

First Release



# TOURIST ARRIVALS AND NIGHTS IN COMMERCIAL ACCOMMODATION, FEBRUARY 2024

**In February 2024, tourist arrivals increased by 14.7% and tourist nights by 7.9%, as compared to February 2023**

In February 2024, there were 312 thousand tourist arrivals and 703 thousand tourist nights in commercial accommodation establishments, which was an increase of 14.7% in tourist arrivals and 7.9% in tourist nights compared to February 2023. Of the total of 703 thousand realised tourist nights, 40.9% of them were realised by domestic tourists and 59.1% by foreign tourists.

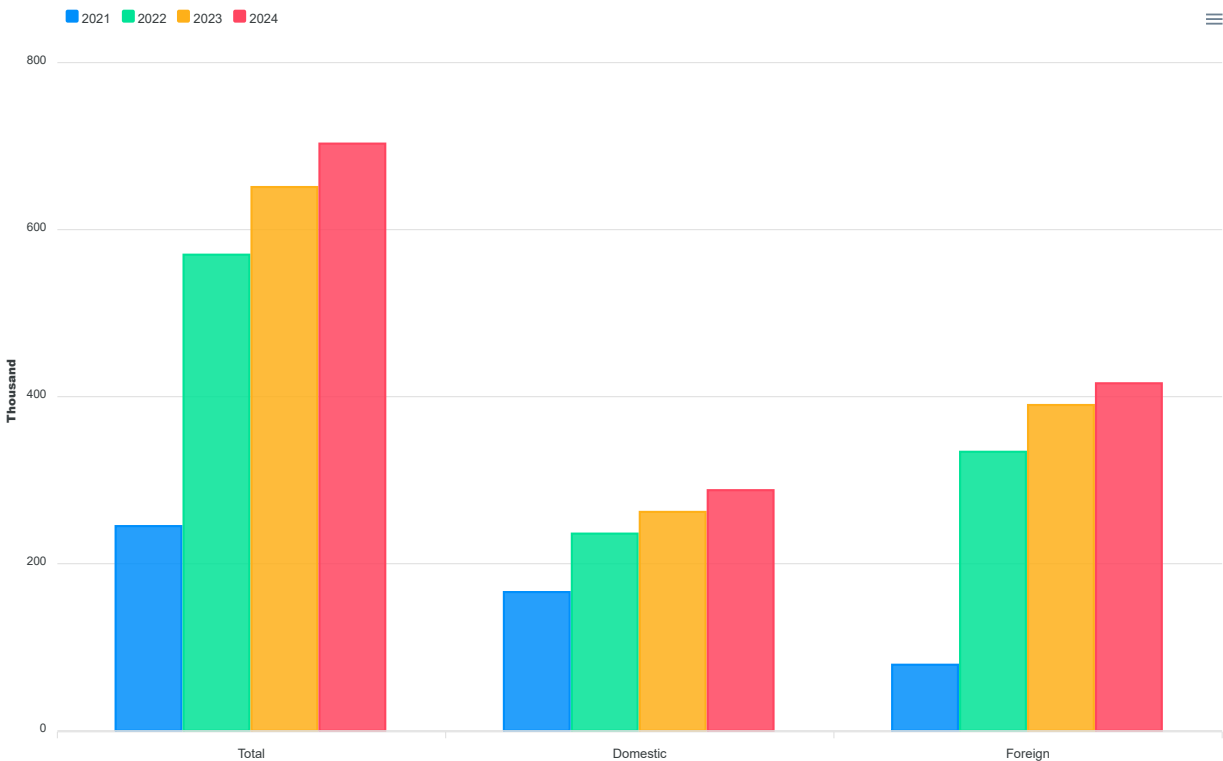
Domestic tourists realised 143 thousand arrivals and 288 thousand nights in February 2024, which was 10.7% more arrivals and 9.9% more tourist nights than in February 2023.

Foreign tourists realised 169 thousand arrivals and 416 thousand nights in February 2024, which was 18.2% more arrivals and 6.7% more nights compared to February 2023.

**Notice**

Detailed monthly data are available on the website of the [Croatian Bureau of Statistics](#), under "[PC-Axis databases](#)", where it is possible to browse and print data in various forms. Databases are updated at the monthly basis.

G-1 TOURIST NIGHTS IN FEBRUARY, 2020 – 2024



**In February 2024, tourists from Slovenia realised the most tourist nights**

Tourists from Slovenia realised the most foreign tourist nights in February 2024, as much as 94 thousand, which accounted for 22.6% of the total foreign nights. In February 2024, tourists from Slovenia realised 25.6% more nights than in February 2023. They spent the most nights in the County of Istria (52.9%) and in the County of Primorje-Gorski kotar (20.1%).

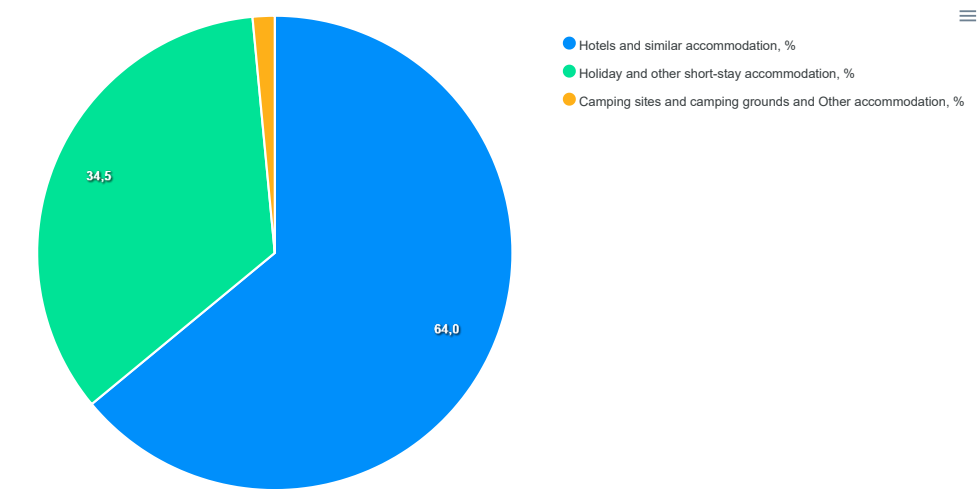
These were followed by the nights realised by tourists from Austria (12.0%), Germany (9.7%), Italy (6.0%) and Bosnia and Herzegovina (5.3%). All tourists from the stated countries realised more tourist nights in February 2024 than in February 2023, except tourists from Italy, who realised 1.9% less nights.

**The majority of tourist nights were spent in the County of Istria**

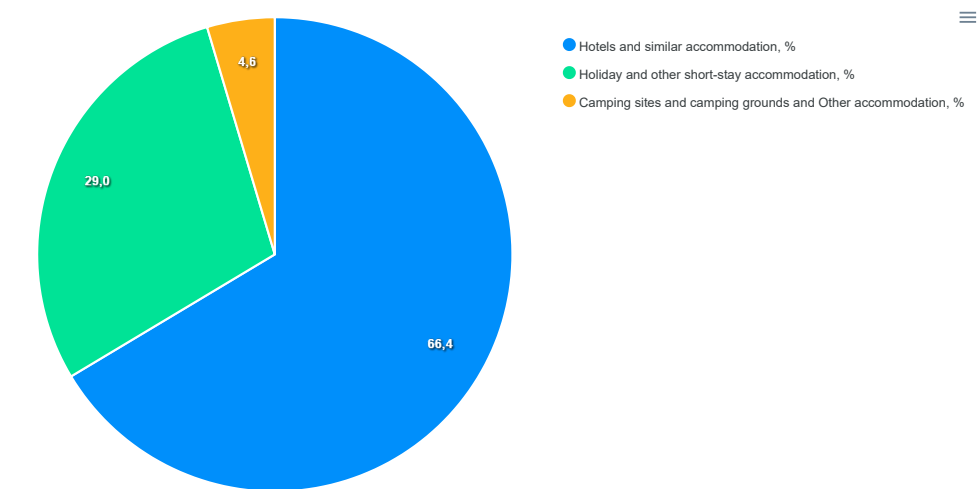
The highest number of tourist nights in February 2024 was realised in the County of Istria, 167 thousand nights, which was 23.8% of the total number of tourist nights realised in Croatia. Compared to February 2023, there were 8.6% more tourist nights in the County of Istria. Of the total number of nights realised in the County of Istria, domestic tourists realised 41 thousand nights and foreign tourists 126 thousand nights. The most foreign tourist nights in the County of Istria were realised by tourists from Slovenia (39.5%), Austria (23.9%), Germany (11.9%), Italy (5.1%) and Serbia (4.8%).

The County of Istria was followed by the City of Zagreb with 131 thousand realised tourist nights and the County of Primorje-Gorski kotar with 111 thousand realised tourist nights.

G-2 STRUCTURE OF DOMESTIC TOURIST NIGHTS ACCORDING TO DIVISION 55 OF NKD 2007, FEBRUARY 2024



G-3 STRUCTURE OF FOREIGN TOURIST NIGHTS ACCORDING TO DIVISION 55 OF NKD 2007, FEBRUARY 2024

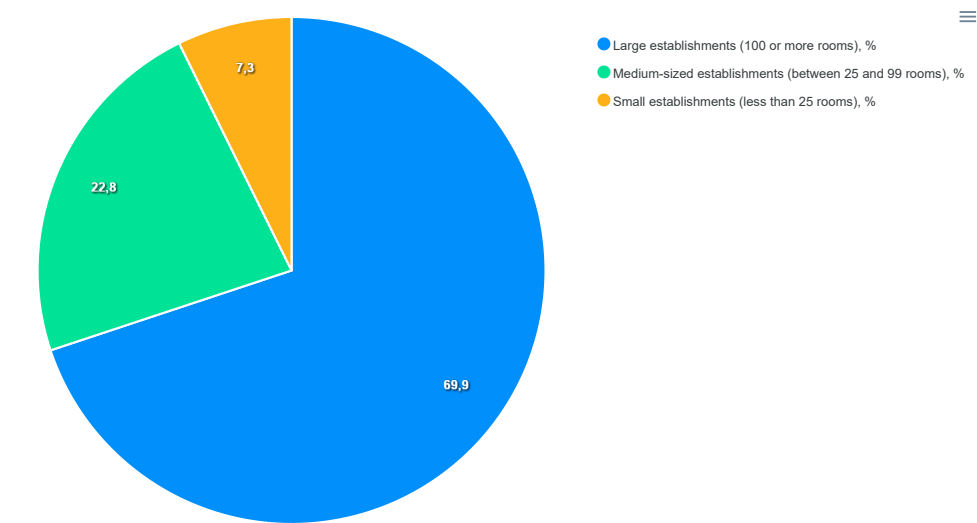


**Tourists spent the largest number of nights in the group Hotels and similar accommodation**

The group Hotels and similar accommodation recorded the largest number of tourist nights in February 2024, as much as 460 thousand nights, which was 65.5% of the total realised nights. Compared to February 2023, there were 11.6% more tourist nights in the group Hotels and similar accommodation. By the size of accommodation establishments, with regard to the number of rooms, the most tourist nights in the group Hotels and similar accommodation were realised in large accommodation establishments (establishments from the groups Hotels and similar accommodation with 100 or more rooms), namely 322 thousand nights, which was 69.9% of the total number of tourist nights realised in the group Hotels and similar accommodation.

These were followed by tourist nights realised in the group Holiday and other short-stay accommodation, 219 thousand nights, which accounted for 31.2% of the total realised tourist nights. An increase in the number of tourist nights of 1.4% was recorded in this group of accommodation, as compared to February 2023.

G-4 STRUCTURE OF TOURIST NIGHTS IN THE GROUP HOTELS AND SIMILAR ACCOMMODATION, BY THE SIZE OF ESTABLISHMENTS, FEBRUARY 2024



The largest number of rooms and permanent beds were available in the group Hotels and similar accommodation

In February 2024, there were 63 thousand rooms, apartments and camping sites available to tourists, with a total of 148 thousand permanent beds.

In the group Hotels and similar accommodation, tourists had 29 thousand rooms, apartments and camping sites at their disposal (which was 46.8% of the total number of available rooms, apartments and camping sites), with 57 thousand permanent beds (which was 38.9% of the total number of available permanent beds). The average occupancy rate of rooms in the group Hotels and similar accommodation in February 2024 was 32.9% and of permanent beds it was 29.4%.

Tourists aged 35 to 44 realised the most nights

In February 2024, tourists aged 35 to 44 realised the most nights, as much as 142 thousand, (which accounted for 20.2% of the total realised nights). They were followed by tourists aged 45 to 54, who realised 122 thousand nights (which accounted for 17.3% of the total realised nights).

8.4% more tourist arrivals and 3.5% more tourist nights were realised in the first two months of 2024

In the first two months of 2024, there were 544 thousand tourist arrivals and 1.3 million tourist nights realised in commercial accommodation establishments, which was 8.4% more arrivals and 3.5% more nights compared to the same period of 2023.

Domestic tourists realised 256 thousand arrivals and 539 thousand nights in the first two months of 2024, which was an increase of 5.3% in tourist arrivals and of 4.7% in tourist nights.

In the same period, foreign tourists realised 287 thousand arrivals and 759 thousand nights, which was 11.4% more arrivals and 2.8% more nights compared to the same period of 2023.

Tourists from Slovenia realised the most foreign nights (140 thousand nights, which accounted for 18.5% of the total realised foreign tourist nights). They were followed by tourists from Austria (11.2%), Germany (10.0%), Italy (7.3%) and Bosnia and Herzegovina (6.2%). All these countries, except Italy, realised an increase in tourist nights in the first two months of 2024 compared to the same period of 2023.

1 TOURIST ARRIVALS AND NIGHTS

	Arrivals			Nights				
	II 2023	II 2024	Indices II 2024 II 2023	II 2023	II 2024	Indices II 2024 II 2023	Structure of nights, %	Average number of nights per arrival
Total	272 499	312 454	114,7	651 330	703 103	107,9	100,0	2,3
Domestic tourists	129 235	143 053	110,7	261 765	287 581	109,9	40,9	2,0
Foreign tourists	143 264	169 401	118,2	389 565	415 522	106,7	59,1	2,5

2 TOURIST ARRIVALS AND NIGHTS, BY COUNTIES, FEBRUARY 2024

		Total	Domestic	Foreign	Indices II 2024 II 2023		
					Total	Domestic	Foreign
Republic of Croatia	Arrivals	312 454	143 053	169 401	114,7	110,7	118,2
	Nights	703 103	287 581	415 522	107,9	109,9	106,7
County of Zagreb	Arrivals	6 823	3 343	3 480	122,1	111,3	134,7
	Nights	12 337	6 336	6 001	114,8	113,2	116,5
County of Krapina-Zagorje	Arrivals	14 810	9 736	5 074	118,0	112,6	130,0
	Nights	32 435	20 550	11 885	116,7	111,8	126,4
County of Sisak-Moslavina	Arrivals	1 669	1 036	633	156,3	155,1	158,3
	Nights	4 331	2 927	1 404	165,7	157,4	186,5
County of Karlovac	Arrivals	5 506	3 358	2 148	86,7	94,0	77,3
	Nights	9 348	5 982	3 366	82,6	94,0	67,9
County of Varaždin	Arrivals	5 441	3 789	1 652	113,7	109,9	123,3
	Nights	13 752	9 370	4 382	124,2	116,9	143,5
County of Koprivnica-Križevci	Arrivals	1 225	853	372	111,0	117,7	98,2
	Nights	2 332	1 598	734	85,0	89,2	77,0
County of Bjelovar-Bilogora	Arrivals	1 982	1 482	500	90,8	87,1	103,7
	Nights	6 006	4 750	1 256	101,7	100,4	107,3
County of Primorje-Gorski kotar	Arrivals	46 736	23 476	23 260	112,1	107,3	117,3
	Nights	110 749	49 518	61 231	100,9	106,1	97,0
County of Lika-Senj	Arrivals	5 930	2 676	3 254	106,5	76,2	158,3
	Nights	9 502	5 015	4 487	101,1	82,6	134,6
County of Virovitica-Podravina	Arrivals	916	674	242	94,1	91,0	104,3
	Nights	2 159	1 691	468	97,7	101,3	86,7
County of Požega-Slavonia	Arrivals	1 348	1 147	201	101,5	98,8	120,4
	Nights	3 992	3 615	377	105,8	103,9	129,1
County of Slavonski Brod-Posavina	Arrivals	1 903	835	1 068	115,3	122,1	110,4
	Nights	2 920	1 239	1 681	121,7	117,2	125,3
County of Zadar	Arrivals	13 359	7 658	5 701	116,0	110,4	124,3
	Nights	27 650	14 024	13 626	111,7	108,8	114,9
County of Osijek-Baranja	Arrivals	8 216	5 698	2 518	123,9	122,0	128,3
	Nights	16 047	9 775	6 272	124,6	120,8	130,9
County of Šibenik-Knin	Arrivals	6 129	3 998	2 131	93,5	83,7	119,8
	Nights	15 084	8 130	6 954	100,3	86,6	122,9
County of Vukovar-Srijem	Arrivals	6 411	5 706	705	91,6	90,4	102,5
	Nights	8 447	6 801	1 646	87,4	86,4	91,8
County of Split-Dalmatia	Arrivals	28 623	13 751	14 872	123,3	131,1	116,8
	Nights	67 288	25 813	41 475	108,6	125,7	100,0
County of Istria	Arrivals	61 362	17 722	43 640	118,5	110,3	122,2
	Nights	167 171	41 462	125 709	108,6	108,9	108,5
County of Dubrovnik-Neretva	Arrivals	21 572	8 473	13 099	125,1	132,1	121,0
	Nights	44 226	18 275	25 951	119,7	130,1	113,3
County of Međimurje	Arrivals	7 460	4 747	2 713	123,4	117,4	135,4
	Nights	16 471	9 664	6 807	129,3	121,2	142,9
City of Zagreb	Arrivals	65 033	22 895	42 138	112,8	115,6	111,3
	Nights	130 856	41 046	89 810	105,8	110,2	103,9

### 3 TOURIST ARRIVALS AND NIGHTS, BY THE SIZE OF ESTABLISHMENTS FROM THE GROUP 55.1 HOTELS AND SIMILAR ACCOMMODATION, FEBRUARY 2024

	Number of rooms and apartments	Number of permanent beds	Arrivals			Nights		
			Total	Domestic	Foreign	Total	Domestic	Foreign
Republic of Croatia	29 387	57 332	226 288	98 752	127 536	460 216	184 218	275 998
Small establishments (less than 25 rooms)	2 812	5 734	19 257	9 761	9 496	33 734	15 220	18 514
Medium-sized establishments (between 25 and 99 rooms)	7 885	15 044	58 299	28 242	30 057	104 803	46 978	57 825
Large establishments (100 or more rooms)	18 690	36 554	148 732	60 749	87 983	321 679	122 020	199 659
Large establishments (between 100 and 249 rooms)	10 388	20 656	81 379	36 020	45 359	162 973	68 122	94 851
Large establishments (250 or more rooms)	8 302	15 898	67 353	24 729	42 624	158 706	53 898	104 808

## NOTES ON METHODOLOGY

### The purpose of the statistical survey

The purpose of the statistical survey Tourist Arrivals and Nights is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable data in accordance with European standards for tourism statistics. The results of this survey ensure the basic indicators necessary for the analysis of tourism in the Republic of Croatia. The basic indicators are the following: tourist arrivals and nights by country of residence, types of accommodation establishments, tourists by sex and age groups, mode of arrival as well as the number of rooms and permanent beds.

### Legal basis

The survey is implemented on the basis of the Official Statistics Act (NN, No. 25/20) and the Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism.

### Observation units

The observation units are all legal entities and natural persons that provide overnight accommodation services, as well as natural persons who provide hospitality services in households and on private family farms.

The Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21) defines the manner and conditions under which legal entities and natural persons can provide overnight accommodation in an accommodation establishment.

### Sources and methods of data collection

The data source for the statistical survey on tourism activity (the number of tourist arrivals and nights) and accommodation establishments is the eVisitor system. The Croatian Bureau of Statistics takes over the data from the administrative source eVisitor system from the Croatian National Tourist Board on a monthly basis and further processes them statistically. Monthly data are downloaded on the seventh day of the month for the previous month.

All legal entities and natural persons that provide overnight accommodation services in an accommodation establishment, as well as natural persons who provide hospitality services in households and on private family farms, according to the Ordinance on the eVisitor system (NN, No. 43/20), check in and check out tourists via the eVisitor system, as the central electronic system for checking in and checking out tourists in the Republic of Croatia.

### Coverage and comparability

This statistical survey covers accommodation establishments that are categorised in the groups Hotels, Camping sites and Other accommodation establishments pursuant to the Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21). The Minister of Tourism prescribes the types of accommodation establishments within these groups in an ordinance.

According to the Ordinance on the Classification, Categorisation and Special Standards of Accommodation Establishments in the group Hotels (NN, Nos 56/16 and 120/19), the types of accommodation establishments are the following: hotels, heritage hotels, all-suite hotels, integral hotels, diffuse hotels, special-standard hotels, spa-type accommodation, tourist resorts, tourist apartments, boarding houses and guest houses.

According to the Ordinance on the Classification and Categorisation of Accommodation Establishments in the group Camping sites (NN, Nos 75/08, 54/16, 68/19 and 120/19), the types of accommodation establishments are the following: camping sites, glamping, small camps and quickstop camping.

According to the Ordinance on the Classification and Categorisation of Accommodation Establishments in the group Other accommodation establishments (NN, Nos 54/16 and 69/17), the types of accommodation establishments are the following: rooms, apartments, studio-type suites, holiday houses, overnight accommodations, vacation establishments for children, hostels, mountain lodges, hunting lodges, pupils' homes or students' homes or akademis and Robinson-type accommodation establishments.

According to the Ordinance on the Classification and Categorisation of Establishments Providing Hospitality and Catering Services in Households (NN, Nos 9/16, 54/16, 61/16, 69/17 and 120/19), accommodation establishments in households are the following: rooms, suites, studio-type suites, holiday houses, camping sites, quickstop camping and Robinson-type accommodation (quickstop camping – Robinson-type accommodation).

According to the Ordinance on the Classification and Categorisation of Establishments Providing Hospitality and Catering Services on Private Family Farms (NN, Nos 54/16, 69/17 and 120/19), these are the following: rooms, suites, rural holiday houses, camping sites, quickstop camping and Robinson-type accommodation (quickstop camping – Robinson-type accommodation).

Pursuant to Article 29 of the Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21), this statistical survey also covers organised off-site camping sites. During sports, scout, cultural/artistic and similar events as well as during organised trips in canoes and similar vessels on sea, rivers and lakes, or by bikes etc., organised off-site camping is allowed on spaces provided for it.

This statistical survey also covers the following establishments providing accommodation services: spas, inns offering accommodation services and uncategorised establishments.

Pursuant to the Regulation (EU) No. 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism, data on tourist arrivals and nights in the Republic of Croatia according to the NKD 2007, division 55, groups 55.1 Hotels and similar accommodation, 55.2 Holiday and other short-stay accommodation and 55.3 Camping sites and camping grounds are submitted to the Eurostat on a monthly basis. Data submitted for the group 55.1 Hotels and similar accommodation also include information on occupancy rates of permanent beds and rooms (net). The mentioned data are published on the Eurostat's website <http://ec.europa.eu/eurostat> and are comparable to EU Member States data.

Pursuant to the Decision of the Government of the Republic of Croatia on the Introduction of Temporary Protection in the Republic of Croatia for Displaced Persons from Ukraine of 7 March 2022, the citizens of Ukraine are granted temporary protection in accordance with the Act on International and Temporary Protection (NN, Nos 70/15, 127/17 and 33/23). Persons from Ukraine who have not requested temporary protection in the Republic of Croatia use the service of accommodation in a short-stay accommodation establishment and pay for the accommodation service. Therefore, they are registered in the eVisitor system and are considered tourists.

**The data do not include non-commercial tourist traffic** (the stay of owners and their relatives and friends in apartments and holiday houses as well as of tourists in other establishments where accommodation service is not charged, e.g., when they are accommodated by citizens of a tourist town/municipality). Non-commercial tourist traffic is covered by a separate statistical survey.

### Confidentiality

Aggregate data for which there are reasons for keeping their confidentiality in line with the Official Statistics Act (NN, No. 25/20) and with the Regulation (EC) No. 223/2009 are treated as confidential and are not published.

### Definitions

**Tourism** means the activity of visitors taking a trip to or staying in a main destination outside their usual environment for less than a year, for the purposes of leisure, business or other personal purposes other than to be employed by a resident entity in the place visited.

**eVisitor** is the central electronic system for checking in and checking out tourists that serves to link all tourist boards in the Republic of Croatia. It is available via internet with no need for any additional software installations.

The tourist registry in the eVisitor system is kept separately for each individual legal entity and natural person offering accommodation services as part of the hospitality and catering activity (boarding houses, hotels, hostels, etc.), or on a sea vessel as part of the nautical tourism (charter, cruising), as well as accommodation services in households and rural households.

Checking in and checking out the tourists who are entered into the eVisitor system is authorised on the basis of a secure access to the eVisitor authentication protocol which ensures the conditions for a safe and correct electronic check-in and check-out.

Establishing and running the eVisitor system is the responsibility of the Croatian National Tourist Board (CNTB).

**CNTB** is a national tourist organisation founded in order to create and promote the identity and reputation of the Croatian tourism, to plan and implement a common strategy and concept of its promotion, to propose and perform the promotional activities of mutual interest for all entities in tourism in the country and abroad, as well as to raise the overall quality of the entire tourist offer in the Republic of Croatia. The head office of the CNTB is situated in Zagreb. The duties of the President of the Croatian National Tourist Board are undertaken by the Minister of Tourism.

**Tourist** is any person who, outside his/her place of usual residence, spends at least one night in a hotel or some other tourist accommodation establishment for reasons of rest, recreation, health, study, sport, religion, family, business, public missions or meetings. Excluded are persons residing at a place for longer than 12 consecutive months, persons whose main reason for visiting is an activity that is financed from the place of visit, persons who travel to their work place or an education institution on a daily or weekly basis, persons coming into or going out of the country as migrants, frontier workers, diplomats, consular representatives and military force members on their regular duties, displaced persons, nomads and persons in transit.

**Domestic tourist** is any person permanently residing in the Republic of Croatia who spends at least one night in a hotel or some other tourist accommodation establishment outside his/her place of permanent residence.

**Foreign tourist** is any person permanently residing outside the Republic of Croatia who temporarily resides in the Republic of Croatia and who spends at least one night in a hotel or some other tourist accommodation establishment.

**Tourist arrival** is the number of persons (tourists) who were registered and stayed overnight in an accommodation establishment. Consequently, in case tourists change the accommodation establishment they stay in, they are re-registered, which results in data ambiguity. Statistics thus registers the number of tourist arrivals and not the number of tourists.

**Tourist nights** refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

**Residence** is the place where a person settles with the intention of a permanent stay.

**Age group of tourists** is presented according to the years of age at the time of stay in a tourist accommodation establishment.

**Accommodation capacities** are presented as the number of rooms, apartments and camping sites, and the number of permanent beds. The application of the Regulation (EU) No. 692/2011 of the European Parliament and of the Council concerning European statistics on tourism means that the capacity of an accommodation establishment presented is taken over from the month when it reached its maximum.

**Permanent beds** are those that are regularly available to guests.

**Occupancy rate of permanent beds (net)** in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are actually available for use during the reference period. The data is expressed as a percentage.

**Occupancy rate of bedrooms (net)** in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

According to Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism and repealing Council Directive 95/57/EC, the criterion for determining the size of a tourist accommodation establishment from the group Hotels and similar accommodation is the number of rooms and apartments (accommodation units). Tourist accommodation establishments from the group 55.1 Hotels and similar accommodation are classified according to the number of rooms and apartments into:

- small establishments: less than 25 rooms
- medium-sized establishments: between 25 and 99 rooms
- large establishments: 100 or more rooms, sub-divided into two groups: between 100 and 249 rooms, and 250 or more rooms.

**Division 55 of the NKD 2007** includes the provision of short-stay accommodation services to tourists. Particular units may only provide accommodation services, while others may combine the services of accommodation, catering and/or recreation equipment. Tourist accommodation establishments listed in this division are broken down into four groups.

Group 55.1 Hotels and similar accommodation includes the following types of accommodation establishments: hotels, heritage hotels, all-suite hotels, integral hotels, diffuse hotels, spa-type accommodation, special standard hotels, tourist resorts, tourist apartments, boarding houses and guest houses.

Group 55.2 Holiday and other short-stay accommodation includes rooms, apartments, studio-type suites, summer houses, rural summer houses, hostels, spas, overnight accommodation, vacation establishments for children, inns offering accommodation services, mountain lodges, hunting lodges, pupils' homes or students' homes and Robinson-type accommodation establishment.

Group 55.3 Camping sites and camping grounds include camping sites, glamping, small camps, quickstop camping, quickstop camping in households – Robinson-type accommodation, quickstop camping on private family farms – Robinson-type accommodation, and organised off-site camping sites.

Group 55.9 Other accommodation includes uncategorised establishments.

## **Territorial constitution**

Data by counties, cities and municipalities are given by the territorial constitution according to the Act on County, City and Municipality Areas in the Republic of Croatia (NN, Nos 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13 and 110/15).

## **Abbreviations**

EU	European Union
Eurostat	Statistical Office of the European Union
NKD 2007	National Classification of Activities, 2007 version
NN	Narodne novine, official gazette of the Republic of Croatia

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