

## First Release

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# ANNUAL PURCHASE AND SALE OF AGRICULTURAL PRODUCTS, 2025

The total purchase and sale value of agricultural products in 2025 amounted to **1 541.5 million** euro. Out of that, the sale from own production of business entities amounted to **1 000.4 million** euro or **64.9%**, while the purchase from private family farms amounted to **541.1 million** euro or **35.1%**.

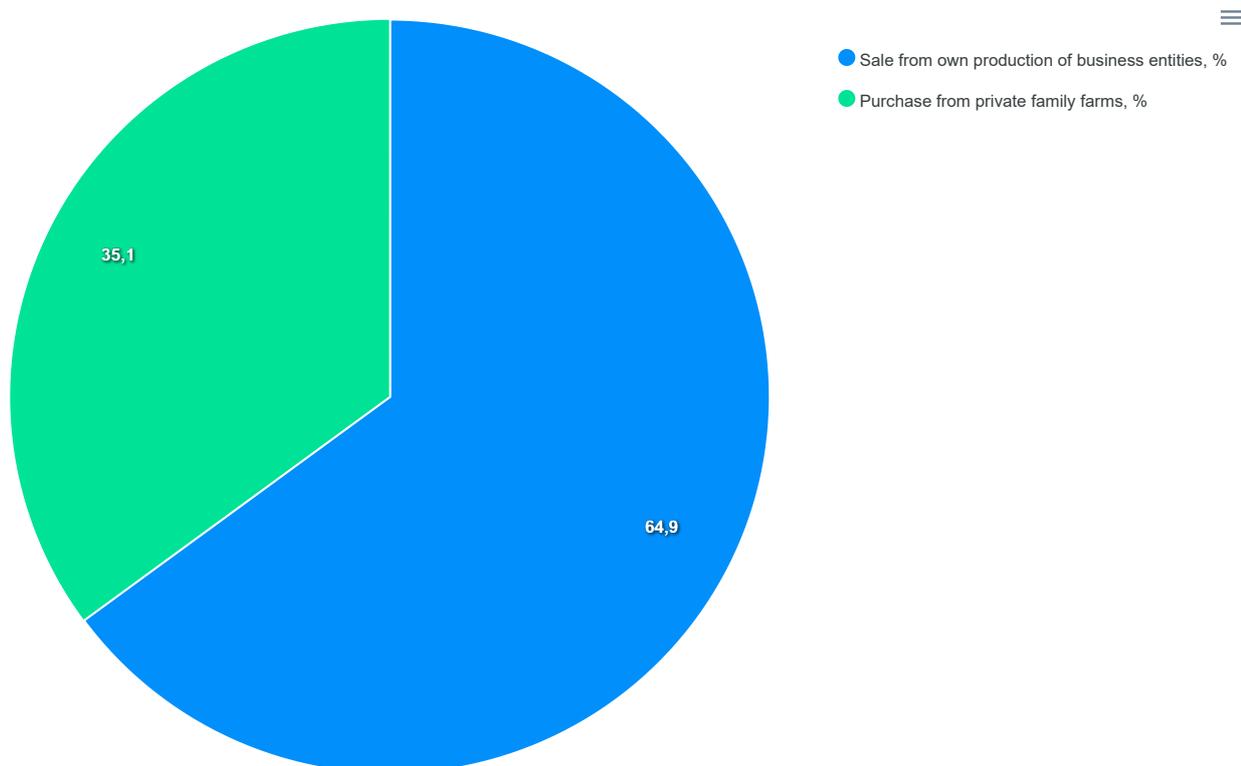
Compared to 2024, the purchase and sale value of agricultural products increased by **4.4%**, out of which the value of sale from own production of business entities increased by **10.6%**, whereas the value of purchase from private family farms decreased by **5.3%**.

The increase in the total value of purchase and sale at the annual level was influenced by an increase in the purchased and sold quantities of crop products, whereas the value of animal products increased due to an increase in the purchase and sale prices and quantities of those products.

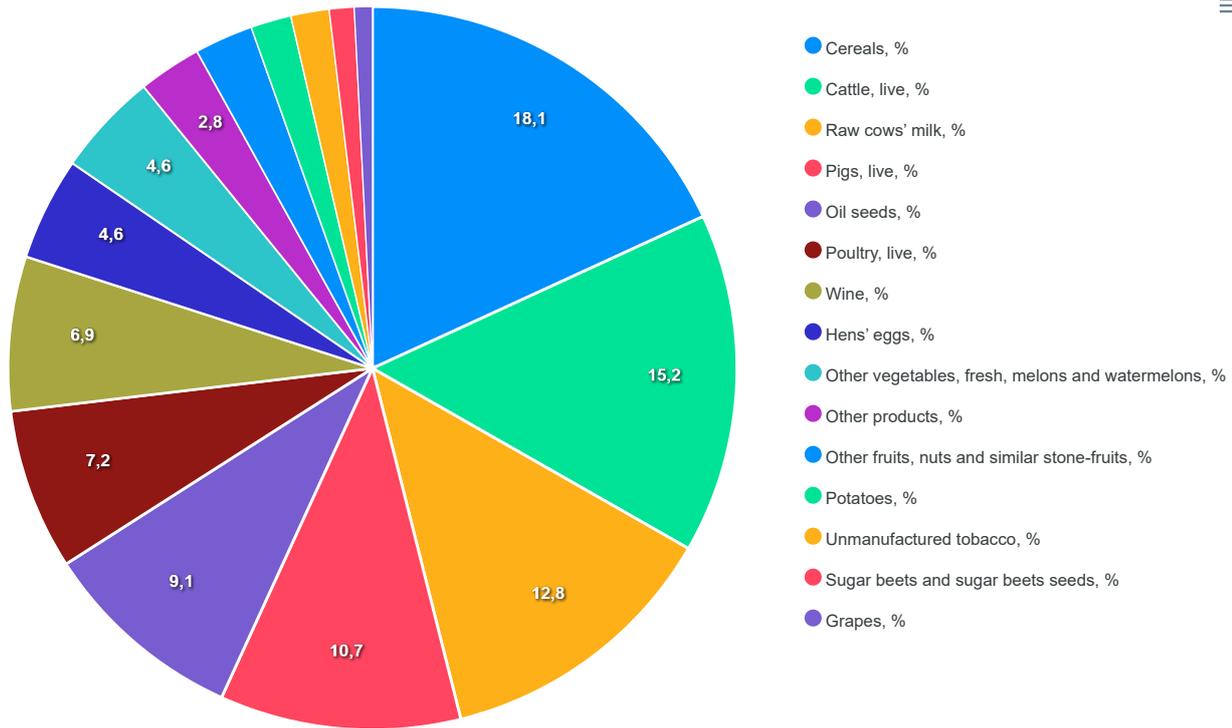
Among crop products, the highest shares in the value structure of purchased and sold products in 2025 were recorded in the groups of cereals, 37.0%, oil seeds, 18.5%, wine, 14.2%, and fresh vegetables, 9.4%. The value in the groups of cereals and oil seeds decreased due to a decrease in the purchased and sold quantities. In the group of wines, the value increased due to higher purchase and sale prices, whereas an increase in the value in the group of fresh vegetables was influenced by increased purchased and sold quantities.

The highest shares in the value structure of animal production were recorded in the groups of cattle, 29.7%, cows' milk, 25.0%, pigs, 20.8%, and poultry, 14.0%. The increase in value in the groups of milk and poultry was influenced by higher purchase and sale quantities and prices. The increase in value in the group of cattle was influenced by an increase in purchase and sale prices, whereas the decrease in the group of pigs was due to a decrease in purchase and sale prices.

#### 1. SHARE OF PURCHASE AND SALE IN TOTAL VALUE OF PURCHASED AND SOLD AGRICULTURAL PRODUCTS, 2025



## 2. STRUCTURE OF PURCHASE AND SALE VALUE OF AGRICULTURAL PRODUCTS, 2025



## 1 VALUE OF PURCHASED AND SOLD AGRICULTURAL PRODUCTS

Euro

	2024	2025	Indices <u>2025</u> 2024
Total	1 475 909 690	1 541 516 917	104,4
Purchase from private family farms	571 615 904	541 113 314	94,7
Sale from own production of business entities	904 293 786	1 000 403 603	110,6

## 2 VALUE OF PURCHASED AND SOLD AGRICULTURAL PRODUCTS, BY GROUPS OF PRODUCTS, 2025

Euro

	Total	Purchase from private family farms	Sale from own production of business entities
Total	1 541 516 917	541 113 314	1 000 403 603
Cereals	277 727 879	161 534 407	116 193 472
Dry leguminous vegetables	123	123	-
Potatoes	28 261 725	16 831 141	11 430 584
Oil seeds	138 944 305	82 840 962	56 103 343
Sugar beets and sugar beets seeds	17 410 306	3 750 060	13 660 246
Unmanufactured tobacco	26 167 721	25 502 868	664 853
Forage crops	10 309 307	1 481 236	8 828 071
Cut flowers and flower buds	58 051	10 532	47 519
Plants predominantly for use in perfumery, pharmacy and similar purposes	12 463 208	4 007 515	8 455 693
Other vegetables, fresh, melons and watermelons	70 311 064	27 478 079	42 832 985
Planting material	2 700 571	6 280	2 694 291
Grapes	12 593 307	10 005 305	2 588 002
Other fruits, nuts and similar stone-fruits	40 056 276	12 238 113	27 818 163
Wine	106 932 194	1 036 064	105 896 130
Olive oil	6 720 256	805 383	5 914 873
Cattle, live	234 686 767	36 871 769	197 814 998
Raw cows' milk	198 065 567	107 414 189	90 651 378
Horses, donkeys, mules and hinnies, live	885 601	620 580	265 021
Sheep and goats, live	2 761 158	2 487 772	273 386
Raw sheep's and goats' milk	4 742 995	4 336 051	406 944
Pigs, live	164 730 323	11 909 010	152 821 313
Poultry, live	111 101 232	27 930 127	83 171 105
Hens' eggs	71 615 598	71 651	71 543 947
Other bred animals, live	13 524	13 524	-
Products of bred animals	2 209 260	1 920 231	289 029
Raw haired or wool skins, excluding lambs' skin	48 599	10 342	38 257

### 3 AVERAGE PRODUCER PRICES OF SELECTED AGRICULTURAL PRODUCTS, 2025

	Unit of measure	Average prices, euro		
		Total	From purchase	From sale
Soft wheat, winter – mercantile (13% of moisture; 2% of dirt)	t	175,93	169,33	186,14
Maize – mercantile (14% of moisture; 2% of dirt)	t	177,59	169,79	190,64
Soya beans	t	399,18	390,06	412,27
Lucerne	t	72,98	131,25	72,91
Onions	kg	0,40	0,38	0,41
Carrots – for consumption	kg	0,51	0,42	0,56
Cabbage, all types	kg	0,35	0,32	0,42
Apples – for consumption	kg	0,64	0,67	0,63
Table wine (with or without label of geographic origin)	l	1,68	1,40	1,68
Olive oil	l	15,14	8,93	16,72
Calves for slaughtering	kg	4,91	5,03	4,84
Bovine yearlings for slaughtering	kg	3,61	3,52	3,63
Raw cows' milk	l	0,51	0,50	0,53
Pigs, over 50 kg	kg	1,40	1,53	1,39
Broilers	kg	1,26	1,13	1,32
Consumer eggs	p/st	0,17	0,26	0,17

## NOTES ON METHODOLOGY

### Sources and methods of data collection

The data on the sale and purchase of agricultural products are collected every three months on the PO-31a/Q and PO-31b/Q forms.

The reporting units for which quarterly reports on the sale and purchase of agricultural products are submitted (PO-31a/Q and PO-31b/Q forms) are legal entities and parts thereof and tradesmen classified into section A Agriculture, forestry and fishing – division 01 (except for group 01.7 Hunting, trapping and related service activities) as well as other legal entities and tradesmen engaged in the processing and purchasing of agricultural products, classified in other activities according to NKD 2007.

Regarding its contents, the questionnaire has been harmonised with the Handbook for EU Agricultural Price Statistics, 2008.

Forestry data are taken over from administrative sources and published at the annual level according to the Calendar of Statistical Data Issues in basic First Releases concerning forestry statistics.

## Coverage

The coverage for the sale and purchase of agricultural products is selective. It includes legal entities employing 10 or more persons and tradesmen employing five or more persons.

The PO-31a/Q form examines the sale of agricultural products from own production of legal entities and parts thereof as well as tradesmen.

The PO-31b/Q form examines the purchase of agricultural products from family farms aimed at further sale or processing.

The purpose of the survey is to collect data on average producer prices of agricultural products. It should be noted that, due to the selective coverage, the obtained data do not represent the total purchase and sale on the territory of the Republic of Croatia.

The questionnaire contains quantities, values and average prices.

The PO-31a/Q and PO-31b/Q forms cover 144 products of crop and animal production.

## Definitions

**Average producer prices** are those including taxes (excluding VAT), while subsidies are excluded.

**Plants predominantly for use in perfumery and pharmacy and similar purposes** include chamomile, lavender and other plants for use in perfumery and pharmacy.

**Oil seeds** include soya beans, rapeseed and sunflower.

**Planting material** includes fruit seedlings, vine and berry seedlings.

**The data on wine and olive oil** cover only the products made from grapes and olives from own production.

**The price of soya beans** also includes soya beans intended for seed production.

The data on **horses, donkeys, mules and hinnies** refer to horses for slaughter.

**Other bred animals, live**, refer to rabbits.

**Other bred animals' product** refers to natural honey.



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## Abbreviations

EU	European Union
kg	kilogram
l	litre
NKD 2007	National Classification of Activities, 2007 version
p/st	pieces/sticks
t	tonne
VAT	value added tax

## Symbols

- no occurrence

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