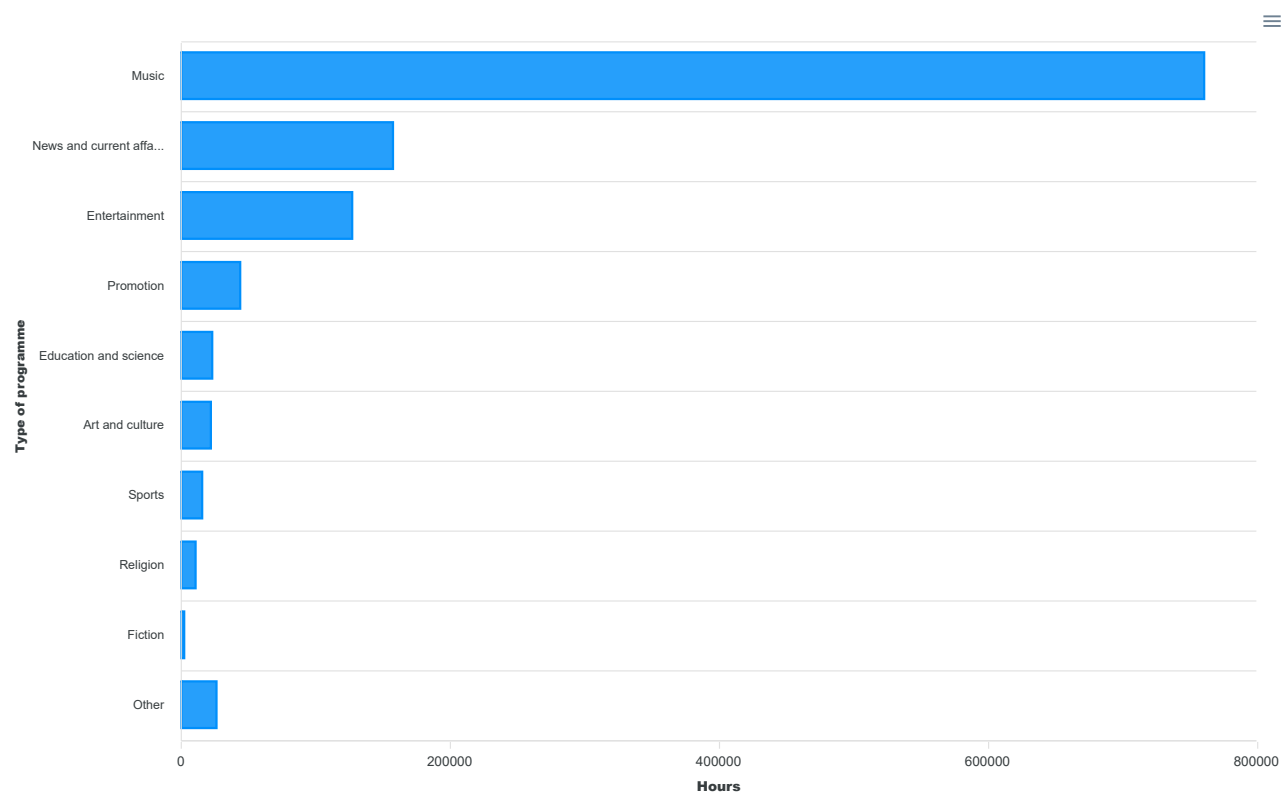
The share of women in the total number of persons in employment was 50%.

### 1.1 RADIO STATIONS, BY BROADCASTING AREA AND OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME, 2024

	Radio stations	Total hours	Radio programmes <sup>1)</sup> , hours									
			News and current affairs	Fiction	Education and science	Art and culture	Entertainment	Music	Religion	Sport	Promotion	Others
Total	131	1 188 450	157 449	2 080	22 940	21 929	127 097	761 074	10 549	15 464	43 755	26 113
State	5	140 448	26 910	764	3 779	3 638	12 945	83 139	2 035	2 607	3 828	803
Regional	12	104 689	13 074	20	700	1 114	8 443	73 397	173	1 217	5 346	1 205
Local (narrow area)	114	943 313	117 465	1 296	18 461	17 177	105 709	604 538	8 341	11 640	34 581	24 105

1) Presenting programmes of in-house broadcasted radio programme, including programmes of own production and co-production with other radio stations.

G-1.1 OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2024



## 1.2 RADIO STATIONS AND PERSONS IN EMPLOYMENT, RADIO PROGRAMME PRODUCTION EXPRESSED IN HOURS, BY COUNTIES, 2024

County of	Radio stations	Persons in employment <sup>1)</sup>				Programme production, hours			
		Total		Out of that directly engaged in production of radio programmes		Total	Own production	Co-production with other radio stations	Production of other radio stations
		All	Women	All	Women				
Republic of Croatia	131	1 211	612	1 067	505	1 209 208	1 181 888	6 562	20 758
Zagreb	8	51	29	46	24	70 272	69 833	-	439
Krapina-Zagorje	5	25	12	22	10	43 920	43 424	266	230
Sisak-Moslavina	6	34	19	28	16	52 704	52 045	64	595
Karlovac	4	19	11	19	11	35 136	34 927	-	209
Varaždin	5	36	21	28	15	43 920	43 525	-	395
Koprivnica-Križevci	4	25	14	21	13	35 136	35 134	2	-
Bjelovar-Bilogora	6	34	21	31	19	52 704	51 508	350	846
Primorje-Gorski kotar	7	30	16	24	13	61 488	58 759	7	2 722
Lika-Senj	3	22	12	16	8	23 058	22 872	-	186
Virovitica-Posravina	5	36	21	33	18	40 976	38 381	769	1 826
Požega-Slavonia	2	8	5	8	5	17 568	17 516	-	52
Slavonski Brod-Posavina	6	39	25	32	18	52 674	51 993	2	679
Zadar	5	36	14	29	11	40 936	40 863	-	73
Osijek-Baranja	10	54	27	46	20	79 032	77 439	146	1 447
Šibenik-Knin	2	21	14	16	10	17 568	17 568	-	-
Vukovar-Srijem	6	55	33	42	23	52 704	52 339	205	160
Split-Dalmatia	12	62	35	52	28	105 384	99 312	568	5 504
Istria	7	49	27	42	21	57 401	53 898	2 402	1 101
Dubrovnik-Neretva	8	30	18	25	13	54 323	50 081	258	3 984
Međimurje	4	18	5	17	5	35 136	34 145	977	14
City of Zagreb	16	527	233	490	204	237 168	236 326	546	296

1) See Notes on Methodology.

## 2 TELEVISION BROADCASTING

In 2024, data on **23** TV broadcasters were presented.

The total number of in-house broadcasted hours of programme was **192 427**.

The share of information programmes of all TV broadcasters was 20%, out of which TV broadcasters that cover the whole territory of the Republic of Croatia (hereinafter referred to as state TV broadcasters) participated with 14%, regional TV broadcasters with 24% and local ones with 31%. The total share of the fiction programme in all TV broadcasters was 16%, the most of which were broadcasted by state TV broadcasters, with the share of 30%. The share of promotion programme at the level of all TV broadcasters reached 16%, with the largest share in regional TV broadcasters, i.e. 24%.

The share of women in the total number of persons in employment was 45%.

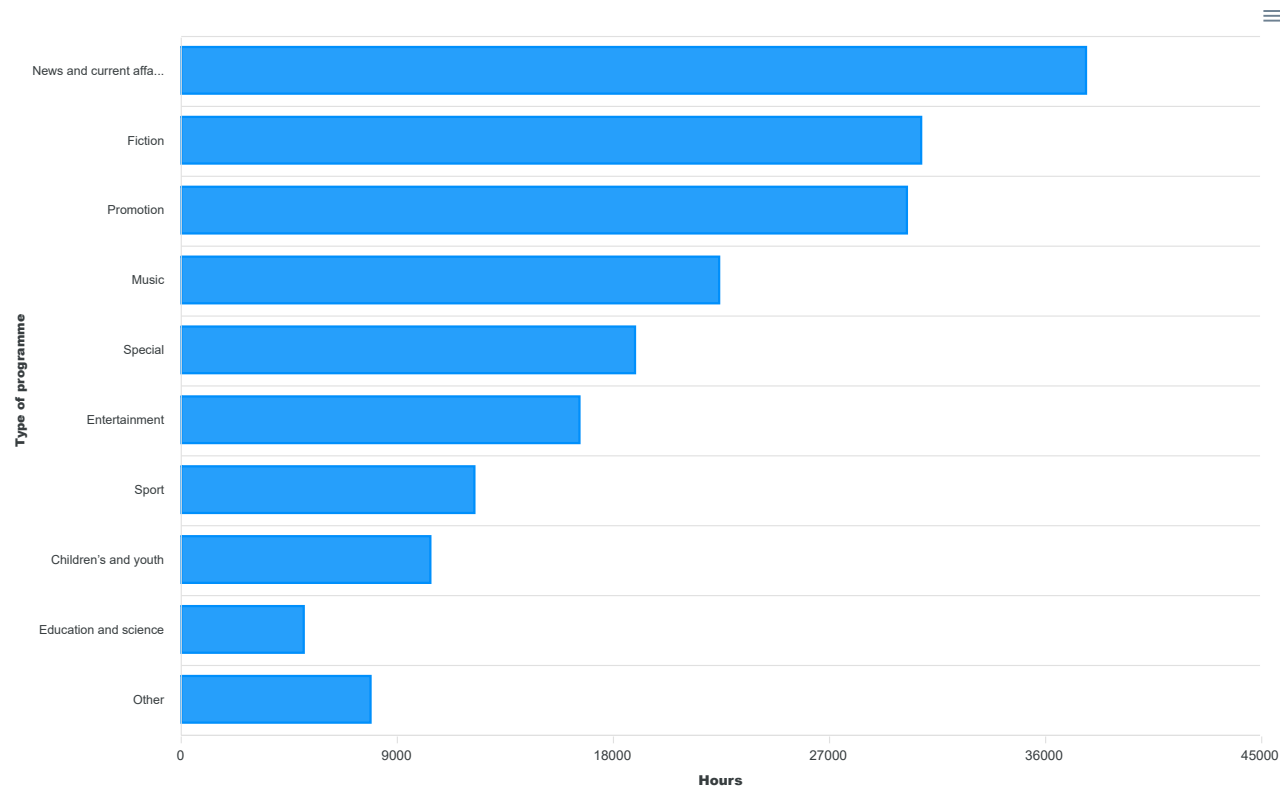
In order to achieve more quality presentation of persons in employment and persons engaged by radio stations and TV broadcasters, data on the number of engaged persons who worked in the course of 2024 on the basis of contractual agreements, author’s contracts or performance agreements are presented separately. The number of concluded agreements or contracts for a particular job in 2024 amounted to 14 541 in radio stations and TV broadcasters. Out of the total number of agreements or contracts, 98% were concluded with radio stations and TV broadcasters that cover the whole country, while the share of engaged women was 49%.

In order to improve the statistics on radio and television broadcasting, the methodological breakdown of programmes has been taken over from relevant European associations, which brought the quality of data closer to that of other European Union Member States.

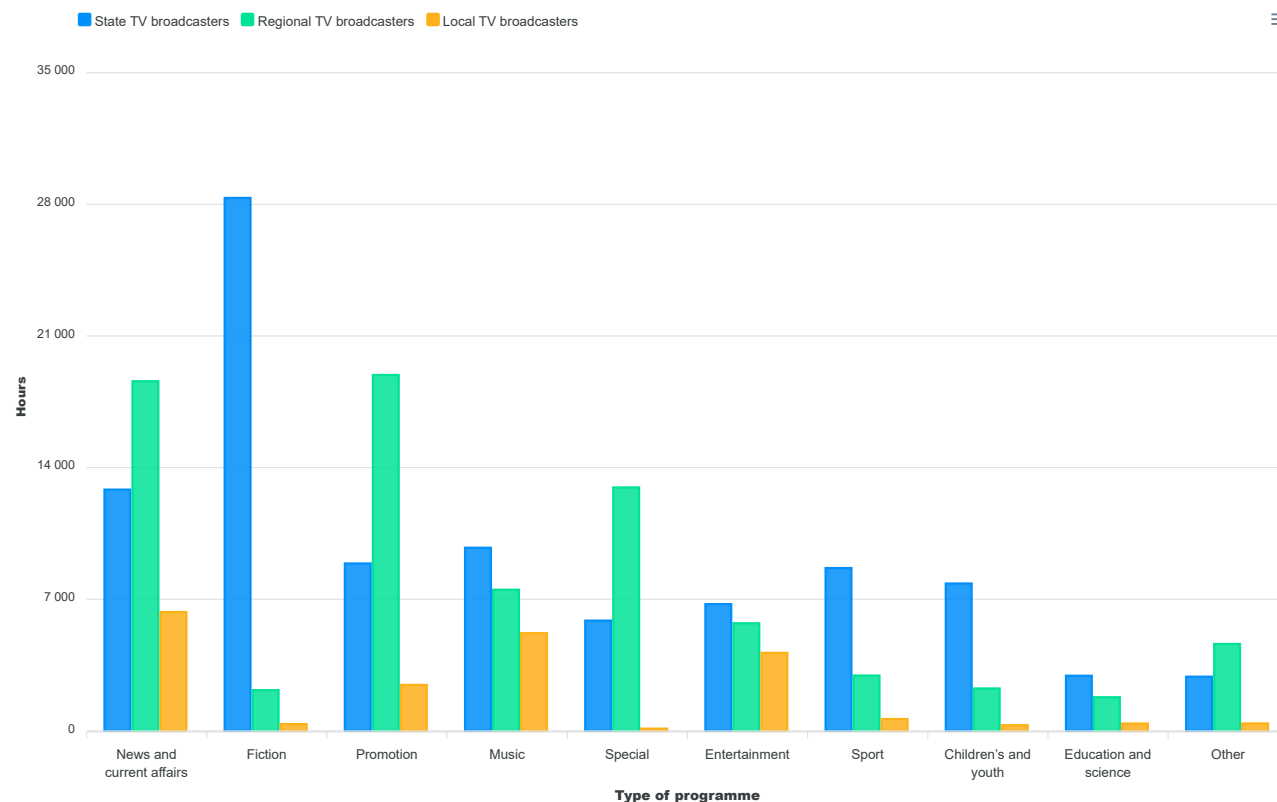
2.1 TV BROADCASTERS, BY BROADCASTING AREA AND IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2024

	TV broadcasters	Total hours	Type of programme, hours									
			News and current affairs	Fiction	Education and science	Special	Entertainment	Music	Children's and youth	Sports	Promotion	Other broadcasted programme
Total	23	192 427	37 736	30 860	5 104	18 923	16 606	22 433	10 386	12 223	30 265	7 891
State	8	94 701	12 827	28 338	2 930	5 862	6 739	9 736	7 834	8 655	8 900	2 880
Regional	12	77 444	18 591	2 164	1 787	12 944	5 720	7 504	2 252	2 939	18 924	4 619
Local (narrow area)	3	20 282	6 318	358	387	117	4 147	5 193	300	629	2 441	392

G-2.1 IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMMES EXPRESSED IN HOURS, 2024



## G-2.2 TV PROGRAMME OF STATE, REGIONAL AND LOCAL TV BROADCASTERS, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2024



## 2.2 TV BROADCASTERS, BY BROADCASTING AREA, BROADCASTING AND DURATION OF PROGRAMMES EXPRESSED IN HOURS, 2024

	Total hours <sup>1)</sup>	Duration of programmes in reference year				Out of which	
		Channel 1	Channel 2	Channel 3	Channel 4	Satellite programme	Non-national TV broadcasters
Total	167 351	140 999	8 784	8 784	8 784	3 063	43 520
State	87 639	61 287	8 784	8 784	8 784	2 920	35 423
Regional	60 935	60 935	-	-	-	143	8 097
Local (narrow area)	18 777	18 777	-	-	-	-	-

1) The total broadcasted programme does not include commercial programme and non-programme contents.

## 2.3 PERSONS IN EMPLOYMENT, TRANSMISSION OF TV PROGRAMME EXPRESSED IN HOURS, 2024

	TV broadcasters	Persons in employment <sup>1)</sup>				In-house broadcasted TV programme, hours	
		Total		Out of that directly engaged in production of TV programmes		Total	Out of that, repeats
		All	Women	All	Women		
Total	23	3 916	1 771	3 119	1 284	192 427	77 609
State	8	3 555	1 612	2 864	1 182	94 701	40 328
Regional	12	294	133	198	84	77 444	28 475
Local (narrow area)	3	67	26	57	18	20 282	8 806

1) See Notes on Methodology.

2.4 PERSONS ENGAGED ON THE BASIS OF CONTRACT OR AGREEMENT, RADIO AND TELEVISION, 2024

	Engaged based on contract or agreement <sup>1)</sup>	
	Total	Women
Total	14 541	7 057
State	14 190	6 915
Regional	133	55
Local (narrow area)	218	87

1) Joint data for radio and television that refer to contractual agreements, author's contracts and performance agreements. The data do not relate to the number of persons, but to the number of agreements or contracts for a particular job.

NOTES ON METHODOLOGY

Sources and methods of data collection

Data published in this First Release are the result of annual processing of statistical data that are collected through the Annual Report on Radio Broadcast (RADIO-1 form) and the Annual Report on Television Broadcast (TV-1 form).

Coverage and comparability

Surveys cover radio stations and TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia. Data are comparable to those from previous years, except for those on persons in employment. Since the data are used solely for statistical purposes, they are not published individually, which makes them confidential.

The Republic of Croatia is divided into nine digital coverage areas (called D1 – D9), which consist of two or more counties or parts thereof. In addition, there are also six smaller urban areas (D41, D51, D52, D71, D72 and D81).

Analogue transmitters in all digital coverage areas that transmitted programmes of national TV broadcasters have been turned off, that is, the process of transition to digital transmission ended on 5 October 2010.

Definitions and explanations

**Radio stations and TV broadcasters** are institutions that broadcast programme for the public via radio and TV transmitters and TV converters.

According to the territorial coverage, radio stations and TV broadcasters can cover the whole country, that is, the programme can be received on the whole territory of the Republic of Croatia, in a particular region or in a particular narrow area.

According to status, radio stations and TV broadcasters can be public, non-profit and independent, while television channels can be public and independent.

In-house broadcasted radio programme includes programmes made either in own production or in co-production with other radio stations or those produced by other radio stations.

The origin of the in-house broadcasted programme can be own production, production of other domestic producers and foreign production. Satellite programme is an in-house broadcasted programme.

Persons in employment presented in tables 1.2 and 2.3 also include permanent staff working for both Hrvatski radio and Hrvatska televizija due to the fact that Hrvatska radiotelevizija is, according to its Statute (NN, No. 14/13), organised as a single institution.

**Contractual agreement, author's contract or performance agreement** is a civil law contract (agreement) by which the performer undertakes to perform a particular work, perform a physical or mental work and the like, and the client undertakes to pay a fee for the work performed. **The contractual agreement is not concluded for a limited period of time, but for the production of a work or work results.**

Territorial constitution

Data by counties are presented on the basis of the Act on Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, No. 86/06) with the situation as on 31 December 2024.

Abbreviations

NN                      Narodne novine, official gazette of the Republic of Croatia  
TV                      television

Symbols

-                      no occurrence

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