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ANNUAL PURCHASE AND SALE OF AGRICULTURAL PRODUCTS, 2024

The total purchase and sale value of agricultural products in 2024 amounted to **1 475.9 million** euro. Out of that, the sale from own production of business entities amounted to **904.3 million** euro or **61.3%**, while the purchase from private family farms amounted to **571.6 million** euro or **38.7%**.

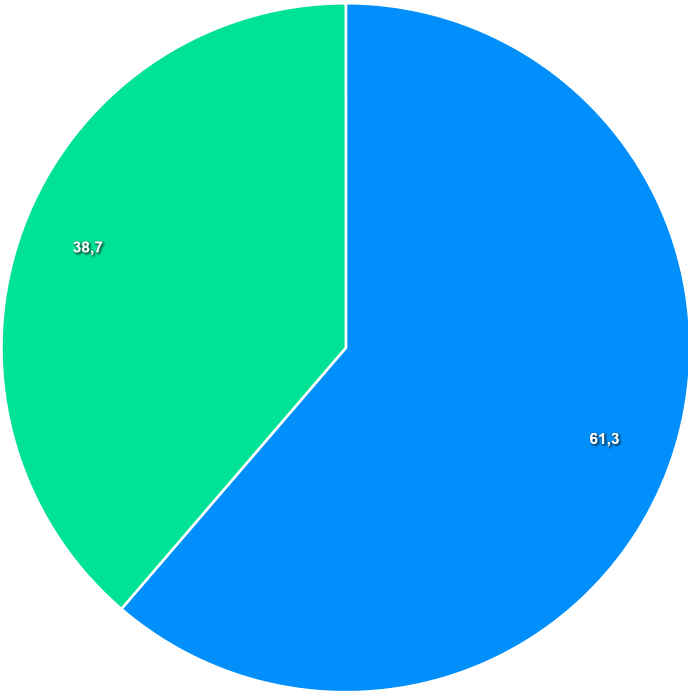
Compared to 2023, the purchase and sale value of agricultural products increased by **1.7%**, out of which the value of sale from own production of business entities decreased by **1.3%**, whereas the value of purchase from private family farms increased by **7.0%**.

The increase in the total value of purchase and sale at the annual level was influenced by an increase in the prices of crop products, caused by a growth in prices and quantities, whereas the value of animal products decreased due to lower prices and quantities.

Among crop products, the highest shares in the value structure of sold and purchased products in 2024 were recorded in the groups of cereals, 39.3%, oil seeds, 20.2%, wine, 14.0%, and fresh vegetables, 8.4%. The value in all aforementioned groups increased. The value in the groups of cereals, oil seeds and fresh vegetables increased due to a growth in the purchase and sale prices and quantities. In the group of wines, the value increased due to higher purchase and sale prices.

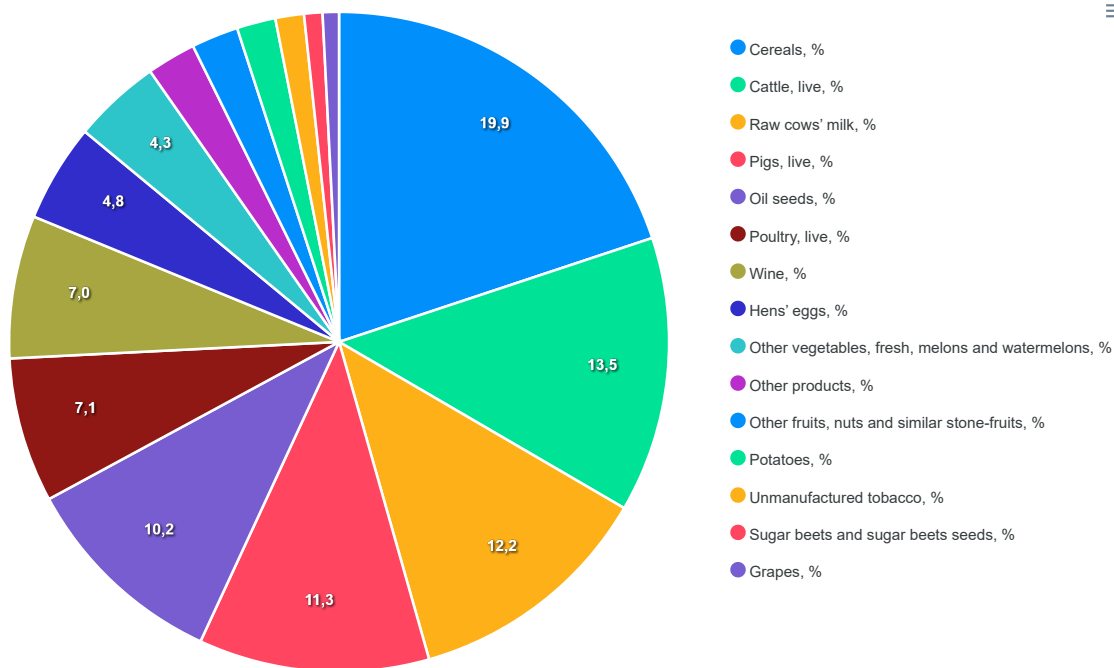
The highest shares in the value structure of animal production were recorded in the groups of cattle, 27.2%, cows' milk, 24.6%, pigs, 22.9%, and poultry, 14.4%. The decrease in value in the groups of cows' milk, pigs and poultry was influenced by lower purchase and sale prices as well as in quantities, whereas the increase in the group of cattle was caused by an increase in the quantities as well as in purchase and sale prices.

G-1 SHARE OF PURCHASE AND SALE IN TOTAL VALUE OF PURCHASED AND SOLD AGRICULTURAL PRODUCTS, 2024



- Sale from own production of business entities, %
- Purchase from private family farms, %

G-2 STRUCTURE OF PURCHASE AND SALE VALUE OF AGRICULTURAL PRODUCTS, 2024



1 VALUE OF PURCHASED AND SOLD AGRICULTURAL PRODUCTS

Euro

	2023	2024	Indices 2024 2023
Total	1 450 820 850	1 475 909 690	101,7
Purchase from private family farms	534 233 762	571 615 904	107,0
Sale from own production of business entities	916 587 088	904 293 786	98,7

2 VALUE OF PURCHASED AND SOLD AGRICULTURAL PRODUCTS, BY GROUPS OF PRODUCTS, 2024

Euro

	Total	Purchase from private family farms	Sale from own production of business entities
Total	1 475 909 690	571 615 904	904 293 786
Cereals	293 097 595	187 368 382	105 729 213
Dry leguminous vegetables	243 569	15	243 554
Potatoes	28 426 290	16 133 381	12 292 909
Oil seeds	150 451 435	92 080 001	58 371 434
Sugar beets and sugar beets seeds	13 464 121	4 408 725	9 055 396
Unmanufactured tobacco	20 883 810	20 412 347	471 463
Forage crops	8 227 405	544 248	7 683 157
Cut flowers and flower buds	36 286	6 579	29 707
Plants predominantly for use in perfumery, pharmacy and similar purposes	7 745 480	2 672 844	5 072 636
Other vegetables, fresh, melons and watermelons	62 963 806	25 681 354	37 282 452
Planting material	2 990 460	280	2 990 180
Grapes	12 116 244	10 044 628	2 071 616
Other fruits, nuts and similar stone-fruits	34 464 553	12 999 093	21 465 460
Wine	104 255 098	253 254	104 001 844
Olive oil	6 666 508	542 521	6 123 987
Cattle, live	198 606 071	37 697 871	160 908 200
Raw cows' milk	179 397 500	107 900 176	71 497 324
Horses, donkeys, mules and hinnies, live	575 215	575 215	-
Sheep and goats, live	2 783 926	2 364 878	419 048
Raw sheep's and goats' milk	4 540 929	4 174 789	366 140
Pigs, live	167 028 454	15 531 470	151 496 984
Poultry, live	105 316 090	29 235 102	76 080 988
Hens' eggs	70 392 244	121 033	70 271 211
Other bred animals, live	13 278	13 278	-
Products of bred animals	1 157 262	851 692	305 570
Raw haired or wool skins, excluding lambs' skin	66 061	2 748	63 313

3 AVERAGE PRODUCER PRICES OF SELECTED AGRICULTURAL PRODUCTS, 2024

	Unit of measure	Average prices, euro		
		Total	From purchase	From sale
Soft wheat, winter – mercantile (13% of moisture; 2% of dirt)	t	171,08	167,71	175,56
Maize – mercantile (14% of moisture; 2% of dirt)	t	166,65	165,66	169,06
Soya beans	t	430,74	427,54	435,29
Lucerne	t	87,89	100,00	87,86
Onions	kg	0,43	0,36	0,51
Carrots – for consumption	kg	0,54	0,42	0,61
Cabbage, all types	kg	0,32	0,29	0,36
Apples – for consumption	kg	0,53	0,50	0,53
Table wine (with or without label of geographic origin)	l	1,42	1,46	1,42
Olive oil	l	14,64	8,69	15,59
Calves for slaughtering	kg	4,23	4,62	3,79
Bovine yearlings for slaughtering	kg	2,98	2,94	2,98
Raw cows' milk	l	0,49	0,48	0,51
Pigs, over 50 kg	kg	1,61	1,79	1,60
Broilers	kg	1,25	1,15	1,30
Consumer eggs	p/st	0,15	0,30	0,15

NOTES ON METHODOLOGY

Sources and methods of data collection

The sale and purchase of agricultural products are collected every three months on the PO-31a/Q and PO-31b/Q forms.

The reporting units for which quarterly reports on the sale and purchase of agricultural products are submitted (PO-31a/Q and PO-31b/Q forms), are legal entities and parts thereof and tradesmen classified into section A Agriculture, forestry and fishing – division 01 (except for group 01.7 Hunting, trapping and related service activities) as well as other legal entities and tradesmen engaged in the processing and purchasing of agricultural products, classified in other activities according to the NKD 2007.

Regarding its contents, the questionnaire has been harmonised with the Handbook for EU Agricultural Price Statistics, 2008.

Forestry and fishing data are taken over from administrative sources and published at the annual level according to the Calendar of Statistical Data Issues in basic First Releases concerning forestry and fishing statistics.

Coverage

The coverage for the sale and purchase of agricultural products is selective. It includes legal entities employing 10 or more persons and tradesmen employing five or more persons.

The PO-31a/Q form explores the sale of agricultural products from own production of legal entities and parts thereof as well as tradesmen.

The PO-31b/Q form explores the purchase of agricultural products from family farms aimed at further sale or processing.

The purpose of the survey is collecting data on average producer prices of agricultural products. It should be noted that, due to the selective coverage, the obtained data do not represent the total purchase and sale on the territory of the Republic of Croatia.

The questionnaire contains quantities, values and average prices.

The PO-31a/Q and PO-31b/Q forms cover 144 products of crop and animal production.

Definitions

Average producer prices are those including taxes (excluding VAT), while subsidies are excluded.

Plants predominantly for use in perfumery and pharmacy and similar purposes include chamomile, lavender and other plants for use in perfumery and pharmacy.

Oil seeds include soya beans, rapeseed and sunflower.

Planting material includes fruit seedlings, vine and berry seedlings.

The data on wine and olive oil cover only the products made from grapes and olives from own production.

The price of soya beans also includes soya beans intended for seed production.

The data on **horses, donkeys, mules and hinnies** refer to horses for slaughter.

Other bred animals, live, refer to rabbits.

Other bred animals' product refers to natural honey.



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Abbreviations

EU	European Union
l	litre
NKD 2007	National Classification of Activities, 2007 version
p/st	pieces/sticks
t	tonne
VAT	value added tax

Symbols

- no occurrence

Published by the Croatian Bureau of Statistics, Zagreb, Ilica 3, P. O. B. 80

Phone: (+385 1) 48 06 111

Press corner: press@dzs.hr

Persons responsible:

Suzana Šamec, Director of Macroeconomic Statistics Directorate
Lidija Brković, Director General

Prepared by:

Matej Pejčković, Ivan Dujman, Mateja Ivezić and Normela Pušić

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Customer Relations and Data Protection Department

Information and user requests

Phone: (+385 1) 48 06 138, 48 06 154, 48 06 115

E-mail: stat.info@dzs.hr

Subscription

Phone: (+385 1) 21 00 455

E-mail: prodaja@dzs.hr