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TOURIST ARRIVALS AND NIGHTS IN COMMERCIAL ACCOMMODATION, OCTOBER 2023

In October 2023, there were 14.9 more tourist arrivals and 11.9% more tourist nights than in October last year

In October 2023, there were 1.0 million tourist arrivals and 3.2 million tourist nights in commercial accommodation establishments, which was 14.9% more tourist arrivals and 11.9% more tourist nights than in October 2022. The increase in arrivals and nights in October 2023 compared to October 2022 was realised by both domestic and foreign tourists.

Domestic tourists realised 210 thousand arrivals and 440 thousand nights, which was 4.6% more arrivals and nights than in October 2022.

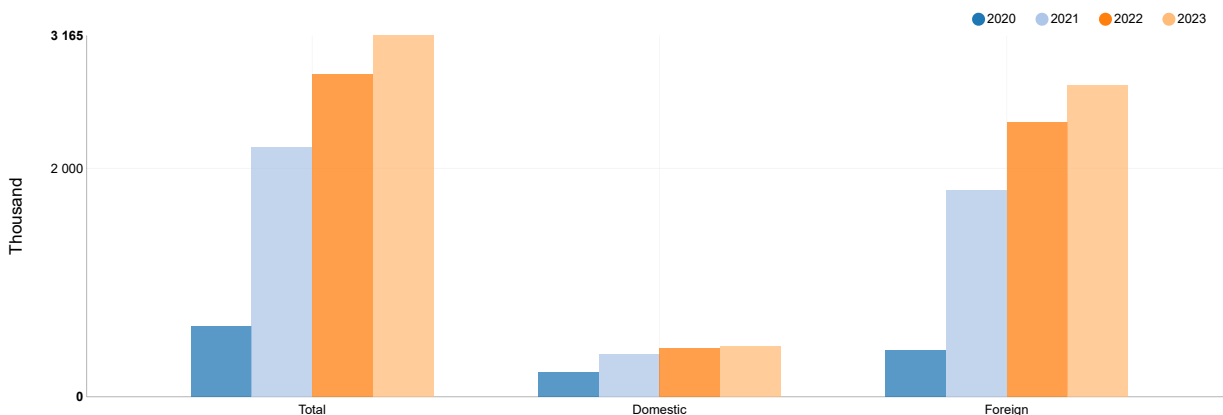
Foreign tourists realised 815 thousand arrivals and 2.7 million nights, which was 17.9% more arrivals and 13.2% more nights compared to October 2022.

The structure of total realised tourist nights shows that 13.9% of nights were realised by domestic tourists and 86.1% by foreign tourists.

Notice

Detailed monthly data are available on the website of the [Croatian Bureau of Statistics](#), under "PC-Axis databases", where it is possible to browse and print data in various forms. Databases are updated on a monthly basis.

G-1 TOURIST NIGHTS IN OCTOBER, 2020 - 2023



In October 2023, tourists from Germany once again realised the most foreign tourist nights

The most foreign tourist nights in October 2023 were realised by tourists from Germany, namely 793 thousand nights, which was 29.1% of the total realised foreign tourist nights. As compared to October 2022, the number of nights realised by tourists from Germany increased by 14.6%, after the decrease for fourth months in a row. Tourists from Germany spent the most nights in the County of Istria and realised 279 thousand nights (which was 35.2% of the total nights realised by tourists from Germany in October 2023) and in the County of Primorje-Gorski kotar, where they realised 161 thousand nights (which was 20.3% of the total nights realised by tourists from Germany in October 2023).

These were followed by nights realised by tourists from Austria (9.8%), the United Kingdom (8.3%), Slovenia (7.0%), the USA (5.4%), France (3.4%) and Switzerland (3.1%). Tourists from all these countries realised more tourist nights in October 2023 than in October 2022, except tourists from Slovenia, who realised 1.3% less of them, and tourists from the United Kingdom, who realised 4.9% less of them.

The number of tourist nights realised in the group Hotels and similar accommodation was 54.4%

The most tourist nights were realised in the group Hotels and similar accommodation, as much as 1.7 million of them, which accounted for 54.4% of the total realised tourist nights. This group of accommodation recorded an increase in tourist nights of 14.5% compared to October 2022.

These were followed by the nights realised in the group Holiday and other short-stay accommodation, with 1.0 million nights, which accounted for 31.7% of the total realised tourist nights. This group of accommodation recorded an increase in tourist nights of 7.3% compared to October 2022.

A total of 439 thousand nights was realised in the group Camping sites and camping grounds in October 2023, which accounted for 13.9% of the total realised tourist nights. This group of accommodation recorded an increase in tourist nights of 13.5% compared to October 2022.

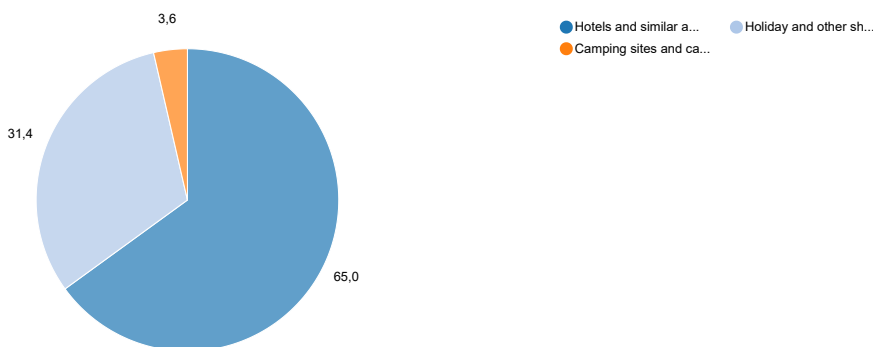
The most tourist nights realised in the County of Istria

In October 2023, the most tourist nights were realised in the County of Istria, as much as 696 thousand, which accounted for 22.0% of the total realised tourist nights. Compared to October 2022, there were 9.9% more tourist nights realised in the County of Istria. This was followed by the County of Split-Dalmatia, with 668 thousand realised tourist nights, and the County of Dubrovnik-Neretva, with 498 thousand realised tourist nights.

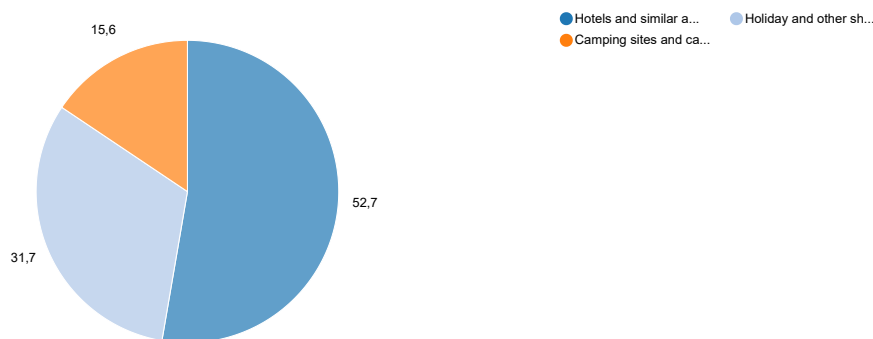
Tourists aged 65 and over realised the most nights in October 2023

Tourists aged 65 and over realised the largest number of nights in October 2023, as much as 690 thousand, which accounted for 21.8% of the total realised nights. These were followed by the nights realised by tourists aged 55 to 64, who realised 605 thousand nights (which accounted for 19.1% of the total realised nights).

G-2 STRUCTURE OF DOMESTIC TOURIST NIGHTS ACCORDING TO DIVISION 55 OF NKD 2007, OCTOBER 2023



G-3 STRUCTURE OF FOREIGN TOURIST NIGHTS ACCORDING TO DIVISION 55 OF NKD 2007, OCTOBER 2023



The largest number of rooms and permanent beds available in the group Holiday and other short-stay accommodation

In October 2023, there were 194 thousand rooms, apartments and camping sites available to tourists, with a total of 486 thousand permanent beds. Compared to October 2022, there were 4.3% less rooms, apartments and camping sites, and 5.5% less permanent beds.

In the group Holiday and other short-stay accommodation, tourists had the largest number of rooms, apartments and camping sites at their disposal, as much as 75 thousand (which was 38.4% of the total number of available rooms, apartments and camping sites), with 192 thousand permanent beds (which was 39.5% of the total number of available permanent beds).

In the group Hotels and similar accommodation, tourists had 68 thousand rooms, apartments and camping sites at their disposal (which was 34.8% of the total number of available rooms, apartments and camping sites), with 138 thousand permanent beds (which was 28.4% of the total number of available permanent beds). The average occupancy rate of rooms in the group Hotels and similar accommodation in October 2023 was 53.2% and of permanent beds it was 46.4%.

In the first ten months of 2023, tourist arrivals increased by 9.4% and tourist nights by 2.5%, as compared to the same period of 2022

In the first ten months of 2023, there were 18.7 million tourist arrivals and 90.7 million tourist nights in commercial accommodation establishments, which was an increase of 9.4% in tourist arrivals and of 2.5% in tourist nights compared to the same period of 2022.

Domestic tourists realised 2.3 million arrivals and 7.5 million nights in commercial accommodation establishments in the first ten months of 2023, which was an increase of 6.7% in tourist arrivals and of 3.9% in tourist nights compared to the first ten months of 2022.

Foreign tourists realised 16.4 million arrivals and 83.2 million nights in the same period of 2023, which was 9.8% more arrivals and 2.4% more nights compared to the first ten months of 2022. The most foreign tourist nights were realised by tourists from Germany, namely 22.2 million nights, which was 26.7% of the total realised foreign tourist nights. Tourists from Germany realised 5.2% less nights in the first ten months of 2023 compared to the same period of 2022.

These were followed by the nights realised by tourists from Austria and Slovenia (9.0% each), Poland (7.6%), the Czech Republic (6.0%), Italy (4.6%), the United Kingdom (4.1%), Hungary (4.0%), and the Netherlands and Slovakia (3.6% each).

1 TOURIST ARRIVALS AND NIGHTS

	Arrivals				Nights			
	X 2023	I - X 2023	Indices $\frac{X\ 2023}{X\ 2022}$	Indices $\frac{I - X\ 2023}{I - X\ 2022}$	X 2023	I - X 2023	Indices $\frac{X\ 2023}{X\ 2022}$	Indices $\frac{I - X\ 2023}{I - X\ 2022}$
Total	1 024 816	18 734 769	114,9	109,4	3 165 332	90 714 528	111,9	102,5
Domestic tourists	209 777	2 321 678	104,6	106,7	440 045	7 512 450	104,6	103,9
Foreign tourists	815 039	16 413 091	117,9	109,8	2 725 287	83 202 078	113,2	102,4

2 TOURIST ARRIVALS AND NIGHTS, BY COUNTIES, OCTOBER 2023

		Total	Domestic	Foreign	Indices X 2023 X 2022		
					Total	Domestic	Foreign
Republic of Croatia	Arrivals	1 024 816	209 777	815 039	114,9	104,6	117,9
	Nights	3 165 332	440 045	2 725 287	111,9	104,6	113,2
County of Zagreb	Arrivals	13 207	4 052	9 155	123,5	103,0	135,3
	Nights	21 394	7 863	13 531	110,4	112,0	109,5
County of Krapina-Zagorje	Arrivals	15 395	7 723	7 672	113,9	100,3	131,8
	Nights	32 080	16 930	15 150	113,9	103,6	128,1
County of Sisak-Moslavina	Arrivals	2 099	1 154	945	105,4	101,3	110,8
	Nights	4 508	2 693	1 815	107,9	100,8	120,5
County of Karlovac	Arrivals	21 320	4 178	17 142	128,3	98,7	138,4
	Nights	33 203	7 242	25 961	122,2	101,8	129,4
County of Varaždin	Arrivals	7 533	4 222	3 311	110,9	106,9	116,4
	Nights	17 308	10 523	6 785	111,7	113,1	109,6
County of Koprivnica-Križevci	Arrivals	1 555	999	556	119,3	126,9	107,8
	Nights	2 767	1 634	1 133	110,5	122,5	96,8
County of Bjelovar-Bilogora	Arrivals	2 238	1 588	650	101,6	97,8	112,3
	Nights	5 900	4 472	1 428	93,5	98,3	81,3
County of Primorje-Gorski kotar	Arrivals	136 686	30 135	106 551	101,6	101,8	101,6
	Nights	467 505	69 631	397 874	105,4	104,0	105,6
County of Lika-Senj	Arrivals	34 612	4 898	29 714	135,6	101,8	143,5
	Nights	62 561	8 905	53 656	127,1	104,2	131,9
County of Virovitica-Podravina	Arrivals	1 511	1 105	406	71,3	64,6	99,5
	Nights	2 948	2 096	852	76,6	72,7	88,1
County of Požega-Slavonia	Arrivals	2 600	2 018	582	122,1	120,3	128,8
	Nights	6 544	4 870	1 674	126,3	117,9	159,1
County of Slavonski Brod-Posavina	Arrivals	3 625	1 708	1 917	120,0	120,3	119,7
	Nights	6 998	3 115	3 883	127,1	120,0	133,3
County of Zadar	Arrivals	71 834	14 953	56 881	110,0	106,5	110,9
	Nights	230 923	30 030	200 893	106,7	104,6	107,0
County of Osijek-Baranja	Arrivals	13 181	8 853	4 328	114,0	115,5	111,1
	Nights	26 110	15 421	10 689	108,2	113,1	101,8
County of Šibenik-Knin	Arrivals	39 198	11 172	28 026	114,6	79,4	139,1
	Nights	127 782	25 041	102 741	115,0	79,7	128,9
County of Vukovar-Sirmium	Arrivals	9 958	8 319	1 639	108,2	109,2	103,5
	Nights	16 023	13 094	2 929	105,9	108,4	96,2
County of Split-Dalmatia	Arrivals	187 922	25 655	162 267	128,3	114,3	130,8
	Nights	668 221	59 417	608 804	120,4	120,4	120,4
County of Istria	Arrivals	173 585	33 253	140 332	103,2	112,2	101,3
	Nights	695 779	72 446	623 333	109,9	105,1	110,4
County of Dubrovnik-Neretva	Arrivals	160 192	14 526	145 666	124,8	99,6	128,0
	Nights	497 605	31 658	465 947	113,8	97,7	115,1
County of Međimurje	Arrivals	7 482	4 228	3 254	100,7	97,1	105,8
	Nights	14 992	7 864	7 128	94,9	97,7	92,0
City of Zagreb	Arrivals	119 083	25 038	94 045	118,3	106,1	122,0
	Nights	224 181	45 100	179 081	107,4	105,4	107,9

NOTES ON METHODOLOGY

The purpose of the statistical survey

The purpose of the statistical survey Tourist Arrivals and Nights is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable data in accordance with European standards for tourism statistics. The results of this survey ensure the basic indicators necessary for the analysis of tourism in the Republic of Croatia. The basic indicators are the following: tourist arrivals and nights by country of residence, types of accommodation establishments, tourists by sex and age groups, mode of arrival as well as the number of rooms and permanent beds.

Legal basis

The survey is implemented on the basis of the Official Statistics Act (NN, No. 25/20) and the Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism.

Observation units

The observation units are all legal entities and natural persons that provide overnight accommodation services, as well as natural persons who provide hospitality services in households and on private family farms.

The Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21) defines the manner and conditions under which legal entities and natural persons can provide overnight accommodation in an accommodation establishment.

Sources and methods of data collection

The data source for the statistical survey on tourism activity (the number of tourist arrivals and nights) and accommodation establishments is the eVisitor system. The Croatian Bureau of Statistics takes over the data from the administrative source eVisitor system from the Croatian National Tourist Board on a monthly basis and further processes them statistically. Monthly data are downloaded on the seventh day of the month for the previous month.

All legal entities and natural persons that provide overnight accommodation services in an accommodation establishment, as well as natural persons who provide hospitality services in households and on private family farms, according to the Ordinance on the eVisitor system (NN, No. 43/20), check in and check out tourists via the eVisitor system, as the central electronic system for checking in and checking out tourists in the Republic of Croatia.

Coverage and comparability

This statistical survey covers accommodation establishments that are categorised in the groups Hotels, Camping sites and Other accommodation establishments pursuant to the Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21). The Minister of Tourism prescribes the types of accommodation establishments within these groups in an ordinance.

According to the Ordinance on the Classification, Categorisation and Special Standards of Accommodation Establishments in the group Hotels (NN, Nos 56/16 and 120/19), the types of accommodation establishments are the following: hotels, heritage hotels, all-suite hotels, integral hotels, diffuse hotels, special-standard hotels, spa-type accommodation, tourist resorts, tourist apartments, boarding houses and guest houses.

According to the Ordinance on the Classification and Categorisation of Accommodation Establishments in the group Camping sites (NN, Nos 75/08, 54/16, 68/19 and 120/19), the types of accommodation establishments are the following: camping sites, glamping, small camps and quickstop camping.

According to the Ordinance on the Classification and Categorisation of Accommodation Establishments in the group Other accommodation establishments (NN, Nos 54/16 and 69/17), the types of accommodation establishments are the following: rooms, apartments, studio-type suites, holiday houses, overnight accommodations, vacation establishments for children, hostels, mountain lodges, hunting lodges, pupils' homes or students' homes or akademis and Robinson-type accommodation establishments.

According to the Ordinance on the Classification and Categorisation of Establishments Providing Hospitality and Catering Services in Households (NN, Nos 9/16, 54/16, 61/16, 69/17 and 120/19), accommodation establishments in households are the following: rooms, suites, studio-type suites, holiday houses, camping sites, quickstop camping and Robinson-type accommodation (quickstop camping – Robinson-type accommodation).

According to the Ordinance on the Classification and Categorisation of Establishments Providing Hospitality and Catering Services on Private Family Farms (NN, Nos 54/16, 69/17 and 120/19), these are the following: rooms, suites, rural holiday houses, camping sites, quickstop camping and Robinson-type accommodation (quickstop camping – Robinson-type accommodation).

Pursuant to Article 29 of the Hospitality and Catering Industry Act (NN, Nos 85/15, 121/16, 99/18, 25/19, 98/19, 32/20, 42/20 and 126/21), this statistical survey also covers organised off-site camping sites. During sports, scout, cultural/artistic and similar events as well as during organised trips in canoes and similar vessels on sea, rivers and lakes, or by bikes etc., organised off-site camping is allowed on spaces provided for it.

This statistical survey also covers the following establishments providing accommodation services: spas, inns offering accommodation services and uncategorised establishments.

Pursuant to the Regulation (EU) No. 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism, data on tourist arrivals and nights in the Republic of Croatia according to the NKD 2007, division 55, groups 55.1 Hotels and similar accommodation, 55.2 Holiday and other short-stay accommodation and 55.3 Camping sites and camping grounds are submitted to the Eurostat on a monthly basis. Data submitted for the group 55.1 Hotels and similar accommodation also include information on occupancy rates of permanent beds and rooms (net). The mentioned data are published on the Eurostat's website <http://ec.europa.eu/eurostat> and are comparable to EU Member States data.

Pursuant to the Decision of the Government of the Republic of Croatia on the Introduction of Temporary Protection in the Republic of Croatia for Displaced Persons from Ukraine of 7 March 2022, the citizens of Ukraine are granted temporary protection in accordance with the Act on International and Temporary Protection (NN, Nos 70/15 and 127/17). Persons from Ukraine who have not requested temporary protection in the Republic of Croatia use the service of accommodation in a short-stay accommodation establishment and pay for the accommodation service. Therefore, they are registered in the eVisitor system and are considered tourists.

The data do not include non-commercial tourist traffic (the stay of owners and their relatives and friends in apartments and holiday houses as well as of tourists in other establishments where accommodation service is not charged, e.g., when they are accommodated by citizens of a tourist town/municipality). Non-commercial tourist traffic is covered by a separate statistical survey.

Confidentiality

Aggregate data for which there are reasons for keeping their confidentiality in line with the Official Statistics Act (NN, No. 25/20) and with the Regulation (EC) No. 223/2009 are treated as confidential and are not published.

Definitions

Tourism means the activity of visitors taking a trip to or staying in a main destination outside their usual environment for less than a year, for the purposes of leisure, business or other personal purposes other than to be employed by a resident entity in the place visited.

eVisitor is the central electronic system for checking in and checking out tourists that serves to link all tourist boards in the Republic of Croatia. It is available via internet with no need for any additional software installations.

The tourist registry in the eVisitor system is kept separately for each individual legal entity and natural person offering accommodation services as part of the hospitality and catering activity (boarding houses, hotels, hostels, etc.), or on a sea vessel as part of the nautical tourism (charter, cruising), as well as accommodation services in households and rural households.

Checking in and checking out the tourists who are entered into the eVisitor system is authorised on the basis of a secure access to the eVisitor authentication protocol which ensures the conditions for a safe and correct electronic check-in and check-out.

Establishing and running the eVisitor system is the responsibility of the Croatian National Tourist Board (CNTB).

CNTB is a national tourist organisation founded in order to create and promote the identity and reputation of the Croatian tourism, to plan and implement a common strategy and concept of its promotion, to propose and perform the promotional activities of mutual interest for all entities in tourism in the country and abroad, as well as to raise the overall quality of the entire tourist offer in the Republic of Croatia. The head office of the CNTB is situated in Zagreb. The duties of the President of the Croatian National Tourist Board are undertaken by the Minister of Tourism.

Tourist is any person who, outside his/her place of usual residence, spends at least one night in a hotel or some other tourist accommodation establishment for reasons of rest, recreation, health, study, sport, religion, family, business, public missions or meetings. Excluded are persons residing at a place for longer than 12 consecutive months, persons whose main reason for visiting is an activity that is financed from the place of visit, persons who travel to their work place or an education institution on a daily or weekly basis, persons coming into or going out of the country as migrants, frontier workers, diplomats, consular representatives and military force members on their regular duties, displaced persons, nomads and persons in transit.

Domestic tourist is any person permanently residing in the Republic of Croatia who spends at least one night in a hotel or some other tourist accommodation establishment outside his/her place of permanent residence.

Foreign tourist is any person permanently residing outside the Republic of Croatia who temporarily resides in the Republic of Croatia and who spends at least one night in a hotel or some other tourist accommodation establishment.

Tourist arrival is the number of persons (tourists) who were registered and stayed overnight in an accommodation establishment. Consequently, in case tourists change the accommodation establishment they stay in, they are re-registered, which results in data ambiguity. Statistics thus registers the number of tourist arrivals and not the number of tourists.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Residence is the place where a person settles with the intention of a permanent stay.

Age group of tourists is presented according to the years of age at the time of stay in a tourist accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds. The application of the Regulation (EU) No. 692/2011 of the European Parliament and of the Council concerning European statistics on tourism means that the capacity of an accommodation establishment presented is taken over from the month when it reached its maximum.

Permanent beds are those that are regularly available to guests.

Occupancy rate of permanent beds (net) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are actually available for use during the reference period. The data is expressed as a percentage.

Occupancy rate of bedrooms (net) in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

Division 55 of the NKD 2007 includes the provision of short-stay accommodation services to tourists. Particular units may only provide accommodation services, while others may combine the services of accommodation, catering and/or recreation equipment. Tourist accommodation establishments listed in this division are broken down into four groups.

Group 55.1 Hotels and similar accommodation includes the following types of accommodation establishments: hotels, heritage hotels, all-suite hotels, integral hotels, diffuse hotels, spa-type accommodation, special standard hotels, tourist resorts, tourist apartments, boarding houses and guest houses.

Group 55.2 Holiday and other short-stay accommodation includes rooms, apartments, studio-type suites, summer houses, rural summer houses, hostels, spas, overnight accommodation, vacation establishments for children, inns offering accommodation services, mountain lodges, hunting lodges, pupils' homes or students' homes and Robinson-type accommodation establishment.

Group 55.3 Camping sites and camping grounds include camping sites, glamping, small camps, quickstop camping, quickstop camping in households – Robinson-type accommodation, quickstop camping on private family farms – Robinson-type accommodation, and organised off-site camping sites.

Group 55.9 Other accommodation includes uncategorised establishments.

Territorial constitution

Data by counties, cities and municipalities are given by the territorial constitution according to the Act on County, City and Municipality Areas in the Republic of Croatia (NN, Nos 86/06, 125/06, 16/07, 95/08, 46/10, 145/10, 37/13, 44/13, 45/13 and 110/15).

Abbreviations

EU	European Union
Eurostat	Statistical Office of the European Union
NKD 2007	National Classification of Activities, 2007 version
NN	Narodne novine, official gazette of the Republic of Croatia
USA	United States of America

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