

## First Release

Year: LXI.

Zagreb, 18 July 2024

KUL-2024-3-1

ISSN 1334-0557



# RADIO AND TELEVISION BROADCASTING, 2023

## 1 RADIO BROADCASTING

In 2023, there were 135 radio stations in operation that delivered statistical reports. There were nine stations that broadcasted throughout the whole territory of the Republic of Croatia. Other stations were either regional or local ones.

The total broadcast of own programme was 1 214 980 hours. Considering the number of stations, the biggest number of hours was emitted from state-owned stations.

The average share of news and current affairs programme in own programme of all radio stations was 13%, out of which the programme in the state-owned radio stations reached 19%, while regional and in local ones reached 13% each. The most frequent genre in all radio stations was music programme, which made 65% of the total programme. It was the least frequent genre emitted in state-owned radio stations with 59% of total programme, while in regional and local radio stations it reached 72% of the programme.

The share of promotion programme in all radio stations was 4%.

The production of programme is mostly station's own, with the share of 97% of own production in the entire production.

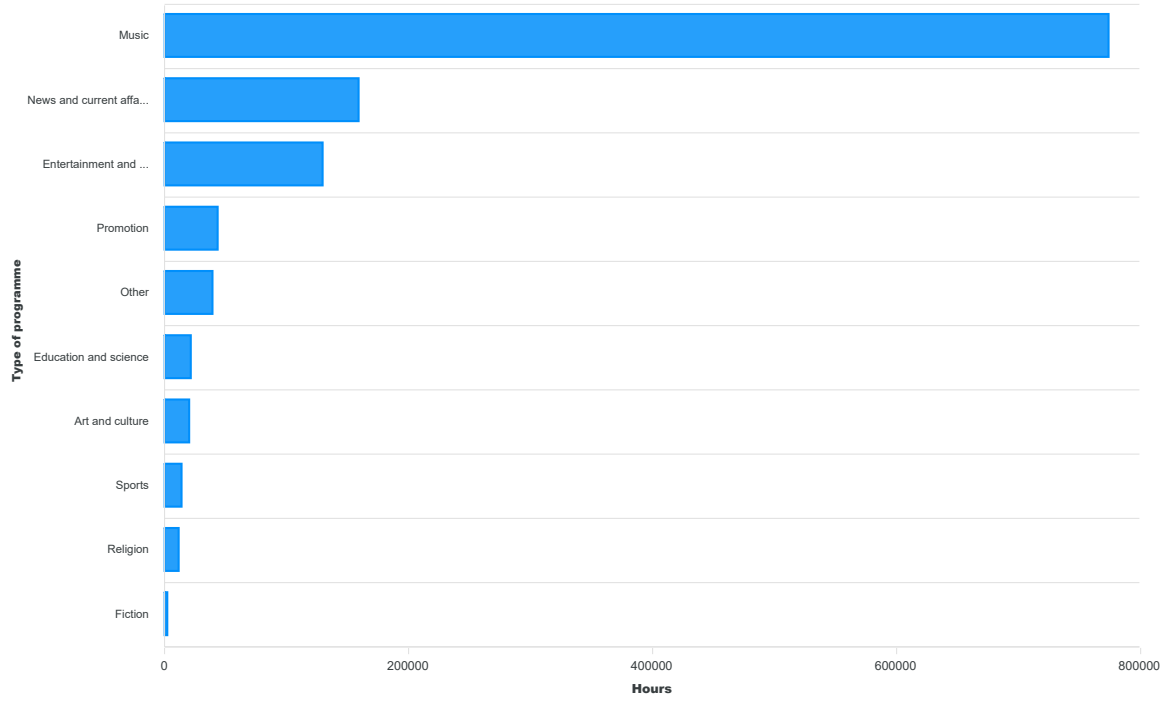
The share of women in the total number of persons in employment was 50%.

### 1.1 RADIO STATIONS, BY BROADCASTING AREA AND OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME, 2023

	Radio stations	Radio programmes <sup>1)</sup> , hours										
		Total	News and current affairs	Fiction	Education and science	Art and culture	Entertainment and human interest	Music	Religion	Sport	Promotion	Others
Total	135	1 214 980	159 133	2 135	21 417	20 098	129 605	774 604	11 465	13 837	43 464	39 222
State	9	105 168	20 430	769	3 411	3 296	9 338	62 333	1 885	1 221	2 097	388
Regional	14	122 640	14 277	21	1 132	862	10 177	88 202	166	1 473	5 168	1 162
Local (narrow area)	112	987 172	124 426	1 345	16 874	15 940	110 090	624 089	9 414	11 143	36 199	37 672

1) Presenting programmes of in-house broadcasted radio programme, including programmes of own production and co-production with other radio stations.

G-1.1 OWN RADIO PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2023



## 1.2 RADIO STATIONS AND PERSONS IN EMPLOYMENT, RADIO PROGRAMME PRODUCTION EXPRESSED IN HOURS, BY COUNTIES, 2023

County of	Radio stations	Persons in employment <sup>1)</sup>						Programme production, hours			
		Total		Out of which				Total	Own production	Co-production with other radio stations	Production of other radio stations
				Directly engaged in production of radio programmes		Full-time					
		All	Women	All	Women	All	Women				
Republic of Croatia	135	1 271	639	1 095	509	245	106	1 214 980	1 183 901	13 837	17 242
Zagreb	8	56	29	51	24	16	7	70 080	69 641	-	439
Krapina-Zagorje	5	26	12	23	10	8	4	43 800	43 378	222	200
Sisak-Moslavina	6	39	21	28	15	11	4	52 560	52 133	42	385
Karlovac	4	19	10	16	8	2	1	35 040	34 769	-	271
Varaždin	5	30	17	24	13	11	7	43 800	43 379	21	400
Koprivnica-Križevci	4	27	16	23	13	11	7	26 280	26 016	-	264
Bjelovar-Bilogora	6	34	21	30	18	4	2	52 560	51 318	350	892
Primorje-Gorski kotar	8	37	16	29	11	23	13	70 080	66 929	1 755	1 396
Lika-Senj	3	27	15	21	11	9	6	22 995	22 759	-	236
Virovitica-Podravina	5	38	25	32	20	9	2	40 729	37 618	1 255	1 856
Požega-Slavonia	2	9	5	8	4	-	-	17 520	17 468	-	52
Slavonski Brod-Posavina	6	42	31	24	15	5	1	52 560	51 568	9	983
Zadar	6	60	25	50	19	1	1	52 560	51 260	-	1 300
Osijek-Baranja	10	53	25	47	20	4	3	77 745	76 341	122	1 282
Šibenik-Knin	3	24	15	19	11	11	4	26 280	23 626	1 394	1 260
Vukovar-Srijem	6	58	33	43	22	2	-	52 560	52 229	331	-
Split-Dalmatia	12	67	37	55	29	27	10	105 120	99 076	5 604	440
Istria	6	39	20	32	16	26	10	52 560	51 465	568	527
Dubrovnik-Neretva	9	38	23	34	20	10	6	66 111	60 551	705	4 855
Međimurje	4	18	5	16	4	19	8	35 040	34 050	976	14
City of Zagreb	17	530	238	490	206	36	10	219 000	218 327	483	190

1) See Notes on Methodology.

## 2 TELEVISION BROADCASTING

In 2023, data on 24 TV broadcasters were presented.

The total number of in-house broadcasted hours of programme (without satellite transmissions) was 188 734.

The share of information programmes of all TV broadcasters was 20%, out of which TV broadcasters that cover the whole territory of the Republic of Croatia (hereinafter referred to as state-owned TV broadcasters) participated with 15%, regional TV broadcasters with 25% and local ones with 27%. The total share of the fiction programme in all TV broadcasters was 16%, the most of which were broadcasted by TV broadcasters that cover the whole territory of the Republic of Croatia, with the share of 32%. The share of promotion programme at the level of all TV broadcasters reached 14%, with the largest share in regional TV broadcasters, i.e. 22%.

In order to achieve more quality presentation of persons in employment and persons engaged by radio station and TV broadcasters, data on the number of engaged persons who worked in the course of 2023 on the basis of contractual agreements, author's contracts or performance agreements are presented separately. The number of concluded agreements or contracts for a particular job in 2023 amounted to 15 436 in radio stations and TV broadcasters. Out of the total number of agreements or contracts, 98% were concluded with radio stations and TV broadcasters that cover the whole country, while the share of engaged women was 50%.

The share of women in the total number of persons in employment was 46%.

In order to improve the statistics on radio and television broadcasting, the methodological breakdown of programmes has been taken over from relevant European associations, which brought the quality of data closer to that of other European Union Member States.

## 2.1 TV BROADCASTERS, BY BROADCASTING AREA AND IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2023

	TV broadcasters	Total hours	Type of programme, hours									
			Information	Fiction	Education and science	Special	Entertainment	Music	Children's and youth	Sports	Promotion	Other broadcasted programme
Total	24	194 815	39 915	31 331	11 349	13 964	17 610	25 635	7 990	11 754	26 735	8 532
State	8	89 542	13 224	28 666	8 513	1 335	6 309	9 775	5 728	8 374	5 585	2 033
Regional	13	85 114	21 215	2 307	1 809	12 512	7 176	10 675	1 986	2 853	18 763	5 818
Local (narrow area)	3	20 159	5 476	358	1 027	117	4 125	5 185	276	527	2 387	681

## 2.2 TV BROADCASTERS, BY BROADCASTING AREA, BROADCASTING AND DURATION OF PROGRAMMES EXPRESSED IN HOURS, 2023

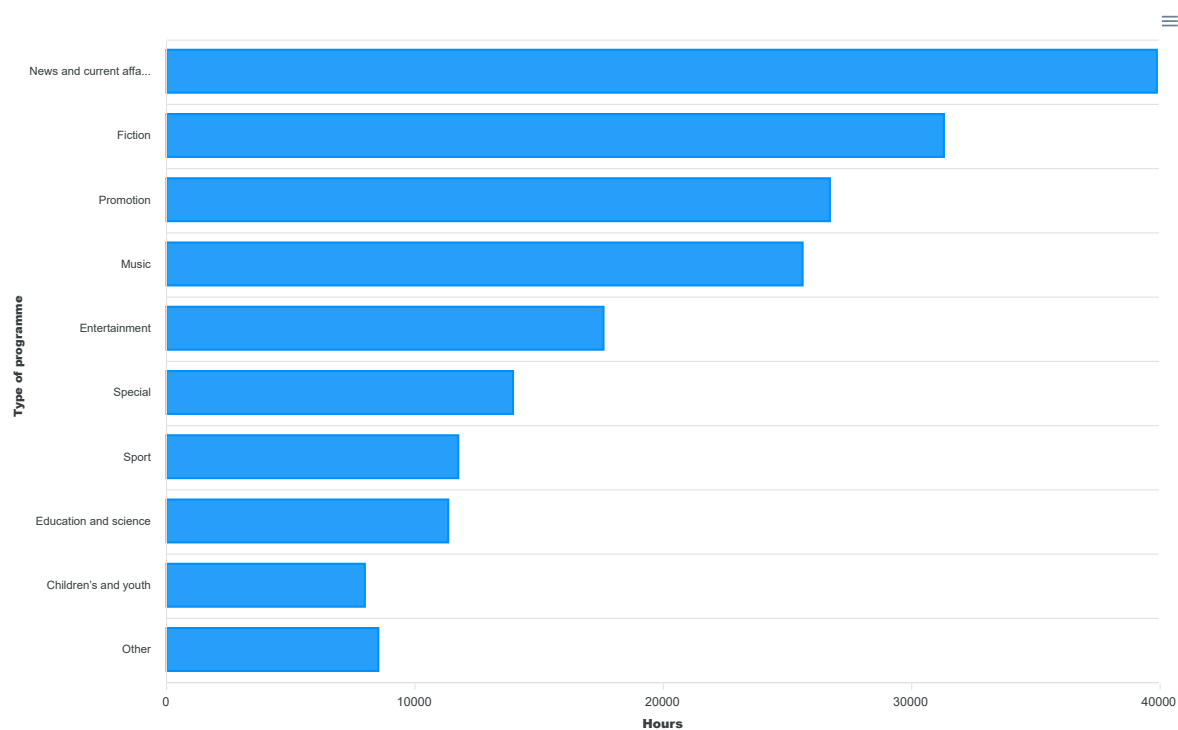
	Duration of programmes in reference year					Satellite programme	Non-national TV broadcasters
	Total	Channel 1	Channel 2	Channel 3	Channel 4		
Total	188 734	162 454	8 760	8 760	8 760	1 894	47 717
State	85 707	59 427	8 760	8 760	8 760	-	36 465
Regional	82 868	82 868	-	-	-	102	10 926
Local (narrow area)	20 159	20 159	-	-	-	1 792	326

## 2.3 PERSONS IN EMPLOYMENT, TRANSMISSION OF TV PROGRAMME EXPRESSED IN HOURS, 2023

	TV broadcasters	Persons in employment <sup>1)</sup>						In-house broadcasted TV programme, hours	
		Total		Out of that				Total	Out of that, repeats
		All	Women	Directly engaged in production of TV programmes		Full-time			
				All	Women	All	Women		
Total	24	3 551	1 627	2 854	1 184	3 551	1 627	194 815	77 451
State	8	3 177	1 462	2 554	1 069	3 177	1 462	89 542	37 165
Regional	13	301	135	236	92	301	135	85 114	31 670
Local (narrow area)	3	73	30	64	23	73	30	20 159	8 616

1) See Notes on Methodology.

### G-2.1 IN-HOUSE BROADCASTED TV PROGRAMME, BY TYPE OF PROGRAMMES EXPRESSED IN HOURS, 2023

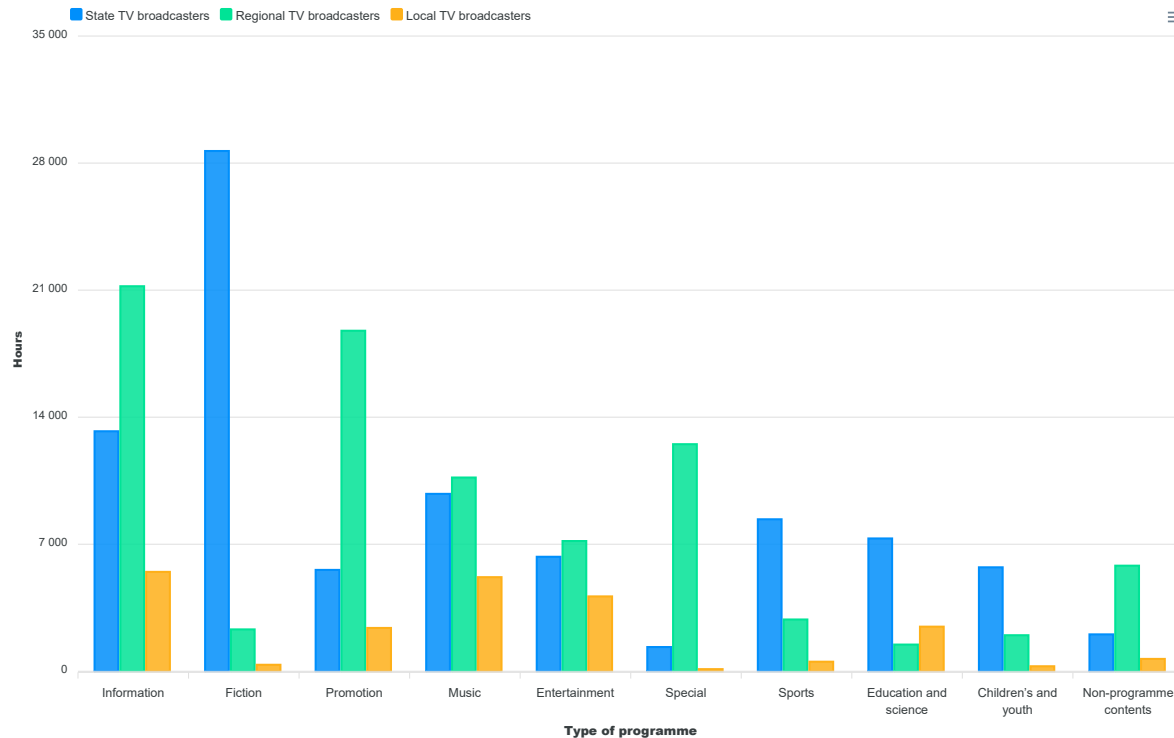


## 2.4 PERSONS ENGAGED ON THE BASIS OF CONTRACT OR AGREEMENT, RADIO AND TELEVISION, 2023

	Engaged based on contract or agreement <sup>1)</sup>	
	Total	Women
Total	15 436	7 751
State	15 108	7 608
Regional	125	52
Local (narrow area)	203	91

1) Joint data for radio and television that refer to contractual agreements, author's contracts and performance agreements. The data do not relate to the number of persons, but to the number of agreements or contracts for a particular job.

### G-2.2 TV PROGRAMME OF STATE, REGIONAL AND LOCAL TV BROADCASTERS, BY TYPE OF PROGRAMME EXPRESSED IN HOURS, 2023



## NOTES ON METHODOLOGY

### Sources and methods of data collection

Data published in this First Release are the result of annual processing of statistical data that are collected through the Annual Report on Radio Broadcast (RADIO-1 form) and the Annual Report on Television Broadcast (TV-1 form).

### Coverage and comparability

Surveys cover radio stations and TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia. Data are comparable to those from previous years, except for those on persons in employment. Since the data are used solely for statistical purposes, they are not published individually – by name of the institution, which makes them confidential.

The Republic of Croatia is divided into nine digital coverage areas (called D1 – D9), which consist of two or more counties or parts thereof. In addition, there are also six smaller urban areas (D41, D51, D52, D71, D72 and D81).

Analogue transmitters in all digital coverage areas that transmitted programmes of national TV broadcasters have been turned off, that is, the process of transition to digital transmission ended on 5 October 2010.

### Definitions and explanations

**Radio stations and TV broadcasters** are institutions that broadcast programme for the public via radio and TV transmitters and TV converters.

According to the territorial coverage, radio stations and TV broadcasters can cover the whole country, that is, the programme can be received on the whole territory of the Republic of Croatia, in a particular region or in a particular narrow area.

According to status, radio stations and TV broadcasters can be public, non-profit and independent, while television channels can be public and independent.

In-house broadcasted radio programme includes programmes made either in own production or in co-production with other radio stations or those produced by other radio stations.

The origin of the in-house broadcasted programme can be own production, production of other domestic producers and foreign production. Satellite programme is an in-house broadcasted programme.

Effective radiated power is a parameter that defines the power of the radio station and television. It indirectly includes their transmission area, which, apart from the power, also depends on the altitude of the antenna system and the relief.

Persons in employment presented in tables 1.2. and 2.3. also include permanent staff working for both Hrvatski radio and Hrvatska televizija due to the fact that Hrvatska radiotelevizija is, according to its Statute (NN, No. 14/13), organised as a single institution.

**Contractual agreement, author's contract or performance agreement** is a civil law contract (agreement) by which the performer undertakes to perform a particular work, perform a physical or mental work and the like, and the client undertakes to pay a fee for the work performed. **The contractual agreement is not concluded for a limited period of time, but for the production of a work or work results.**

#### Territorial constitution

Data by counties are presented on the basis of the Act on Territories of Counties, Towns and Municipalities in the Republic of Croatia (NN, No. 86/06) with the situation as on 31 December 2023.

#### Abbreviations

NN Narodne novine, Official Gazette of the Republic of Croatia  
TV television

#### Symbols

- no occurrence

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