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BUSINESS OPERATIONS OF ENTERPRISES, 2023

Presented data refer to the business economy of the Republic of Croatia concerning activities of all market producers, except for activities classified in section Agriculture, forestry and fishing. The data are published at the level of the statistical unit "enterprise" in accordance with the definition and rules set out in the Council Regulation (EEC) No 696/93 of 15 March 1993 on the statistical units for the observation and analysis of the production system in the Community. They are harmonised with relevant European Union standards, and they are also internationally comparable.

Presented data are not comparable with the data on the structure and business operations collected and/or processed according to the methodologies having a different approach and/or using different concepts and definitions.

More detailed data by activities and employment size classes are available on the website of the [Croatian Bureau of Statistics](#) under "[PC-Axis databases](#)", which enables browsing and exporting of data in various formats. Final data are slightly different from provisional due to the more complete data sources and more detailed analytical process.

Manufacturing and trade sections are the most important activity sections of business economy of the Republic of Croatia

In 2023, there was a total of **240 696** active enterprises in business economy of the Republic of Croatia employing **1 310 039** persons. Those enterprises generated a total turnover of approximately **156.6 billion** euro and a value added of **46.2 billion** euro.

Output and performance

Enterprises operating in section C (Manufacturing) generated the highest value added, as much as 8.9 billion euro, or 19.1%. They were followed by enterprises in section G (Wholesale and retail trade; repair of motor vehicles and motorcycles) with 8.2 billion euro, or 17.7%. Enterprises in section G had the largest share in the generated turnover, with a generated turnover of 53.9 billion euro, or 34.4%, followed by enterprises in section C, with a generated turnover of 31.2 billion euro, or 19.9%.

Labour inputs

The largest number of employed persons was engaged in section C (Manufacturing), 276 433 of them, or 21.1%, and in section G (Wholesale and retail trade; repair of motor vehicles and motorcycles), 255 518 of them, or 19.5%.

Business population

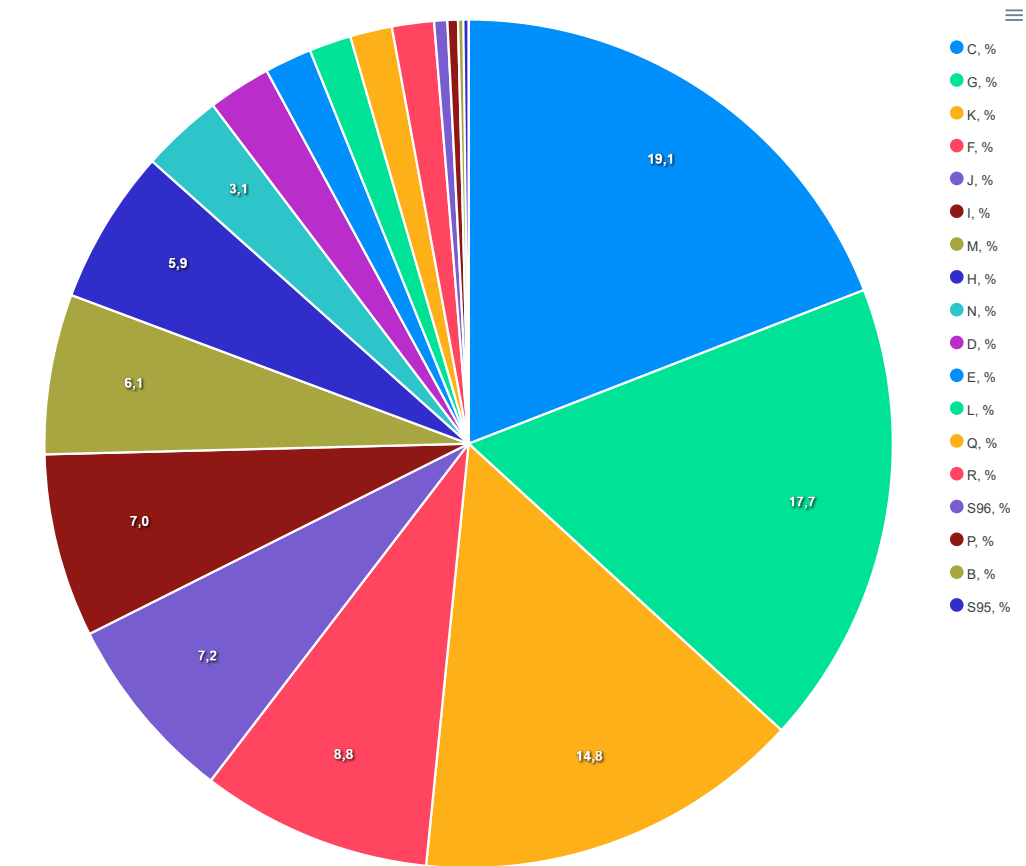
The largest number of enterprises operated in section M (Professional, scientific and technical activities), in which there were 40 284 enterprises actively operating, or 16.7%, and in section G (Wholesale and retail trade; repair of motor vehicles and motorcycles), in which there were 35 471 enterprises operating, or 14.7%.

1 BASIC STRUCTURAL BUSINESS INDICATORS OF ENTERPRISES, ACCORDING TO NKD 2007, IN 2023

	Number of active enterprises	Number of employees and self-employed persons	Turnover ¹⁾	Value added ¹⁾
			Thousand euro	
Business economy	240 696	1 310 039	156 556 074	46 247 704
B Mining and quarrying	180	1 966	225 709	87 087
C Manufacturing	24 731	276 433	31 197 858	8 850 699
D Electricity, gas, steam and air conditioning supply	825	15 121	11 467 615	1 112 224
E Water supply; sewerage, waste management and remediation activities	810	30 849	2 002 987	853 389
F Construction	31 472	150 813	12 929 728	4 056 798
G Wholesale and retail trade; repair of motor vehicles and motorcycles	35 471	255 518	53 872 262	8 175 323
H Transportation and storage	14 977	80 831	6 728 956	2 722 623
I Accommodation and food service activities	21 407	124 145	7 047 926	3 232 774
J Information and communication	15 045	67 353	6 352 462	3 346 990
K Financial and insurance activities	1 606	38 091	9 881 254	6 854 783
L Real estate activities	6 691	13 140	1 534 470	728 721
M Professional, scientific and technical activities	40 284	97 984	5 861 867	2 827 612
N Administrative and support service activities	14 928	68 173	3 597 996	1 409 033
P Education	4 570	13 233	357 305	196 531
Q Human health and social work activities	7 003	29 806	1 288 767	730 800
R Arts, entertainment and recreation	4 368	17 185	1 526 309	743 446
S95 Repair of computers and personal and household goods	2 198	4 208	212 213	72 117
S96 Other personal service activities	14 130	25 190	470 389	246 756

1) Deviation of sums may occur due to rounding of numbers.

G-1 STRUCTURE OF GENERATED VALUE ADDED, ACCORDING TO NKD 2007 ACTIVITY SECTIONS, 2023



- B Mining and quarrying
- C Manufacturing
- D Electricity, gas, steam and air conditioning supply
- E Water supply; sewerage, waste management and remediation activities
- F Construction
- G Wholesale and retail trade; repair of motor vehicles and motorcycles
- H Transportation and storage
- I Accommodation and food service activities
- J Information and communication
- K Financial and insurance activities
- L Real estate activities
- M Professional, scientific and technical activities
- N Administrative and support service activities
- P Education
- Q Human health and social work activities
- R Arts, entertainment and recreation
- S95 Repair of computers and personal and household goods
- S96 Other personal service activities

NOTES ON METHODOLOGY

Structural business statistics of enterprises (SBS) describe the structure, conduct and performance of economic activities of market producers, valued at market prices, by observing the units engaged in those activities. They provide information on income and expenditures, size, employment, productivity, national and regional specialisation, investments, etc.

The purpose of structural business statistics surveys is to monitor business operations and provide internationally comparable data in full accordance with European standards of structural business statistics (Regulation (EU) 2019/2152 of the European Parliament and of the Council of 27 November 2019 on European business statistics, repealing 10 legal acts in the field of business statistics). The obtained indicators enable the analysis of business and structural changes of the business population. They serve as a basis for performing market analysis and business decision-making as well as for the calculation of the gross domestic product and the assessment of basic macroeconomic categories.

Sources and methods of data collection

The SBS compilation data and those for calculation of indicators are entirely collected from the existing administrative and statistical sources. The principal data source in sections B – J, L – N and P – S is the Annual Financial Report of Entrepreneurs (GFI-POD form) taken over from the Financial Agency, while data in section K are obtained from the Croatian National Bank and the Croatian Financial Services Supervisory Agency. Additional data sources are other financial reports, records of the Tax Administration (profit and income taxes) and own survey of the Croatian Bureau of Statistics – the Annual Report on Gross Investment in Fixed Assets (INV-P form), in accordance with the relevant methodology.

Observation units

The main observation unit used in the structural business statistics is an enterprise – a business entity that makes an organisational unit engaged in producing goods and/or services and benefits from a certain degree of autonomy, in accordance with Council Regulation (EEC) No. 696/93 on the statistical units for the observation and analysis of the production system in the Community. Depending on the business and organisational situation, it may correspond to either one legal unit or a group of several legal units. In addition to legal units, enterprises also include free lances and crafts.

Each enterprise as a whole is assigned a code number of its principal activity according to the National Classification of Activities, 2007 version. The principal activity is determined and updated by the Statistical Business Register of the Croatian Bureau of Statistics. The criterion for determining the principal activity is the largest share in the total value added of an enterprise. If it is not possible to obtain accurate information on the value added, the activity classification has to be determined by using substitute criteria such as income and/or the number of employed persons. For enterprises classified in section K – Financial and insurance activities, observation units are still legal entities or natural persons, which are used as proxies for enterprises.

Coverage

Data are presented by sections and divisions of the National Classification of Activities, 2007 version (NKD 2007). They include active enterprises – market producers that are classified into sections B – N, P – R and divisions S95 and S96, according to their principal activity.

Confidentiality

Aggregated data, for which confidentiality must be upheld (because of a small number of units, the dominance rule or secondary confidentiality rule), are treated as such and are not published, which is in line with the Official Statistics Act (NN, Nos 25/20 and 155/23) and the Regulation (EU) 2019/2152 of the European Parliament and of the Council.

Additional notes on methodology are available in the document [Business operations of enterprises since 2021 – Notes on Methodology](#)

Abbreviations

EEC	European Economic Community
NN	Narodne novine, official gazette of the Republic of Croatia

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