

## First Release

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# CINEMATOGRAPHY, 2023

A total of 113 cinema venues operated in 2023. The cooperation established with the Croatian Audiovisual Centre (HAVC) resulted in enlargement in the number of registered exhibitors in 2023 due to the fact that crafts and autonomous associations engaged in film-producing activity according to the register of the Croatian Audiovisual Centre also entered the coverage. The mentioned enlargement in the number of exhibitors, predominantly in rural settlements, also resulted in enlarged number of reporting units compared to the previous years. In 2023, out of the total number of permanent exhibitors, 78 were equipped with one screen and 28 with more screens. There were 23 independent exhibitors and 90 exhibitors that were parts of other business entities, as follows: 12 of them operated as parts of film-showing companies, 55 as parts of cultural/educational institutions (homes of culture, public and open universities, etc.) and 23 as parts of other institutions/companies.

Most exhibitors had screenings throughout the year, except for seasonal ones and those in the areas of the County of Sisak-Moslavina struck with the earthquake. Compared to the previous year, when 81% of exhibitors had screenings for more than six months, in 2023 that share reached 89%. The number of screenings in 2023 increased by 2% compared to 2022. Attendances also increased, by 23%. The share of screenings of domestic films and their attendances was 7% in 2023 and 4% in 2022.

In 2023, in addition to the six registered open-air exhibitors, there were eight additional exhibitors equipped with a permanent screen that had open-air screenings during the warmer months. After turbulent years caused by the COVID-19 pandemic, a gradual drop was spotted in the number of occasional open-air screenings of some exhibitors during summer months in 2023. Thus, there were 27% less open-air screenings and 31% less attendances.

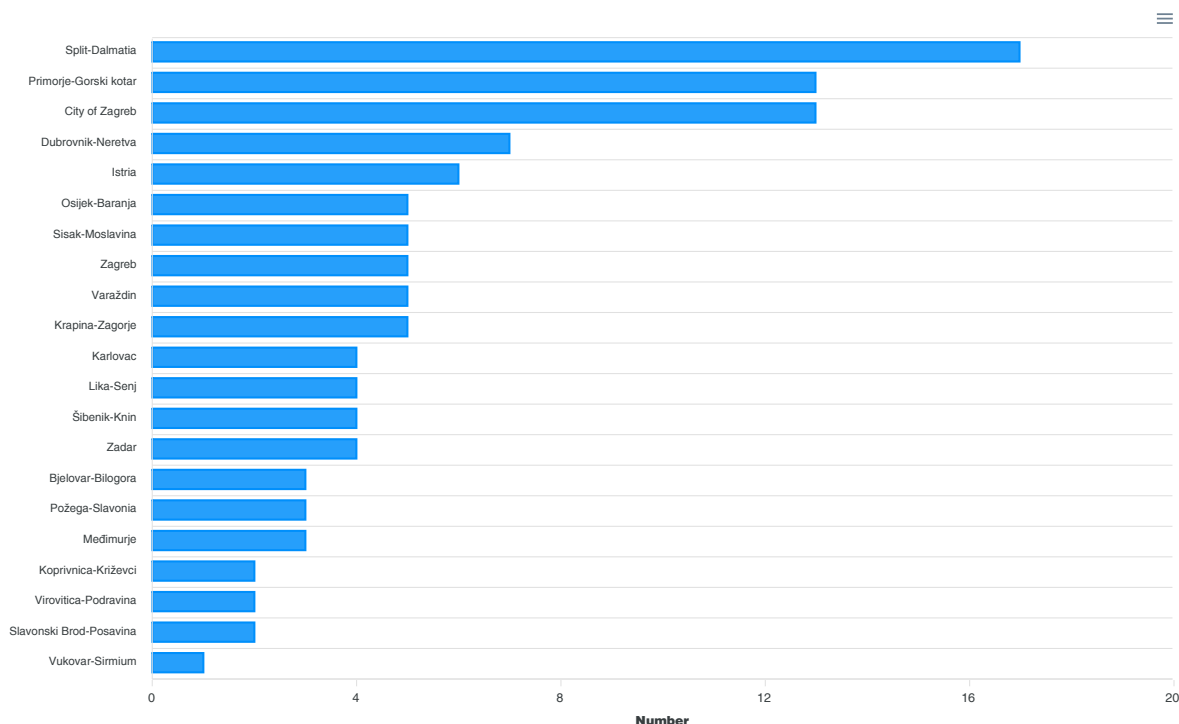
Concerning non-cinematographic content, Croatian exhibitors showed in 2023 a total of 1 194 short films seen by 32 240 spectators. Along with short films, there were other alternative contents, such as opera, ballet as well as sports and music events, which were seen by 35 564 attendees.

Due to the enlargement in the exhibitor coverage in 2023, the number of persons in employment and volunteers also increased, by 32% and 41%, respectively.

### Ticket sale revenue of exhibitors

After introduction of euro as the official currency, an increase of 32% was observed in 2023 in the ticket sale revenue of exhibitors. The revenue in permanent exhibitors equipped with one screen, whose number in the coverage significantly grew, was 79% higher, in exhibitors equipped with more screens it was 28% higher and in open-air and mobile exhibitors it was 51% higher. The revenue from alternative content in cinema venues, such as concerts, or performances and sports events, also continued to increase significantly, by 135% compared to 2022.

### G-1 EXHIBITORS, BY COUNTIES, 2023





#### 4 EXHIBITORS, BY TYPE AND BY AVERAGE NUMBER OF SCREENINGS PER WEEK, 2023

	Total	Exhibitors, by average number of screenings per week						
		1 – 3	4 – 10	11 – 20	21 – 40	41 – 100	101 – 200	201 and more
Total	113	55	28	6	6	3	9	6
Permanent, with one screen	78	49	22	5	2	-	-	-
Permanent, with more screens	28	2	3	1	4	3	9	6
Open-air	6	3	3	-	-	-	-	-
Mobile	1	1	-	-	-	-	-	-

#### 5 EXHIBITORS, BY TYPE, NUMBER OF SEATS, SCREENINGS AND ATTENDANCE, 2023

	Exhibitors	Seats	Screenings			Attendance		
			Total	Domestic films	Foreign films	Total	Domestic films	Foreign films
Total	113	45 740	184 764	12 045	172 402	3 880 772	258 657	3 609 941
Permanent, with one screen	78	19 995	14 170	1 698	12 155	532 365	90 500	429 691
Permanent, with more screens	28	24 563	170 117	10 295	159 822	3 311 009	164 818	3 146 191
Open-air	6	1 182	340	36	304	28 801	2 669	26 132
Mobile	1	-	137	16	121	8 597	670	7 927

#### 5.1 EXHIBITORS WITH OCCASIONAL OPEN-AIR SCREENINGS, 2023

	Exhibitors	Number of locations	Number of screenings	Attendance
Total	8	8	75	5 997
Permanent, with one screen	8	8	75	5 997

#### 5.2 EXHIBITORS, SCREENINGS, ATTENDANCE AT SHORT FILMS AND ATTENDANCE AT ALTERNATIVE CONTENT, 2023

	Short films									Attendance at alternative content				
	Films			Screenings			Attendance			Total	Opera	Ballet	Sports/Music	Other
	Total	Domestic films	Foreign films	Total	Domestic films	Foreign films	Total	Domestic films	Foreign films					
Total	1 194	488	706	688	322	366	32 240	18 045	14 195	35 564	860	2 299	18 460	13 945
Permanent, with one screen	817	347	470	362	179	183	19 751	11 388	8 363	17 425	235	1 094	2 151	13 945
Permanent, with more screens	377	141	236	326	143	183	12 489	6 657	5 832	18 139	625	1 205	16 309	-

#### 6 EXHIBITORS, BY NUMBER OF SEATS, 2023

Exhibitors	Number of seats									
	100 and less	101 – 200	201 – 300	301 – 400	401 – 500	501 – 600	601 – 1 000	1 001 – 1 500	1 501 – 2 000	2 001 and more
112	12	20	38	10	7	8	9	4	3	1
<b>Structure, %</b>										
100	11	18	34	9	6	7	8	3	3	1

## 7 EXHIBITORS BY TYPE, PERSONS IN EMPLOYMENT IN CINEMAS BY SEX AND WORKING TIME, PROJECTIONISTS AND VOLUNTEERS, 2023

	Persons in employment			Full-time			Volunteers
	Total	Of that		Total	Of that		
		Women	Projectionists		Women	Projectionists	
Total	673	386	89	648	372	84	104
Permanent, with one screen	388	225	62	364	212	57	68
Permanent, with more screens	237	137	27	236	136	27	21
Open-air	40	20	-	40	20	-	12
Mobile	8	4	-	8	4	-	3

## 8 EXHIBITORS AND CINEMA PROJECTORS, BY TYPE AND YEAR OF PRODUCTION, 2023

	Exhibitors by number of cinema projectors				Cinema projectors					
	Total	With one projector	With two projectors	With three or more projectors	Total	By type		By year of production		
						16 / 35 / 70 mm	Digital	Until 1990	1991 – 2010	2011 – 2023
Total	113	73	12	28	258	22	236	9	33	216
Permanent, with one screen	78	66	8	4	99	14	85	7	10	82
Permanent, with more screens	28	-	4	24	152	8	144	2	23	127
Open-air	6	6	-	-	6	-	6	-	-	6
Mobile	1	1	-	-	1	-	1	-	-	1

## 9 TICKET SALE REVENUE, COMPARISON BETWEEN 2022 AND 2023

	Ticket sale revenue, 2022 <sup>1)</sup>			Ticket sale revenue, 2023			Average ticket price
	Regular content		Alternative content, gross	Regular content		Alternative content, gross revenue	
	Gross	Net		Gross	Net		
Total	14 755 985	14 054 121	227 896	19 414 268	18 512 960	536 650	4
Permanent, with one screen	867 597	821 551	18 931	1 552 645	1 489 084	60 983	3
Permanent, with more screens	13 788 267	13 137 233	208 965	17 710 708	16 880 147	475 667	4
Open-air and mobile	100 121	95 337	-	150 915	143 729	-	4

1) Ticket sale revenue for 2022 is expressed in euro.

## 10 FILMS AND VIDEO FILMS PROVIDED, BY COUNTRY OF ORIGIN, 2023

	Films – total <sup>1)</sup>	Country of origin									
		Croatia	Australia	France	Italy	Canada	Germany	USA	Spain	United Kingdom	Other countries
Film distributors	274	12	2	26	5	4	17	150	7	19	32 <sup>2)</sup>
Video film distributors	181	-	5	30	7	4	8	67	4	18	38 <sup>3)</sup>

1) Data refer to all films provided in 2023, irrespective of when rights for their commercial exploitation have been bought.

2) Other countries: Belgium, China, the Czech Republic, Denmark, Ireland, Mexico, Norway, Peru, Poland, Serbia, Slovenia, South Africa, Switzerland and Ukraine.

3) Other countries: Australia, Belgium, Bulgaria, Denmark, Hong Kong – China, India, Iran, Ireland, Israel, Latvia, Lebanon, Netherlands, the Republic of Korea, Russian Federation, Sweden and Switzerland.

## NOTES ON METHODOLOGY

### Sources and methods of data collection

Data are the result of the processing of annual reports filled in by cinemas on the Annual Report on Cinemas (KINO-1 form) and by business entities engaged in the distribution of films on the Annual Report on Film Production (KINO-5 form).

### Coverage and comparability

The statistical survey covers exhibitors, business entities engaged in distribution of films and publishers of video works. Data are comparable to those from previous years.

### Definitions and explanations

**Cinema venue** is a space in which films are displayed.

**Exhibitor** is a natural person or legal entity engaged in public screening of films, which is registered in the activity of public showing of audiovisual works, which has in its disposal a space and equipment that is in line with special regulations and which is entered in the register of exhibitors kept by the Croatian Audiovisual Centre.

**Public screening** is considered a display of films with the intention to make them available to a large number of people in cinema venues and within other organised public screening.

**Permanent exhibitors** show films in a permanent auditorium equipped with a cinema projector, film screen and seats.

**Open-air exhibitors** show films on a permanent open-air space.

**Mobile exhibitors** do not have a fixed auditorium, but show films at their headquarters or outside of it, either in an auditorium or on an open-air space.

**Screening** is a public display of a film programme, a projection of a feature film, with or without an addition, lasting for approximately 120 minutes.

**Film production companies** and TV centres produce feature and short films independently or in co-production.

**Distributor** is a natural person or legal entity engaged in distribution of audiovisual works, which is registered in the activity of distribution of audiovisual works and entered into the register of distributors kept by the Croatian Audiovisual Centre.

**Audiovisual works** are feature films and documentaries, animated films, alternative films, experimental films and other audiovisual works which present artistic and/or author's expression, irrespective of the filming and displaying technique and medium used.

#### **Territorial constitution**

Data by counties are presented according to the Act on the Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, Nos 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13 and 110/15) with the situation as on 31 December 2023.

#### **Abbreviations**

mm	millimetre
NN	Narodne novine, official gazette of the Republic of Croatia
USA	United States of America

#### **Symbols**

-	no occurrence
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