

## First Release

Year: LIX.

Zagreb, 25 May 2022

KUL-2022-4-1

ISSN 1334-0557



# CINEMATOGRAPHY, 2021

In 2021, there were 76 cinemas operating. Out of the total number of permanent cinemas, 46 were equipped with one screen and 24 with more screens. There were 19 autonomous cinemas and 55 cinemas that were parts of other business entities, as follows: 12 of them operated as parts of film showing companies, 33 as parts of cultural/educational institutions (homes of culture, public and open universities, etc.) and 12 as parts of other institutions/companies.

### Gradual recovery of cinemas in 2021

After 2020, when it was impossible for all holders of cultural activities to work for the most part of the year due to the COVID-19 pandemic, the year 2021 was a move in the positive direction. Most cinemas were open throughout the year, with the exception of seasonal cinemas and cinemas in areas of the County of Sisak-Moslavina struck with the earthquake. Compared to 2020, the number of screenings in 2021 increased by 68% and of attendances by 64%. However, in spite of the fact that the number of screenings and attendances significantly increased in 2020, it still did not reach the 2019 figures. Hence, there was still a decrease of 12% in the number of screenings and as much as 51% in the number of attendances, as compared to 2020.

In open-air cinemas, in which the number of screenings and attendances mildly increased in 2020, that number decreased in 2021 compared to the year before. The relaxing of measures and opening of indoor cinemas caused that the trend of open-air cinemas decreased by 66% in the number of screenings and by 48% in the number of attendances, as compared to the previous year. In addition to open-air cinemas, four cinemas with permanent screens, apart from their standard indoor screenings, had guest open-air screenings.

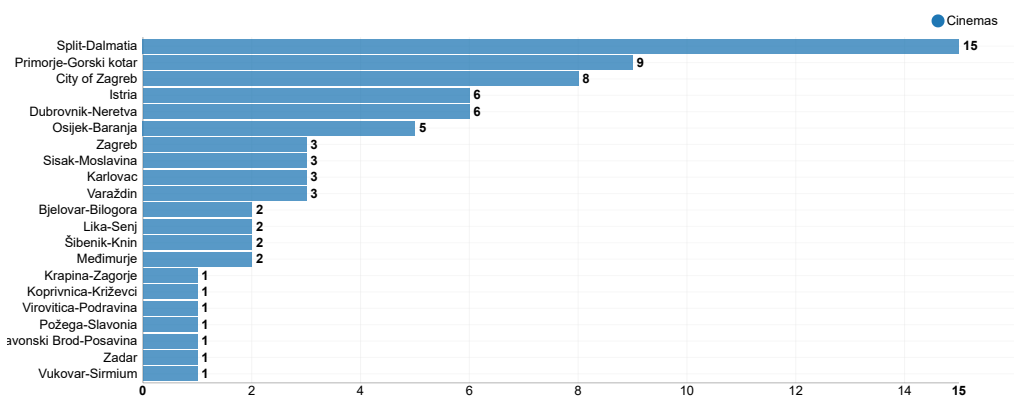
Concerning domestic films, the share of screenings was 4% and of attendances it was 6% in 2021.

### Ticket sale revenue in cinemas

The increase in screenings and attendances was followed by an increase in ticket sale revenue. The total gross revenue of all cinemas was 87% higher than in 2020. The largest growth of revenues was recorded in cinemas equipped with more screens, of even 96%, while cinemas equipped with one screen recorded a growth of 14%. A decline in the ticket sale revenue, which was expected due to the reduced number of attendances, was recorded in three open-air and mobile cinemas, of as much as 12% compared to 2020.

As compared to 2019, one year before the crisis caused by the COVID-19 pandemic started, the total gross ticket sale revenue in 2020 was still by 45% lower. Data for 2021 showed a gradual recovery after 2020, the year which was full of challenges in all cultural activities.

### G-1 CINEMAS, BY COUNTIES, 2021



## 1 CINEMAS, SEATS, SCREENINGS, ATTENDANCE AND PERSONS IN EMPLOYMENT, BY COUNTIES, 2021

County	Cinemas	Screens	Seats	Number of screenings	Attendance	Persons in employment	
						Total	Of that, full-time
Republic of Croatia	76	180	34 461	166 739	2 466 331	455	435
Zagreb	3	4	838	2 385	31 261	18	18
Krapina-Zagorje	1	1	234	151	3 219	3	2
Sisak-Moslavina	3	3	858	340	10 511	25	25
Karlovac	3	3	858	199	6 526	6	6
Varaždin	3	8	1 162	8 241	110 009	12	12
Koprivnica-Križevci	1	1	192	991	15 276	4	4
Bjelovar-Bilogora	2	2	433	866	25 402	9	9
Primorje-Gorski kotar	9	19	3 903	11 315	189 594	53	53
Lika-Senj	2	2	467	152	2 639	6	6
Virovitica-Podravina	1	2	316	423	9 098	7	7
Požega-Slavonia	1	1	290	110	1 576	5	1
Slavonski Brod-Posavina	1	4	512	5 933	58 097	8	8
Zadar	1	6	980	8 712	87 980	7	7
Osijek-Baranja	5	14	2 566	15 363	173 602	29	28
Šibenik-Knin	2	6	857	7 566	54 832	9	8
Vukovar-Sirmium	1	3	419	4 437	31 897	7	7
Split-Dalmatia	15	33	5 817	30 538	395 446	84	74
Istria	6	8	1 857	6 301	108 862	26	24
Dubrovnik-Neretva	6	11	2 395	5 486	65 524	41	41
Međimurje	2	2	864	610	9 946	26	25
City of Zagreb	8	47	8 643	56 620	1 075 034	70	70

## 2 CINEMAS, BY TYPE, ORGANISATIONAL FRAME AND NUMBER OF SCREENS, 2021

	Cinemas		By organisational frame				Number of screens
	Total	Digitised	Autonomous	As part of			
				Film showing companies	Cultural/educational institutions	Other institutions/companies	
Total	76	76	19	12	33	12	180
Permanent, with one screen	46	46	8	1	27	10	46
Permanent, with more screens	24	24	10	11	3	-	129
Open-air	5	5	1	-	3	1	5
Mobile	1	1	-	-	-	1	-

## 3 CINEMAS, BY TYPE AND NUMBER OF MONTHS WHEN SCREENINGS WERE SHOWN, 2021

	Total	Cinemas, by months when screenings were shown							During whole year
		Occasionally	2 months and less	3 - 4	5 - 6	7 - 8	9 - 10	11	
Total	76	-	4	7	5	1	7	11	41
Permanent, with one screen	46	-	2	4	4	1	6	10	19
Permanent, with more screens	24	-	-	1	-	-	-	1	22
Open-air	5	-	2	1	1	-	1	-	-
Mobile	1	-	-	1	-	-	-	-	-

#### 4 CINEMAS, BY TYPE AND AVERAGE NUMBER OF SCREENINGS PER WEEK, 2021

	Total	Cinemas, by average number of screenings per week						
		1 - 3	4 - 10	11 - 20	21 - 40	41 - 100	101 - 200	201 and more
Total	76	27	25	4	3	5	7	5
Permanent, with one screen	46	23	19	3	1	-	-	-
Permanent, with more screens	24	1	3	1	2	5	7	5
Open-air	5	3	2	-	-	-	-	-
Mobile	1	-	1	-	-	-	-	-

#### 5 CINEMAS, BY TYPE, NUMBER OF SEATS, SCREENINGS AND ATTENDANCE, 2021

	Cinemas	Seats	Number of screenings			Attendance		
			Total	Domestic films	Foreign films	Total	Domestic films	Foreign films
Total	76	34 461	166 739	5 911	160 828	2 466 331	145 588	2 320 743
Permanent, with one screen	46	11 841	11 148	626	10 522	248 195	18 831	229 364
Permanent, with more screens	24	21 660	155 266	5 254	150 012	2 197 579	123 760	2 073 819
Open-air	5	960	279	27	252	17 417	2 862	14 555
Mobile	1	-	46	4	42	3 140	135	3 005

#### 5.1 CINEMAS WITH OCCASIONAL OPEN-AIR SCREENINGS, 2021

	Cinemas	Number of locations	Number of screenings	Attendance
Total	4	4	36	1 729
Permanent, with one screen	4	4	36	1 729

#### 6 CINEMAS, BY NUMBER OF SEATS, 2021

Cinemas	Number of seats									
	100 and less	101 - 200	201 - 300	301 - 400	401 - 500	501 - 600	601 - 1 000	1 001 - 1 500	1 501 - 2 000	2 001 and more
75	5	13	23	8	6	6	7	3	3	1
<b>Structure, %</b>										
100	7	17	31	11	8	8	9	4	4	1

#### 7 CINEMAS, BY TYPE, PERSONS IN EMPLOYMENT BY SEX AND WORKING TIME, PROJECTIONISTS AND VOLUNTEERS, 2021

	Persons in employment			Full-time			Volunteers
	Total	Of that		Total	Of that		
		Women	Projectionists		Women	Projectionists	
Total	455	244	65	435	235	64	36
Permanent, with one screen	233	115	47	213	106	46	22
Permanent, with more screens	197	119	16	197	119	16	-
Open-air	20	8	2	20	8	2	11
Mobile	5	2	-	5	2	-	3

## 8 CINEMAS AND CINEMA PROJECTORS, BY TYPE AND YEAR OF PRODUCTION, 2021

	Cinemas by number of projectors				Projectors							
	Total	With one projector	With two projectors	With three or more projectors	Total	By film width				By year of production		
						16 mm	35 mm	70 mm	Digital	Until 1990	1991 – 2010	2011 – 2021
Total	76	38	15	23	211	2	19	-	190	8	37	164
Permanent, with one screen	46	31	12	3	70	2	15	-	53	8	12	48
Permanent, with more screens	24	1	3	20	135	-	4	-	131	-	25	110
Open-air	5	5	-	-	5	-	-	-	5	-	-	5
Mobile	1	1	-	-	1	-	-	-	1	-	-	1

## 9 TICKET SALE REVENUE, COMPARISON BETWEEN 2020 AND 2021

	Ticket sale revenue, 2020			Ticket sale revenue, 2021		
	Regular cinema content		Alternative content, gross	Regular cinema content		Alternative content, gross revenue
	Gross	Net		Gross	Net	
Total	47 474 883	45 219 145	252 302	88 668 045	84 521 652	721 447
Permanent, with one screen	4 275 031	4 085 886	39 119	4 866 548	4 690 508	609 929
Permanent, with more screens	42 573 429	40 537 756	208 758	83 250 652	79 306 550	111 518
Open-air and mobile	626 423	595 503	4 425	550 845	524 594	-

## 10 FILMS AND VIDEO FILMS PROVIDED, BY COUNTRY OF ORIGIN, 2021

	Films – total <sup>1)</sup>	Country of origin													
		Croatia	Denmark	France	Hong Kong – China	Italy	Canada	Norway	Germany	Romania	USA	Spain	Switzerland	United Kingdom	Other countries
Film distributors	745	16	14	70	4	21	40	6	31	4	370	10	5	62	92 <sup>2)</sup>
Video film distributors	1 022	10	29	113	24	23	24	28	50	14	377	22	15	96	197 <sup>3)</sup>

1) Data refer to all films provided in 2020, irrespective of when rights for their commercial exploitation have been bought.

2) Other countries: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, the Czech Republic, Chile, China, Finland, Hong Kong – China, Hungary, India, Iran, Ireland, Iceland, Japan, the Republic of Korea, Lebanon, Malaysia, Morocco, the Netherlands, Peru, Philippines, Poland, the Russian Federation, Serbia, South Africa and Sweden.

3) Other countries: Afghanistan, Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Cambodia, Colombia, the Czech Republic, China, Finland, Georgia, Greece, Hungary, India, Iran, Ireland, Iceland, Israel, Japan, Kazakhstan, Kyrgyzstan, the Republic of Korea, Lebanon, Lithuania, Mexico, Mongolia, Morocco, the Netherlands, New Zealand, Philippines, Poland, Portugal, the Russian Federation, Serbia, Singapore, Sweden, Switzerland, Thailand, Tunisia, Turkey, Ukraine, Saudi Arabia and Somalia.

## NOTES ON METHODOLOGY

### Sources and methods of data collection

Data are the result of the processing of annual reports filled in by cinemas on the KINO-1 form, the Annual Report on Film Production, by business entities engaged in the distribution of films on the KINO-5 form, the Annual Report on the Distribution of Feature Films and publishers of video works on the NKL-5/1 form, the Annual Report on Audio-Visual Works.

### Coverage and comparability

The statistical survey covers cinemas, business entities engaged in distribution of films and publishers of video works. Data are comparable to those from previous years.

### Definitions and explanations

Cinema is an auditorium or an open-air space equipped with facilities for public showing of films.

Permanent cinemas show films in a permanent auditorium equipped with a cinema projector, film screen and seats.

Open-air cinemas show films on a permanent open-air space.

Mobile cinemas do not have a fixed auditorium, but show films at their headquarters or outside of it, either in an auditorium or at an open-air space.

Cinema show is a public screening of a film programme, a projection of a feature film, with or without an addition, lasting for approximately 120 minutes.

Film production companies and TV centres produce feature and short films independently or in co-production.

Audio-visual works (films and video films) are cinematographic or similar works that are filmed by using a method corresponding to cinematography, irrespective of the filming technique and contents.

## Territorial constitution

Data by counties are presented according to the Act on the Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, Nos 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13 and 110/15) with the situation as on 31 December 2021.

## Abbreviations

COVID-19	COrona Virus Disease-19
mm	millimetre
NN	Narodne novine, official gazette of the Republic of Croatia
USA	United States of America

## Symbols

-	no occurrence
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