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TOURIST ARRIVALS AND NIGHTS IN COMMERCIAL ACCOMMODATION, OCTOBER 2024

In October 2024, there were 9.0% more tourist nights compared to October 2023

In October 2024, there were **1.1 million** tourist arrivals and **3.5 million** tourist nights in commercial accommodation establishments, which was an increase of 9.4% in tourist arrivals and of 9.0% in tourist nights compared to October 2023. Concerning the structure of total realised tourist nights, 86.8% of them were realised by foreign tourists and 13.2% by domestic tourists.

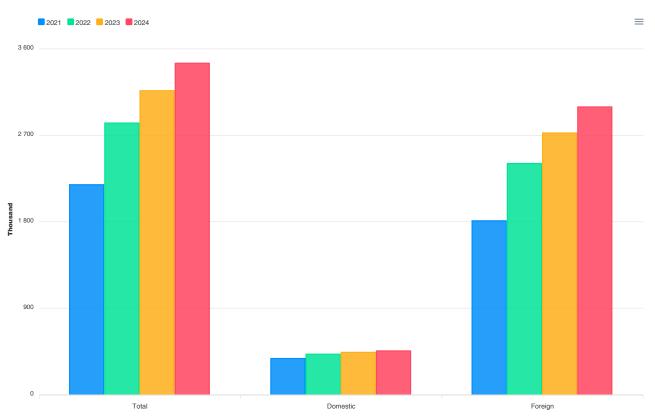
Domestic tourists realised 223 thousand arrivals and 455 thousand nights, which was 6.3% more arrivals and 3.5% more nights than in October 2023

Foreign tourists realised 898 thousand arrivals and 3.0 million nights, which was 10.2% more arrivals and 9.9% more nights compared to October 2023.

Notice

Detailed monthly data are available on the website of the Croatian Bureau of Statistics, under "PC-Axis databases", where it is possible to browse and print data in various forms. Databases are updated at the monthly basis.

G-1 TOURIST NIGHTS IN OCTOBER, 2021 - 2024



In October 2024, the most tourist nights were again realised by German tourists

In October 2024, tourists from Germany realised the most foreign tourist nights, as many as 885 thousand, which accounted for 29.5% of the total realised foreign tourist nights. Compared to October 2023, German tourists realised 11.6% more nights. They spent the most nights in the County of Istria (36.4%) and in the County of Split-Dalmatia (20.6%).

These were followed by nights realised by tourists from the United Kingdom (9.2%), Austria (8.7%), Slovenia (6.9%), the USA (5.7%), France (3.8%), Poland (2.9%), Switzerland (2.7%) and Italy (2.0%).

In October 2024, as compared to October 2023, an increase in tourist nights was recorded in all accommodation groups

The highest number of tourist nights in October 2024 was recorded in the group Hotels and similar accommodation, as many as 1.8 million of them, which was 53.6% of the total realised nights. Compared to October 2023, there were 7.3% more tourist nights realised in this group. Regarding the size of the accommodation establishments and the number of rooms, the highest number of nights in this group was realised in large accommodation establishments (establishments classified in the group Hotels and similar accommodation with 100 and more rooms), as many as 1.4 million nights, which accounted for 75.2% of total realised tourist nights in the group Hotels and similar accommodation.

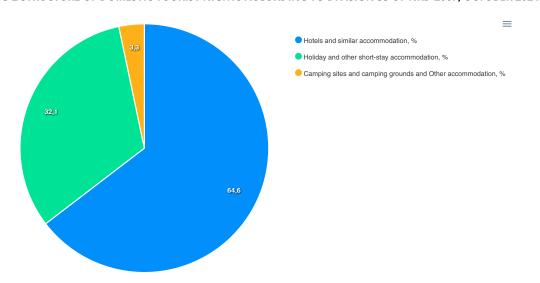
These were followed by tourist nights realised in the group Holiday and other short-stay accommodation, as many as 1.1 million of them, which was 33.1% of the total realised nights. Compared to October 2023, there were 13.8% more tourist nights realised in this group.

As regards the group Camping sites and camping grounds, 460 thousand tourist nights were realised there, which accounted for 13.3% of the total realised tourist nights. As compared to October 2023, there were 4.8% more tourist nights realised in this group.

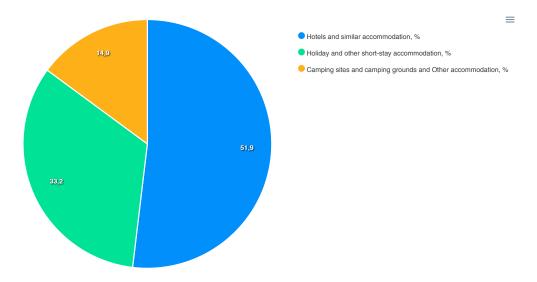
The County of Istria recorded the highest number of tourist nights

The highest number of tourist nights in October 2024 was realised in the County of Istria, as many as 738 thousand of them, which accounted for 21.4% of the total number of tourist nights realised in Croatia. Compared to October 2023, there were 6.0% more tourist nights realised in this County. The County of Split-Dalmatia followed with 733 thousand realised tourist nights and the County of Dubrovnik-Neretva with 586 thousand realised tourist nights. In October 2024, as compared to October 2023, more tourist nights were realised in both counties. In the County of Split-Dalmatia 9.7% more nights were realised, and in the County of Dubrovnik-Neretva, there were 17.7% more nights.

G-2 STRUCTURE OF DOMESTIC TOURIST NIGHTS ACCORDING TO DIVISION 55 OF NKD 2007, OCTOBER 2024



G-3 STRUCTURE OF FOREIGN TOURIST NIGHTS ACCORDING TO DIVISION 55 OF NKD 2007, OCTOBER 2024



The most rooms and permanent beds were available in the group Holiday and other short-stay accommodation

In October 2024, there were 209 thousand rooms, apartments and camping sites available to tourists, with a total of 528 thousand permanent beds available to tourists.

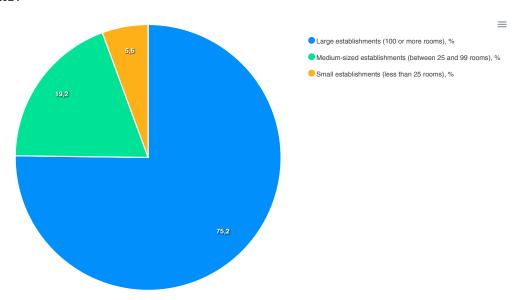
In the group Holiday and other short-stay accommodation, tourists had the most rooms, apartments and camping sites at their disposal, as many as 78 thousand of them (which was 37.2% of the total number of available rooms, apartments and camping sites), with 200 thousand permanent beds (which was 38.0% of the total number of available permanent beds).

In the group Hotels and similar accommodation, tourists had 69 thousand rooms and apartments at their disposal (which was 33.2% of the total number of available rooms and apartments), with 142 thousand permanent beds (which was 27.0% of the total number of available permanent beds). In October 2024, the average (net) occupancy rate of bedrooms was 54.8% and of permanent beds it was 48.1%.

Tourists aged 65 years and over realised the most nights in October 2024

In October 2024, tourists aged 65 years and over realised the most tourist nights, as many as 738 thousand of them (which accounted for 21.4% of the total realised nights). These were followed by tourist nights realised by tourists aged 55 to 64, with 646 thousand nights (which accounted for 18.7% of the total realised nights).

G-4 STRUCTURE OF TOURIST NIGHTS IN THE GROUP HOTELS AND SIMILAR ACCOMMODATION, BY THE SIZE OF ESTABLISHMENTS, OCTOBER 2024



In the first ten months of 2024, there was an increase of 3.5% in tourist arrivals, and of 1.2% of tourist nights compared to the same period of 2023

In the first ten months of 2024, there were 19.4 million tourist arrivals and 91.8 million tourist nights realised in commercial accommodation establishments, which was 3.5% more arrivals and 1.2% more nights compared to the same period of 2023. Concerning the structure of the total realised tourist nights, 91.3% were realised by foreign tourists and 8.7% by domestic tourists.

Domestic tourists realised 2.5 million arrivals and 8.0 million nights in the first ten months of 2024, which was an increase of 7.4% in tourist arrivals and 6.7% in tourist nights compared to the same period of 2023.

In the first ten months of 2024, foreign tourists realised 16.9 million arrivals and 83.8 million nights, which was 3.0% more arrivals and 0.7% more nights compared to the same period of 2023.

Tourists from Germany realised the most foreign tourist nights, as many as 21.0 million of them (which accounted for 25.0% of the total realised foreign tourist nights). They were followed by tourists from Slovenia (9.2%), Austria (8.8%), Poland (8.1%), the Czech Republic (5.5%), the United Kingdom (4.5%), Italy and Hungary (4.3% each) and Slovakia (3.7%). In the first ten months of 2024, as compared to the same period of 2023, less tourist nights were realised by tourists from Germany, Austria, the Czech Republic and Italy. Tourists from Slovakia, Slovenia, Poland, the United Kingdom and Hungary realised more tourist nights in the first ten months of 2024 compared to the same period of 2023.

1 TOURIST ARRIVALS AND NIGHTS

	Arrivals				Nights				
	X 2024	I – X 2024	Indices <u>X 2024</u> X 2023	Indices <u>I – X 2024</u> I – X 2023	X 2024	I – X 2024	Indices <u>X 2024</u> X 2023	Indices <u>I – X 2024</u> I – X 2023	
Total	1 120 818	19 391 488	109,4	103,5	3 450 978	91 814 548	109,0	101,2	
Domestic tourists	223 037	2 492 333	106,3	107,4	455 315	8 012 221	103,5	106,7	
Foreign tourists	897 781	16 899 155	110,2	103,0	2 995 663	83 802 327	109,9	100,7	

2 TOURIST ARRIVALS AND NIGHTS, BY COUNTIES, OCTOBER 2024

		Total	Domestic	Foreign	Indices <u>X 2024</u> X 2023				
					Total	Domestic	Foreign		
Republic of Croatia	Arrivals	1 120 818	223 037	897 781	109,4	106,3	110,2		
	Nights	3 450 978	455 315	2 995 663	109,0	103,5	109,9		
County of Zagreb	Arrivals	15 705	4 613	11 092	118,9	113,8	121,2		
	Nights	24 245	8 446	15 799	113,3	107,4	116,8		
County of Krapina-Zagorje	Arrivals	15 754	8 220	7 534	102,3	106,4	98,2		
	Nights	31 868	17 272	14 596	99,3	102,0	96,3		
County of Sisak-Moslavina	Arrivals	2 441	1 372	1 069	116,3	118,9	113,1		
	Nights	5 575	3 682	1 893	123,7	136,7	104,3		
County of Karlovac	Arrivals	22 527	3 559	18 968	105,7	85,2	110,7		
	Nights	33 778	5 467	28 311	101,7	75,5	109,1		
County of Varaždin	Arrivals	7 978	4 902	3 076	105,9	116,1	92,9		
	Nights	17 643	11 254	6 389	101,9	106,9	94,2		
County of Koprivnica-Križevci	Arrivals	1 201	785	416	77,2	78,6	74,8		
	Nights	2 542	1 417	1 125	91,9	86,7	99,3		
County of Bjelovar-Bilogora	Arrivals	2 390	1 752	638	106,8	110,3	98,2		
	Nights	6 150	4 640	1 510	104,2	103,8	105,7		
County of Primorje-Gorski kotar	Arrivals	144 673	30 897	113 776	105,8	102,5	106,8		
	Nights	480 749	68 565	412 184	102,8	98,5	103,6		
County of Lika-Senj	Arrivals	37 015	4 726	32 289	106,9	96,5	108,7		
	Nights	63 451	8 101	55 350	101,4	91,0	103,2		
County of Virovitica-Podravina	Arrivals	1 500	1 142	358	99,3	103,3	88,2		
	Nights	3 439	2 739	700	116,7	130,7	82,2		
County of Požega-Slavonia	Arrivals	2 500	1 857	643	96,2	92,0	110,5		
	Nights	5 552	4 217	1 335	84,8	86,6	79,7		
County of Slavonski Brod-Posavina	Arrivals	3 925	1 799	2 126	108,3	105,3	110,9		
	Nights	5 986	2 830	3 156	85,5	90,9	81,3		
County of Zadar	Arrivals	86 537	18 356	68 181	120,5	122,8	119,9		
	Nights	273 568	37 144	236 424	118,5	123,7	117,7		
County of Osijek-Baranja	Arrivals	13 638	9 017	4 621	103,5	101,9	106,8		
	Nights	24 298	15 097	9 201	93,1	97,9	86,1		
County of Šibenik-Knin	Arrivals	42 971	13 581	29 390	109,6	121,6	104,9		
	Nights	137 059	29 449	107 610	107,3	117,6	104,7		
County of Vukovar-Srijem	Arrivals	10 677	8 732	1 945	107,2	105,0	118,7		
	Nights	16 891	13 308	3 583	105,4	101,6	122,3		
County of Split-Dalmatia	Arrivals	203 641	25 104	178 537	108,4	97,9	110,0		
	Nights	732 881	55 293	677 588	109,7	93,1	111,3		
County of Istria	Arrivals	186 632	35 675	150 957	107,5	107,3	107,6		
	Nights	737 587	77 636	659 951	106,0	107,2	105,9		
County of Dubrovnik-Neretva	Arrivals	176 696	13 712	162 984	110,3	94,4	111,9		
	Nights	585 630	31 673	553 957	117,7	100,0	118,9		
County of Međimurje	Arrivals	8 239	4 376	3 863	110,1	103,5	118,7		
	Nights	16 797	8 151	8 646	112,0	103,6	121,3		
City of Zagreb	Arrivals	134 178	28 860	105 318	112,7	115,3	112,0		
	Nights	245 289	48 934	196 355	109,4	108,5	109,6		

3 TOURIST ARRIVALS AND NIGHTS, BY THE SIZE OF ESTABLISHMENTS FROM THE GROUP 55.1 HOTELS AND SIMILAR ACCOMMODATION, OCTOBER 2024

	Number of	Number of permanent beds	Arrivals			Nights		
	rooms and apartments		Total	Domestic	Foreign	Total	Domestic	Foreign
Republic of Croatia	69 268	142 321	705 447	155 460	549 987	1 849 077	294 178	1 554 899
Small establishments (less than 25 rooms)	5 272	10 893	53 629	13 036	40 593	103 884	19 709	84 175
Medium-sized establishments (between 25 and 99 rooms)	14 642	29 639	172 429	39 875	132 554	354 519	66 665	287 854
Large establishments (100 or more rooms)	49 354	101 789	479 389	102 549	376 840	1 390 674	207 804	1 182 870
Large establishments (between 100 and 249 rooms)	27 604	57 726	268 936	58 971	209 965	729 619	115 594	614 025
Large establishments (250 or more rooms)	21 750	44 063	210 453	43 578	166 875	661 055	92 210	568 845

NOTES ON METHODOLOGY

The purpose of the statistical survey

The purpose of the statistical survey Tourist Arrivals and Nights is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable data in accordance with European standards for tourism statistics. The results of this survey ensure the basic indicators necessary for the analysis of tourism in the Republic of Croatia. The basic indicators are the following: tourist arrivals and nights by country of residence, types of accommodation establishments, tourists by sex and age groups, mode of arrival as well as the number of rooms and permanent beds.

Legal basis

The survey is implemented on the basis of the Official Statistics Act (NN, Nos 25/20 and 155/23) and the Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism.

Observation units

The observation units are all legal entities and natural persons that provide overnight accommodation services, as well as natural persons who provide hospitality services in households and on private family farms.

The Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21) defines the manner and conditions under which legal entities and natural persons can provide overnight accommodation in an accommodation establishment.

Sources and methods of data collection

The data source for the statistical survey on tourism activity (the number of tourist arrivals and nights) and accommodation establishments is the eVisitor system. The Croatian Bureau of Statistics takes over the data from the administrative source eVisitor system from the Croatian National Tourist Board on a monthly basis and further processes them statistically. Monthly data are downloaded on the seventh day of the month for the previous month.

All legal entities and natural persons that provide overnight accommodation services in an accommodation establishment, as well as natural persons who provide hospitality services in households and on private family farms, according to the Ordinance on the eVisitor system (NN, No 43/20), check in and check out tourists via the eVisitor system, as the central electronic system for checking in and checking out tourists in the Republic of Croatia.

Coverage and comparability

This statistical survey covers accommodation establishments that are categorised in the groups Hotels, Camping sites and Other accommodation establishments pursuant to the Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21). The Minister of Tourism prescribes the types of accommodation establishments within these groups in an ordinance.

According to the Ordinance on the Classification, Categorisation and Special Standards of Accommodation Establishments in the group Hotels (NN, Nos 56/16 and 120/19), the types of accommodation establishments are the following: hotels, heritage hotels, all-suite hotels, integral hotels, diffuse hotels, special-standard hotels, spa-type accommodation, tourist resorts, tourist apartments, boarding houses and guest houses.

According to the Ordinance on the Classification and Categorisation of Accommodation Establishments in the group Camping sites (NN, Nos 75/08, 54/16, 68/19 and 120/19), the types of accommodation establishments are the following: camping sites, glamping, small camps and quickstop camping.

According to the Ordinance on the Classification and Categorisation of Accommodation Establishments in the group Other accommodation establishments (NN, Nos 54/16 and 69/17), the types of accommodation establishments are the following: rooms, apartments, studio-type suites, holiday houses, overnight accommodations, vacation establishments for children, hostels, mountain lodges, hunting lodges, pupils' homes or students' homes or akademis and Robinson-type accommodation establishments.

According to the Ordinance on the Classification and Categorisation of Establishments Providing Hospitality and Catering Services in Households (NN, Nos 9/16, 54/16, 61/16, 69/17 and 120/19), accommodation establishments in households are the following: rooms, suites, studio-type suites, holiday houses, camping sites, quickstop camping and Robinson-type accommodation (quickstop camping – Robinson-type accommodation).

According to the Ordinance on the Classification and Categorisation of Establishments Providing Hospitality and Catering Services on Private Family Farms (NN, Nos 54/16, 69/17 and 120/19), these are the following: rooms, suites, rural holiday houses, camping sites, quickstop camping and Robinson-type accommodation (quickstop camping – Robinson-type accommodation).

Pursuant to Article 29 of the Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21), this statistical survey also covers organised off-site camping sites. During sports, scout, cultural/artistic and similar events as well as during organised trips in canoes and similar vessels on sea, rivers and lakes, or by bikes etc., organised off-site camping is allowed on spaces provided for it.

This statistical survey also covers the following establishments providing accommodation services: spas, inns offering accommodation services and uncategorised establishments.

Pursuant to the Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, data on tourist arrivals and nights in the Republic of Croatia according to the NKD 2007, division 55, groups 55.1 Hotels and similar accommodation, 55.2 Holiday and other short-stay accommodation and 55.3 Camping sites and camping grounds are submitted to Eurostat on a monthly basis. Data submitted for the group 55.1 Hotels and similar accommodation also include information on occupancy rates of permanent beds and rooms (net). The mentioned data are published on the Eurostat's website http://ec.europa.eu/eurostat and are comparable to EU Member States data.

Pursuant to the Decision of the Government of the Republic of Croatia on the Introduction of Temporary Protection in the Republic of Croatia for Displaced Persons from Ukraine of 7 March 2022, the citizens of Ukraine are granted temporary protection in accordance with the Act on International and Temporary Protection (NN, Nos 70/15, 127/17 and 33/23). Persons from Ukraine who have not requested temporary protection in the Republic of Croatia use the service of accommodation in a short-stay accommodation establishment and pay for the accommodation service. Therefore, they are registered in the eVisitor system and are considered tourists.

The data do not include non-commercial tourist traffic (the stay of owners and their relatives and friends in apartments and holiday houses as well as of tourists in other establishments where accommodation service is not charged, e.g., when they are accommodated by citizens of a tourist town/municipality). Non-commercial tourist traffic is covered by a separate statistical survey.

Confidentiality

Aggregate data for which there are reasons for keeping their confidentiality in line with the Official Statistics Act (NN, Nos 25/20 and 155/23) and with the Regulation (EC) No 223/2009 of the European Parliament and of the Council concerning European statistics are treated as confidential and are not published.

Definitions

Tourism means the activity of visitors taking a trip to or staying in a main destination outside their usual environment for less than a year, for the purposes of leisure, business or other personal purposes other than to be employed by a resident entity in the place visited.

eVisitor is the central electronic system for checking in and checking out tourists that serves to link all tourist boards in the Republic of Croatia. It is available via internet with no need for any additional software installations.

The tourist registry in the eVisitor system is kept separately for each individual legal entity and natural person offering accommodation services as part of the hospitality and catering activity (boarding houses, hotels, hostels, etc.), or on a sea vessel as part of the nautical tourism (charter, cruising), as well as accommodation services in households and rural households.

Checking in and checking out the tourists who are entered into the eVisitor system is authorised on the basis of a secure access to the eVisitor authentication protocol which ensures the conditions for a safe and correct electronic check-in and check-out.

Establishing and running the eVisitor system is the responsibility of the Croatian National Tourist Board (CNTB).

CNTB is a national tourist organisation founded in order to create and promote the identity and reputation of Croatian tourism, to plan and implement a common strategy and concept of its promotion, to propose and perform promotional activities of mutual interest for all entities in tourism in the country and abroad, as well as to raise the overall quality of the entire tourist offer in the Republic of Croatia. The head office of the CNTB is situated in Zagreb. The duties of the President of the Croatian National Tourist Board are undertaken by the Minister of Tourism.

Tourist is any person who, outside his/her place of usual residence, spends at least one night in a hotel or some other tourist accommodation establishment for reasons of rest, recreation, health, study, sport, religion, family, business, public missions or meetings. Excluded are persons residing at a place for longer than 12 consecutive months, persons whose main reason for visiting is an activity that is financed from the place of visit, persons who travel to their work place or an education institution on a daily or weekly basis, persons coming into or going out of the country as migrants, frontier workers, diplomats, consular representatives and military force members on their regular duties, displaced persons, nomads and persons in transit.

Domestic tourist is any person permanently residing in the Republic of Croatia who spends at least one night in a hotel or some other tourist accommodation establishment outside his/her place of permanent residence.

Foreign tourist is any person permanently residing outside the Republic of Croatia who temporarily resides in the Republic of Croatia and who spends at least one night in a hotel or some other tourist accommodation establishment.

Tourist arrival is the number of persons (tourists) who were registered and stayed overnight in an accommodation establishment. Consequently, in case tourists change the accommodation establishment they stay in, they are re-registered, which results in data ambiguity. Statistics thus registers the number of tourist arrivals and not the number of tourists.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Residence is the place where a person settles with the intention of a permanent stay.

Age group of tourists is presented according to the years of age at the time of stay in a tourist accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds. The application of the Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism means that the capacity of an accommodation establishment presented is taken over from the month when it reached its maximum.

Permanent beds are those that are regularly available to guests.

Occupancy rate of permanent beds (net) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are actually available for use during the reference period. The data is expressed as a percentage.

Occupancy rate of bedrooms (net) in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

Occupancy rate of permanent beds (gross) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days in the month. The data is expressed as a percentage.

According to Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, the criterion for determining the size of a tourist accommodation establishment from the group Hotels and similar accommodation is the number of rooms and apartments (accommodation units). Tourist accommodation establishments from the group 55.1 Hotels and similar accommodation are classified according to the number of rooms and apartments into:

- small establishments: less than 25 rooms
- medium-sized establishments: between 25 and 99 rooms
- large establishments: 100 or more rooms, sub-divided into two groups: between 100 and 249 rooms, and 250 or more rooms.

Division 55 of the NKD 2007 includes the provision of short-stay accommodation services to tourists. Particular units may only provide accommodation services, while others may combine the services of accommodation, catering and/or recreation equipment. Tourist accommodation establishments listed in this division are broken down into four groups.

Group 55.1 Hotels and similar accommodation includes the following types of accommodation establishments: hotels, heritage hotels, all-suite hotels, integral hotels, diffuse hotels, spa-type accommodation, special standard hotels, tourist resorts, tourist apartments, boarding houses and guest houses.

Group 55.2 Holiday and other short-stay accommodation includes rooms, apartments, studio-type suites, summer houses, hostels, spas, overnight accommodation, vacation establishments for children, inns offering accommodation services, mountain lodges, hunting lodges, pupils' homes or students' homes and Robinson-type accommodation establishment.

Group 55.3 Camping sites and camping grounds include camping sites, glamping, small camps, quickstop camping, nuickstop camping in households – Robinson-type accommodation, quickstop camping on private family farms – Robinson-type accommodation, and organised off-site camping sites.

Group 55.9 Other accommodation includes uncategorised establishments.

Territorial constitution

Data by counties, cities and municipalities are given by the territorial constitution according to the Act on County, City and Municipality Areas in the Republic of Croatia (NN, Nos 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13 and 110/15).

Abbreviations

EU European Union

Eurostat Statistical Office of the European Union NKD 2007 National Classification of Activities, 2007 version

NN Narodne novine, official gazette of the Republic of Croatia

USA United States of America

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